

3. Educational Programme

Project team leader (coordinator of the Master's degree programme)

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**1. Profile of the Master's degree educational programme «International Sport Management»
in the specialty D3 «Management»**

1-GENERAL INFORMATION	
Full name of IHE and structural unit	State University of Trade and Economics, Faculty of Technologies and Business, Department of Tourism and Creative Industries Management
Academic degree and qualification title in the original	Second (Master's degree) cycle of higher education Qualification – Master's degree in Management
Field of study	D Business, Administration and Law
Specialty	3 Management
Educational programme title	International Sport Management
Restrictions on modes of education	No restrictions are in place
Compliance with the standard of higher education of the Ministry of Education and Science of Ukraine	Complies with the standard of higher education of the Ministry of Education and Science of Ukraine (Order No. 959 dated 10.07.2019)
Qualification title (Degree), programme credits and duration	Master's degree, single. Educational and professional programme scope – 90 ECTS credits. Standard training period: 1 year 4 months
Accreditation status	Accreditation is planned for 2027
Cycle/ Level	EQF of Ukraine – 7 level, FQ-EHEA- second cycle, EQF-LLL- 7 level
Academic backgrounds	Bachelor's Degree (EQF – 6 level) or higher level
Language(s) of instruction	Ukrainian
Programme duration	Till the approval of the new edition of the educational and professional programme
Educational Programme Link	https://knute.edu.ua/
2 - EDUCATIONAL PROGRAMME AIM	
Forming of general and professional competences for successful implementation of service, organisational and managerial, economical, project-oriented, engineering and manufacturing activity in the sphere of International Sport Management and Recreation.	

Obtaining deep knowledge for implementation of professional tasks and on primary positions in the context of realization the general management functions, management decision making, executive and strategy management of primary enterprises' subdivisions, establishments, organisations in the sphere of sport and recreation, state/ local organs of governance of sport and tourism spheres.

3-EDUCATIONAL PROGRAMME DESCRIPTION

Subject area

Object of study: management of organizations and their units

Learning objectives: training of specialists capable of identifying and solving complex tasks and problems in the field of management or in the learning process, involving research and/or innovation and characterized by uncertainty of conditions and requirements

Theoretical content of the subject area: paradigms, laws, regularities, principles, historical background of management development, concepts of systemic, situational, adaptive, anti-sympathetic, anti-crisis, innovative, project management, etc.; functions, methods, technologies and administrative decisions in management.

Methods, techniques and technologies: general scientific and specific research methods (calculation and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc.); methods of management functions implementation (methods of marketing research; methods of economic diagnostics; methods of forecasting and planning; methods of designing organizational management structures; methods of motivation; methods of control; methods of assessing social, organizational and economic efficiency in management, etc.); management methods (administrative, economic, socio-psychological, technological); technologies for justifying management decisions (economic analysis, simulation modeling, decision tree, etc.).

Tools and equipment: modern information and communication equipment, information systems and software products used in management.

Educational programme orientation

Educational and professional, applied

Educational programme main focus

Special education in the field of sports and active recreation in the specialty "Management".

Key words: professional sports, active recreation and leisure, international sports law, strategic marketing in sports, project management in sports, sportsmanship technologies, organization of international sports activities.

Programme features

Practical training; interactive field trips; studying for one semester within the framework of the international mobility programme (including abroad); internships abroad.

The programme is implemented in Ukrainian.

4-CAREER OPPORTUNITIES AND FURTHER LEARNING

Career opportunities

Types and names of economic activities for which the master's degree is prepared (according to NACE DK 009:2010):

93. Activities in the field of sports, organization of recreation and entertainment. Provision of entertainment and sports services.

93.1. Activities in the field of sports.

93.11. Operation of indoor and outdoor facilities for holding sports events (open and closed, with or without seats for spectators):

- football, hockey, cricket and rugby stadiums
- swimming pools and stadiums
- stadiums for athletics
- stadiums and arenas for winter sports
- ice arenas for hockey
- boxing arenas
- golf courses for playing golf
- bowling alleys

Managing and providing staff to work at these facilities.

Organizing and conducting outdoor and indoor sports events for professionals and amateurs

93.12. activities of sports clubs:

- football
- bowling
- swimming
- golf
- boxing
- winter sports
- chess
- athletics
- shooting sports, etc.

