

3. Educational Programme

*The Head of the Project Team (Guarantor of the educational programme) -
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3.1. Profile of the Educational Programme "Management of Antitrust Activities" in the Subject Area D3 "Management"

1- GENERAL INFORMATION	
Full name of IHE and structural unit	State University of Trade and Economics Faculty of Economics, Management and Psychology Department of Economic Theory and Competition Policy
Academic degree and qualification title in the original	Second (Master's) level of higher education Qualification – Master of Management
Field of knowledge	D Business, Administration and Law
Speciality	D3 Management
Educational programme title	Management of Antitrust Activities
Restrictions on mode of study	No restrictions
Standards of conformity	Meets the Higher Education Standard of the Ministry of Education and Science of Ukraine (order No. 959 of July 10, 2019)
Qualification title (degree), programme credits and duration	Master's degree, single. The scope of the educational and professional programme is 90 ECTS credits. Standard training period 1 year 4 months
Accreditation status	Certificate of accreditation of the specialty UD 11015998, valid until 01.07.2027, issued by the Accreditation Commission of the Ministry of Education and Science of Ukraine.
Cycle/Level	NQF of Ukraine – level 7, FQ-EHEA – second cycle, EQF-LLL-7 level
Academic backgrounds	Bachelor's degree (NQF level 6) or higher level
Language(s) of instruction	Ukrainian
Programme duration	Until the approval of the new edition of the educational and professional programme
Educational programme link	https://knute.edu.ua/
2 - EDUCATIONAL PROGRAMME AIM	
To provide higher education students with a set of competences necessary for the formation and implementation of antitrust and competition policy in various levels of economic systems based on a thorough study of the competitive environment and making management decisions under conditions of uncertainty.	
3 - EDUCATIONAL PROGRAMME DESCRIPTION	
<i>Subject area</i>	
<i>Object of study:</i> management of organizations and their divisions, and competitive processes	

at the level of individual organizations, markets, industries, and the national economy as a whole.
Aims of training: training of specialists capable of identifying and solving complex tasks and problems in the field of management or in the learning process, which involves conducting research, including research into the competitive environment of managerial decision-making, and/or implementing innovations and are characterized by uncertainty of conditions and requirements.
Theoretical content of the field of study: paradigms, laws, patterns; principles, historical prerequisites for the development of management; concepts of systemic, situational, adaptive, anticipatory, anti-crisis, innovative, project management, etc.; functions, methods, technologies and management decisions in management.
Methods, methodologies and techniques: general scientific and specific research methods (computational and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc.); methods of implementing management functions (marketing research methods; economic diagnostics methods; forecasting and planning methods; methods of designing organizational management structures; motivation methods; control methods; methods of assessing social, organizational and economic efficiency in management, etc.); management methods (administrative, economic, socio-psychological, technological); technologies for substantiating management decisions (economic analysis, simulation modelling, decision tree, etc.).
Tools and equipment: modern information and communication equipment, information systems and software products used in management.
Educational programme orientation
Educational and professional, applied, research
Educational programme main focus
Special education in the field of science "Business, Administration and Law" in the subject area "Management" involves acquiring theoretical knowledge, mastering skills and technologies for managing competitive processes at the level of an individual enterprise, market, industry and national economy.
Keywords: competition, competition policy, industry markets, concentration, competitiveness.
Programme features
The educational programme provides in-depth study of the system of organization of commodity markets, strategies of behavior of market players. Orientation to the requirements of personnel customers in the person of enterprises and state authorities, in particular, the Antimonopoly Committee of Ukraine. Involvement of well-known specialists in the field of competition policy in the educational process.
Student-centricity through:
- dynamic modification of the content of training in accordance with the first (Bachelor's) level of higher education of applicants, as well as in accordance with their needs and orientation;
- the opportunity to expand and deepen knowledge of antitrust and competition policy through elective components.
4 - EMPLOYABILITY AND FURTHER LEARNING
Employability
Graduates of this educational and professional programme can apply for jobs in the system of bodies of the Antimonopoly Committee of Ukraine, in other state authorities, at enterprises. Positions that a Master can hold, according to the classifier of professions DK 003:2010 with amendments approved by the order of the Ministry of Economic Development and Trade of Ukraine dated December 13, 2024 No. 27751:

1210 Heads of enterprises, institutions and organizations; 122 Heads of production and other major divisions; 14 Managers (directors) of enterprises, institutions, organizations and their divisions; 1475.3 Market research and public opinion managers; 1475.4 Manager (administrative manager); 1477.1 Managers (managers) for the selection, provision and use of personnel; 149 Managers (administrators) in other types of economic activity; 1493 Quality systems managers.	
<i>Further learning</i>	
The right to continue studies at the third (educational and scientific) level of higher education - Doctor of Philosophy. Acquisition of additional qualifications in the postgraduate education system.	
5 - TEACHING AND ASSESSMENT	
<i>Teaching and learning</i>	
A balanced combination of classroom activities (lectures-discussions, seminars, practical classes in small groups, independent work with information sources, teacher consultations), distance learning and independent work on the basis of problem-oriented, interactive learning and self-study.	
<i>Assessment</i>	
Assessment of student learning outcomes is carried out in accordance with the "Regulations on the Assessment of Student and Postgraduate Learning Outcomes at SUTE" and is provided by the following control measures: continuous and final assessment, certification. Continuous assessment is carried out during practical/laboratory classes and based on the results of independent work tasks. It involves assessing students' theoretical preparation during seminar classes and acquired practical skills during laboratory/practical work tasks. Final assessment - control measures that involve establishing compliance (measurement, evaluation) of the learning outcomes achieved by a person with the requirements of the educational programme in the relevant educational component, which is carried out at the university in the form of a test and exam. Student learning outcomes at SUTE are assessed on a 100-point scale, where: 60-100 points – learning outcomes that give the student the right to obtain ECTS credits; 0-59 points – unsatisfactory learning outcomes that do not give the student the right to obtain ECTS credits.	
6 - PROGRAMME COMPETENCES	
<i>Integral competence</i>	
The ability to solve complex tasks and problems in the field of management or in the learning process, which involves conducting research and/or implementing innovations under uncertain conditions and requirements.	
<i>General Competences (GC)</i>	
GC1	The ability to conduct research at an appropriate level.
GC2	The ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge/types of economic activity).
GC3	Skills in using information and communication technologies.
GC4	The ability to motivate people and move towards a common goal.
GC5	The ability to act on the basis of ethical considerations (motives).
GC6	The ability to generate new ideas (creativity).
GC7	The ability for abstract thinking, analysis and synthesis.
<i>Special (professional, subject) competences (SC)</i>	
SC1	The ability to select and use management concepts, methods and tools, including in