93.13. Activities of fitness centers, activities of fitness and bodybuilding clubs.

93.19. Other activities in the field of sports

- activities to promote and prepare sports events in the presence or absence of sports facilities
- activities of independent sportsmen and athletes, judges, timekeepers, etc.
- activities of sports leagues and regulatory bodies
- activities related to the organization of sports events
- hunting as a form of sport or recreation and the provision of related services
- activities of reserves for sport fishing
- services of mountain guides
- additional activities in sport fishing and hunting.

96.04. Activities of Turkish baths, saunas and steam baths, solariums, body weight loss and slimming salons, massage parlors, etc.

Positions that can be held by a master's degree holder (according to the Classification of Occupations DK 003:2010):

1143.4. Senior officials of public and self-governing organizations (secretary general of sports federation, executive director of sports federation, vice president of sports federation, state coach of sport (national team), president of sports federation).
 1210.1. Heads of enterprises, institutions and organizations (Head of a club (sports club); general director (chairman, president, other head) of an association of enterprises (associations, corporations, concerns, etc.); director of a complex (health, sports, tourism).
 1229.6. Heads of subdivisions in the field of culture, recreation and sports (head of sports base, head of a club-type institution, head of sports facility, head of physical education, head of a training complex (hall), head of a tourist base, head of sports team (national, club), head of a tourist camp).
 1492. Managers in the field of culture, recreation and sports.
 2483.1 Researchers (recreation).

Further learning

Graduates have the right to continue their studies at the third (educational and scientific) cycle of higher education - Doctor of Philosophy. Acquisition of additional qualifications in the system of postgraduate education.

5-TEACHING AND ASSESSMENT

Teaching and learning

Problem-based learning, student-centered learning, self-study. Lectures, practical classes, self-study based on textbooks, manuals and lecture notes, learning through practical training, consultations with teachers, preparation of qualification work.

Assessment

Current control, written exams, practical training assessment, and defense of the qualification work. Assessment is carried out in accordance with the “Regulations on Assessment of Undergraduate and Postgraduate Students’ Learning Outcomes at SUTE” and the “Regulations on the Organization of the Students’ Educational Process”.

6-PROGRAMME COMPETENCIES

Integral competence

Ability to solve complex tasks and problems in the field of management or in the learning process, involving research and/or innovation under conditions of uncertainty and requirements, *in particular in the management of enterprises and organisations in the field of sports and active recreation.*

General competence (GC)

GC1	Ability to conduct research at an appropriate level;
GC2	Ability to communicate with representatives of other professional groups of different levels (experts from other branches of knowledge/ skills of economic activity);
GC3	Skills of using information and communicative technologies;
GC4	Ability to motivate people and navigate towards a common goal, to work in a team;
GC5	Ability to function on the basis of ethical considerations (motives), <i>socially responsible and consciously</i> ;
GC6	Ability to generate new ideas (creativity);
GC7	Abstract ability, analysis and design.

Special (professional, subject) competencies (SC)