	accordance with defined goals and international standards.
SC2	The ability to establish values, vision, mission, goals and criteria by which the organization determines further development directions, develop and implement appropriate strategies and plans.
SC3	The ability for self-development, lifelong learning, and effective self-management.
SC4	The ability to effectively use and develop the organization's resources.
SC5	The ability to create and organize effective communications in the management process.
SC6	The ability to develop leadership qualities and demonstrate them in the process of managing people.
SC7	The ability to develop projects, manage them, and show initiative and entrepreneurship.
SC8	The ability to use psychological technologies in working with personnel.
SC9	The ability to analyse and structure organizational problems, make effective management decisions, and ensure their implementation.
SC10	The ability to manage an organization and its development, strategically design a favourable external environment for its functioning and development.
SC11	<i>The ability to conduct research into the competitive environment of the market, industry, economy as a whole, and the competitive positions of the organization, the impact of the concentration of business entities on them, and to develop effective management decisions based on their results.</i>
SC12	<i>The ability to form and implement antitrust and competition policy at the level of an individual enterprise, market, industry and national economy, to develop and monitor compliance with effective procedures for protecting economic competition, to manage competitive processes in conditions of uncertainty, risk and/or information asymmetry.</i>
SC13	<i>Knowledge of forms, methods and mechanisms of state regulation of state support in the economy, the ability to apply them in the process of managing the competitive process.</i>
7 - PROGRAMME LEARNING OUTCOMES	
1	Critically evaluate, select, and use the necessary scientific, methodological, and analytical tools for management in unpredictable conditions.
2	Identify problems in the organization and justify methods for solving them.
3	Design effective management systems for organizations, as well as the external environment of their functioning and development.
4	Justify and manage projects, generate entrepreneurial ideas.
5	Plan the organization's activities in strategic and tactical terms.
6	Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account the requirements of current legislation, ethical considerations and social responsibility.
7	Organize and implement effective communications within the team, with representatives of various professional groups, and in an international context.
8	Apply specialized software and information systems to solve organizational management problems.
9	Be able to communicate in professional and academic circles in the state and foreign languages.
10	Demonstrate leadership skills and the ability to work in a team, interact with people, and influence their behaviour to solve professional tasks.
11	Ensure personal professional development and planning of one's own time.
12	Be able to delegate authority and leadership of the organization (department).

13	Be able to plan and implement information, methodological, material, financial and personnel support for the organization (unit).
14	<i>Possess tools for researching the competitive environment of the market, industry, economy as a whole, and the competitive positions of the organization, and assess its changes under the influence of the concentration of business entities.</i>
15	<i>To form antitrust and competition policy at the level of an individual enterprise, market, industry and national economy, ensure its implementation, develop and monitor compliance with effective procedures for protecting economic competition, manage competitive processes in conditions of uncertainty, risk and/or information asymmetry.</i>
16	<i>Apply mechanisms of state regulation and state support in managing the competitive process.</i>
8 - RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION	
<i>Academic staff</i>	
Fully complies with the Licensing Requirements for the Conduct of Educational Activities. The implementation of the educational and professional programme 'Management of Antitrust activities' is carried out by scientific and pedagogical workers with a scientific degree and/or academic title, who meet the requirements of the current legislation of Ukraine, have a sufficient level of scientific and professional qualifications. Practitioners and representatives of professional associations and foreign partners are also involved in the educational process. All scientific and pedagogical staff undergo internships/advanced training every five years.	
<i>Facilities</i>	
Fully complies with the Licensing requirements for conducting educational activities. For the convenience of higher education applicants, a corporate distance learning system and an automated educational process management system "MIA: Education" operate. The university is equipped with modern computer classes with specialized software, a Business Simulation Educational and Scientific Center and a Smart Library are operating. All conditions have been created for the education of persons with disabilities. The social and residential infrastructure of SUTE is available.	
<i>Information, teaching and learning materials</i>	
An ECTS Information Package is developed for each educational programme at the university. Each student, using a personal account of the ACS "MIA: Education", can review and form an own individual plan, view the curriculum, points earned by discipline, class schedule, and communicate with participants in the educational process. Programmes, course outlines, subject syllabuses, and assessment criteria for educational components are posted on the corporate distance learning platform. The university's electronic repository provides full-text access to SUTE scientific and educational literature, manuscripts of qualification papers and theses for obtaining scientific degrees. For the convenience of higher education applicants, the university has developed a Catalogue of Academic Disciplines, according to which students have the right to choose elective educational components.	
9 - ACADEMIC MOBILITY	
<i>National credit mobility</i>	
National credit mobility is carried out within the framework of the concluded memorandums of cooperation between SUTE and other higher education institutions (scientific institutions) of Ukraine in accordance with the legislation.	
<i>International credit mobility</i>	
The university has concluded cooperation agreements between SUTE and foreign higher education institutions, under which student exchanges and studying of students abroad are	

carried out within the Erasmus+ programme.
<i>Education of foreign higher education students</i>
According to the requirements of current legislation.

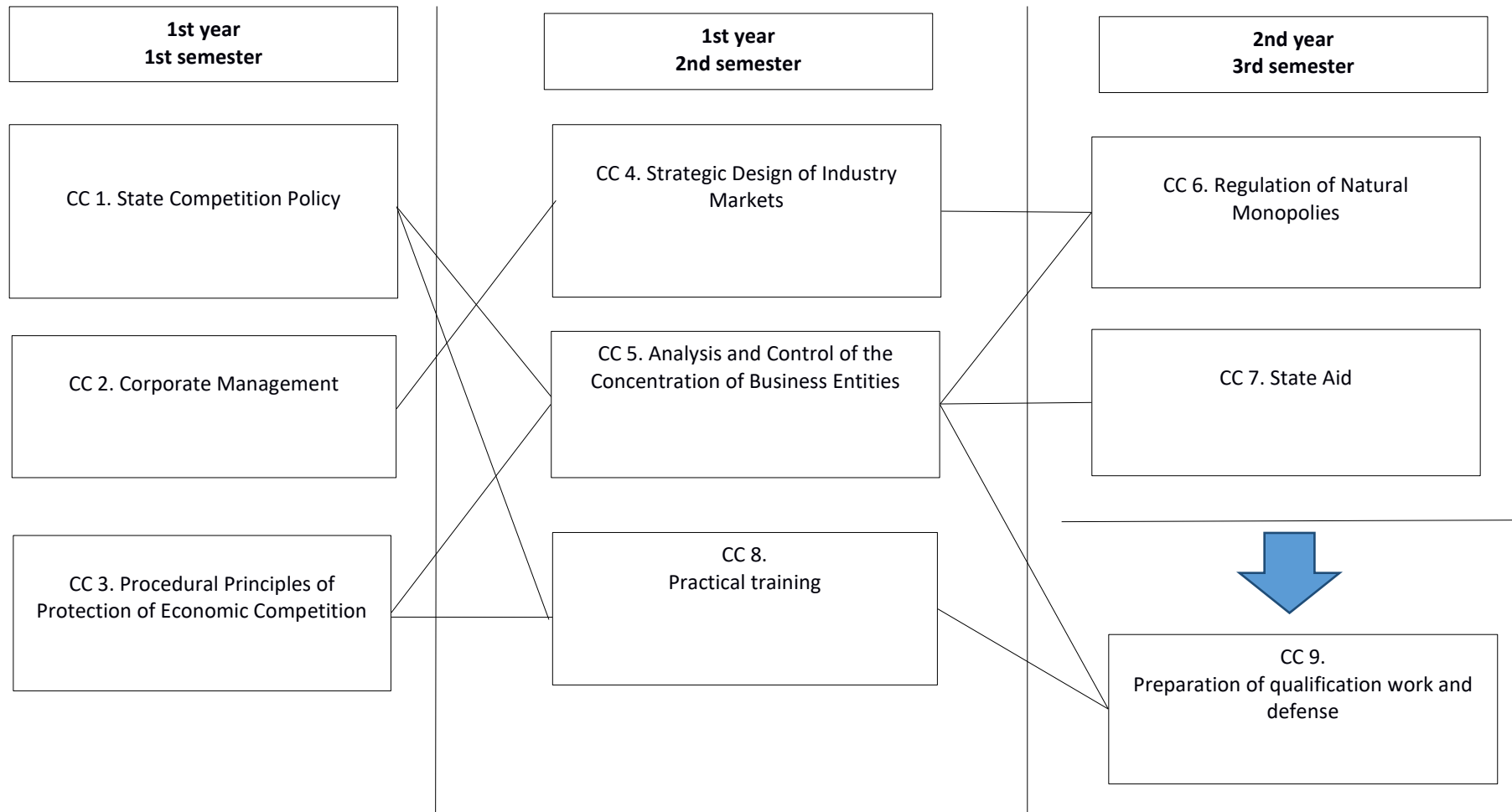
3.2. LIST OF THE EDUCATIONAL PROGRAMME COMPONENTS AND THEIR LOGICAL ORDER

3.2.1. List of components of the educational programme

Code	Educational components of the programme	ECTS credits	Control form
<i>Compulsory components</i>			
CC 1.	State Competition Policy	6	Exam
CC 2.	Corporate Management	6	Exam
CC 3.	Procedural Principles of Protection of Economic Competition	6	Exam
CC 4.	Strategic Design of Industry Markets	9	Exam
CC 5.	Analysis and Control of Concentration of Business Entities	6	Exam
CC 6.	Regulation of Natural Monopolies	6	Exam
CC 7.	State Aid	6	Exam
CC 8.	Practical training	9	Test
CC 9.	Preparation of the qualification work and defense	12	Defense
Total credits for compulsory components		66	
<i>Elective components</i>			
EC 1.	Educational component 1	6	Exam
EC 2.	Educational component 2	6	Exam
EC 3.	Educational component 3	6	Exam
EC 4.	Educational component 4	6	Exam
Total credits for elective components		24	
TOTAL CREDITS FOR THE EDUCATIONAL PROGRAMME		90.0	

Higher education applicants choose elective academic disciplines through their personal account on the portal "MIA: Education". Descriptions of academic disciplines and their prerequisites are presented in the Catalogue of Academic Disciplines of .

3.2.2. Structural and logical diagram of the EP



3.3. FORM OF CERTIFICATION OF HIGHER EDUCATION APPLICANTS

Certification is carried out in the form of a public defense of the qualification work. The qualification work must involve solving a complex task or problem in the field of management, a task or problem in the field of management that requires research and/or innovation and is characterized by complexity and