SC1	Ability to choose and use the concepts, methods and management instruments, including compliance with defined goals and international standards;
SC2	Ability to define values, perspectives, mission and goals and criteria upon which the organisation defines the further ways of development, design and implement appropriate strategies and plans;
SC3	Ability for self-development over the lifetime and effective self-management;
SC4	Ability to effectively use and develop organization's resources;
SC5	Ability to create and organise effective communication in the management process;
SC6	Ability to form leadership skills and demonstrate them in the process of people management;
SC7	Ability to design the projects, manage them, show initiative and entrepreneurial spirit;
SC8	Ability to use psychological work technologies with personnel;
SC9	Ability to analyse and structure the problems of an organisation, make effective managerial decisions and provide their realization;
SC10	Ability to make organisation management in the sphere of sport, recreation and resort business and its development;
SC11	<i>Ability to resolve the complex tasks and creative solution of practical tasks in the sphere of sport and recreation;</i>
SC12	<i>Ability to adopt modern theories and methods when developing and realising the projects on the different levels (including international level) in sport and recreation;</i>
SC13	<i>Ability to manage commercial, marketing, finance and international activity and develop turnaround programmes in the sphere of sport and recreation and wellness tourism.</i>
7-PROGRAMME LEARNING OUTCOMES	
1	Critical interpreting, choosing and using the necessary scientific, methodological and analytical instruments for managing in unpredictable conditions.
2	Identify the problems in an organisation and give reasons for their solution.
3	Project the effective systems of management of organisations.
4	Explain and manage the projects, generate entrepreneurial ideas.
5	Plan an organisation's activity in strategic and tactical sections.
6	Have the ability to adopt, justify and provide the realization of managerial decisions in predictable conditions, consider requirements of prevailing legislation, ethical considerations and social responsibilities.
7	Organise and accomplish effective communication among the staff, with representatives of different professional groups and in an international context.
8	Apply specialised software and information technologies for resolving managerial tasks.
9	Ability to communicate in professional and scientific communities in national and foreign languages.
10	Demonstrate the leadership skills and abilities to work in a team, to interact with people, influence their behaviour for resolving professional tasks.
11	Promote personal professional growth and time management.
12	Ability to delegate authorities and organisational leadership (subdivision).
13	Ability to plan and realise information, technological, corporeal, financial and staffing of the organisation (subdivision).

14	<i>Ability to perform professional activity in the sport, recreation or resort business according to the law of Ukraine and international law.</i>
15	<i>Ability to form disjunctive strategic directions of organisational systems; organise the process of enterprise (division) management, develop rational forms of management organisation.</i>
16	<i>Ability to plan and organise innovative activity, develop and realise innovative and creative projects, start-ups, food and technological innovations in the enterprises of sport, recreation and resort business in the context of efficiency and effectiveness estimation of innovation introduction.</i>
17	<i>Ability to develop turnaround programmes of management, estimate the influence of the external environment on the functioning of enterprises in the sport, recreation and resort business.</i>
18	<i>Ability to use the methods of marketing diagnostics, analysis and estimation of international market conditions of sport and recreation services; interpret the research's results and predict the directions of the development of the objects of enterprises' activities in the sphere of sport, recreation and leisure time and health tourism.</i>
8-RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION	
<i>Academic staff</i>	
Specialists training masters in the educational programme “International Sports Management” must have professional knowledge and professional skills in the field of sports and active recreation. The participation of foreign specialists and practitioners in teaching the disciplines of the professional training cycle is possible.	
<i>Facilities</i>	
Computer class of tourist business management Tourism study classroom Computer classroom of hotel business Computer classroom of designing Laboratory of food technology Laboratory of service organisation in restaurant business establishments Laboratory of bar business enology Laboratory of automation projects systems Laboratory of integration systems of business processes management Laboratory of heat and chilling machinery VR-library SMART-library Authorization of Higher education degree-seeking students to the Internet and using the packages of specialised applied licensed programmes. Using at the margins of educational process of sport base material and technical facilities that involve 3 close modern sport complexes, football pitch with synthetic court, sport playgrounds, training centres and art and culture centres.	
<i>Informational, teaching and learning materials</i>	
Scientific and specialized sources of tourism, resort and recreation information, curricular and monographic literature, source maps, IT technologies and platforms. Authors' research works of the University teaching staff. Use of the virtual learning environment of SUTE and specialist software: Program complexes Amadeus Selling Platform, Analysis program of geospatial data “Google Earth”, Program of statistical data analysis “Statistica”,	

Program for creating the statistical surface and surfaces of graphic regression “Surfer Golden Software”,
Development program of graphical material “Microcal Origin”.

9-ACADEMIC MOBILITY

National credit mobility

National credit mobility is carried out according to concluded agreements about academic mobility.

International credit mobility

International credit mobility is realised as a result of the conclusion of agreements about international academic mobility (Erasmus+ K1), about double certification, about long-term international projects that provide training of foreign students and receiving a dual degree, etc.

Training of foreign students

Conditions and features of the educational programme in the context of training foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.

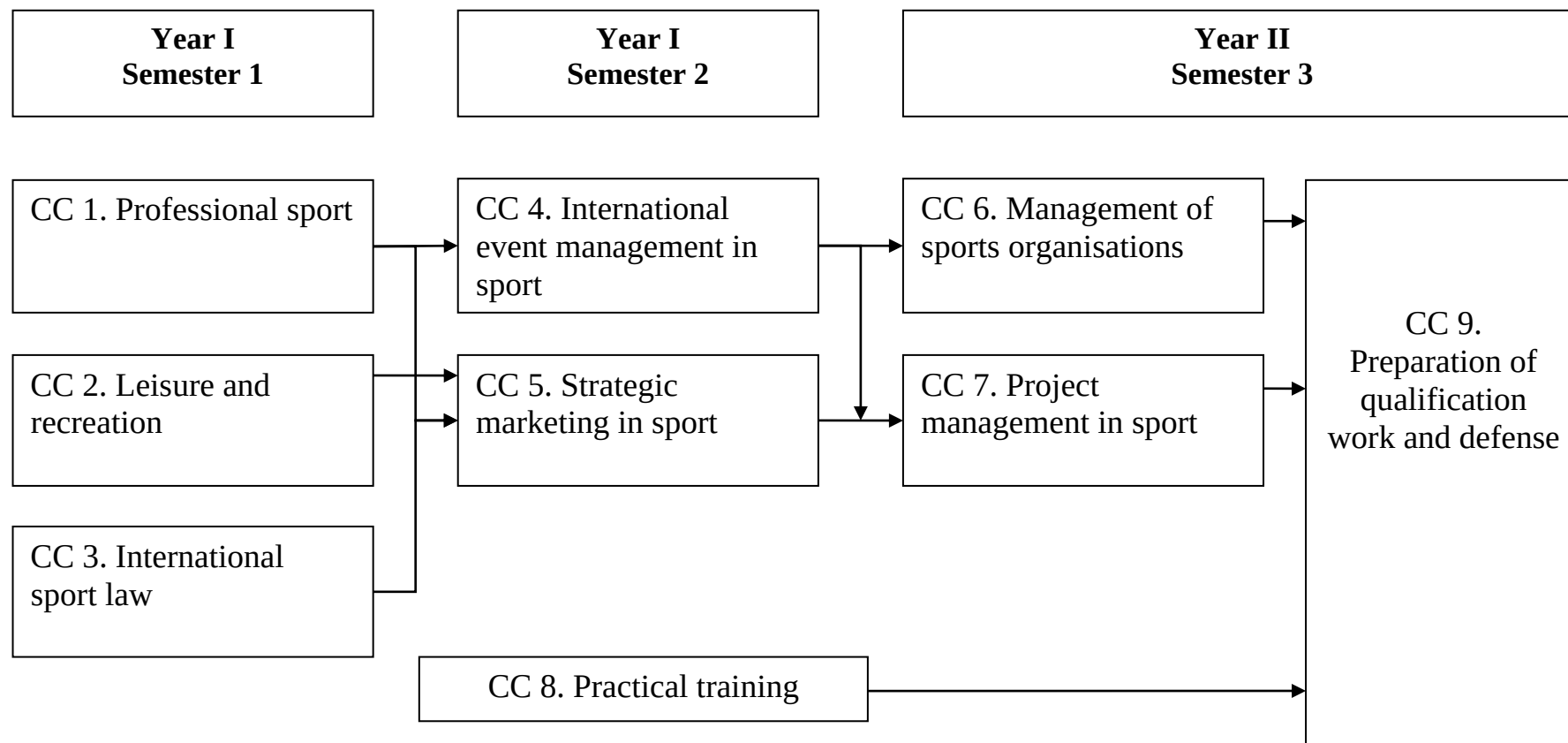
2. LIST OF THE EDUCATIONAL PROGRAMME COMPONENTS AND THEIR LOGICAL ORDER

2.1. List of the OP components

Code	Programme educational components	ECTS credits	Form of control
<i>Compulsory components</i>			
CC 1.	Professional sport	6	Exam
CC 2.	Leisure and recreation	6	Exam
CC 3.	International sport law	6	Exam
CC 4.	International event management in sport	7,5	Exam
CC 5.	Strategic marketing in sport	7,5	Exam
CC 6.	Management of sports organisations	6	Exam
CC 7.	Project management in sports	6	Exam
CC 8.	Practical training	9	Credit
CC 9.	Preparation of qualification work and defense	12	Defense
Total credits for compulsory components		66	
<i>Elective components</i>			
EC 1.	Educational component 1	6	Exam
EC 2.	Educational component 2	6	Exam
EC 3.	Educational component 3	6	Exam
EC 4.	Educational component 4	6	Exam
Total credits for selected components		24	
TOTAL NUMBER OF THE EP CREDITS		90,0	