uncertainty of conditions, with the use of theories and methods of economic science. The qualification work must not contain academic plagiarism, falsification, fabrication. The qualification work must be published on the official website of the higher education institution or its subdivision, or in the repository of the higher education institution.

3.4. MATRIX OF CORRESPONDENCE OF PROGRAMME COMPETENCES TO COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components / Competences	CC 1.	CC 2.	CC 3.	CC 4.	CC 5.	CC 6.	CC 7.	CC 8	CC 9
GC1	+	+		+	+	+	+	+	+
GC2	+	+	+	+				+	+
GC3			+		+				
GC4	+	+		+		+		+	+
GC5	+		+		+			+	+
GC6				+					
GC7		+		+	+			+	+
SC1	+	+				+		+	+
SC2		+		+	+			+	+
SC3		+			+			+	+
SC4				+	+			+	+
SC5	+	+		+		+		+	+
SC6				+	+	+		+	+
SC7				+		+		+	+
SC8					+			+	+
SC9	+	+		+	+	+		+	+
SC10		+		+	+	+		+	+
SC11	+					+		+	+
SC12	+	+	+			+		+	+
SC13	+				+		+		

3.5. MATRIX OF ENSURING PROGRAMME LEARNING OUTCOMES BY COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components / programme learning outcomes	CC 1.	CC 2.	CC 3.	CC 4.	CC 5.	CC 6.	CC 7.	CC 8.	CC 9.
1	+			+		+		+	+
2		+						+	+
3				+				+	+
4		+		+		+		+	+
5				+	+			+	+
6	+	+	+	+		+		+	+
7				+	+			+	+
8				+				+	+
9	+			+				+	+
10	+				+	+		+	+
11		+						+	+
12		+			+			+	+
13		+			+			+	+
14			+	+	+			+	+
15	+	+				+		+	+
16						+	+	+	+

LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	Educational components	ECTS credits
EC 1.	Commercial Procedural Law	6
EC 2.	Innovation and Innovation Policy	6
EC 3.	Competition Policy in the Financial Services Market	6
EC 4.	Competitiveness of the National Economy	6
EC 5.	National Security of the State	6
EC 6.	Change Management	6