Higher education applicants choose elective courses through the personal account of the 'MIA: Osvita' portal. The description of academic disciplines and their prerequisites are presented in the SUTE Catalogue of Academic Courses

2.2. The EP structural and logic network



3. CERTIFICATION OF GRADUATES

Certification is carried out in the form of a public defense of qualification work.

The qualification work must provide a solution to a complex task or problem in the field of management, a task or problem in the field of management, which requires research and/or innovation and is characterized by complexity and uncertainty of conditions, using theories and methods of economic science.

The qualification work must not contain academic plagiarism, falsification, or fabrication.

The qualification work must be published on the official website of the higher education institution or its subdivision, or in the repository of the higher education institution.

4. THE PROGRAMME COMPETENCES AND THE EP COMPULSORY COMPONENTS MATRIX

Components Com petences	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
GC1		•			•		•	•	•
GC2	•	•	•	•	•		•	•	
GC3	•			•			•	•	•
GC4					•	•	•	•	
GC5	•	•	•					•	•
GC6				•		•	•		•
GC7	•		•		•		•		•
SC1			•		•	•	•	•	•
SC2	•			•	•			•	•
SC3	•					•	•	•	•
SC4					•		•	•	
SC5				•		•	•	•	
SC6	•						•	•	
SC7				•			•		•
SC8			•	•		•		•	
SC9					•			•	•
SC10					•	•	•	•	•
SC11	•		•	•		•	•		•
SC12		•		•			•		•
SC13		•	•		•			•	•

5. THE PROGRAMME LEARNING OUTCOMES AND THE EP COMPULSORY COMPONENTS MATRIX

Components Prog ramme learning outcomes	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
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Developed by a working group consisting of

1. Vladyslav V. Bilyk - director of the Master's degree educational programme, Associate Professor of the Department of Tourism and Creative Industries Management, PhD in Economics, Associate Professor;
2. Hanna I. Mykhailichenko - Professor of the Department of Tourism and Creative Industries Management, Doctor of Sciences (Economics), Professor;
3. Nadiia I. Vedmid - Dean of the Faculty of Technologies and Business, Doctor of Sciences (Economics), Professor;
4. Tetiana I. Tkachenko - Head of the Department of Tourism and Creative Industries Management, Doctor of Sciences (Economics), Professor;
5. Natalia O. Roskladka – Professor of the Department of Tourism and Creative Industries Management, Doctor of Sciences (Economics), Professor;
6. Tetiana P. Dupliak - Associate Professor of the Department of Tourism and Creative Industries Management, PhD in Economics, Associate Professor;
7. Serhiy S. Kravtsov - Associate Professor of the Department of Tourism and Creative Industries Management, PhD in Public Administration, Associate Professor;
8. Alla M. Klimova - Associate Professor of the Department of Tourism and Creative Industries Management, PhD in Education, Associate Professor;
9. Kseniya O. Rozhentseva - first-year postgraduate student, Master's Educational Degree Programme «International Sport Management»
10. Maksym D. Maramzin, - second-year postgraduate student, Master's Degree Educational Programme «International Sport Management»

External stakeholders' reviews and feedback:

1. Serhiy I. Bobrovnyk, Head of the Kyiv City Branch of the Committee for Physical Education and Sport of the Ministry of Education and Science of Ukraine
2. Oksana M. Vyala, Chief Specialist of the High-Performance Sports Department of the Sports Directorate of the Department of Youth and Sports of the executive body of the Kyiv City Council (Kyiv City State Administration), PhD in Pedagogy, Master of Sports in Track and Field.

LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	Educational components	ECTS credits
EC 1.	Crisis management in international business	6
EC 2.	Crisis communications	6
EC 3.	International sports organizations	6
EC 4.	Psychology of management	6
EC 5.	Quality management	6
EC 6.	Value-based management	6