

INTERNATIONAL BUSINESS ADMINISTRATION

1. PROFILE OF THE EDUCATIONAL PROGRAMME

Subject Area **D3 Management**

Field of Study **D Business, Administration and Law**

Higher Education Cycle – First (Bachelor's)

1- GENERAL INFORMATION	
Full name of a HEI and a structural unit	State University of Trade and Economics Faculty of International Trade and Law Department of International Business
Higher Education Cycle and title of qualification in the original language	First (Bachelor's) cycle of higher education Qualification – Bachelor's degree in Management
Field of Knowledge	D Business, Administration and Law
Subject Area	D3 Management
Educational Programme Official Name	International Business Administration
Restrictions on Modes of Study	No restrictions
Compliance with the Higher Education Standard of the Ministry of Education and Culture of Ukraine	Complies with the Higher Education Standard of the Ministry of Education and Science of Ukraine (Order No. 1165 dated 29 October 2018)
Diploma Type and the Educational Programme Volume	Bachelor's Degree Diploma, single, 240 ECTS credits, training period: 3 years and 10 months.
Accreditation Availability	
Higher Education Cycle/Level	NQF of Ukraine – Level 6, FQ-EHEA – First cycle, EQF-LLL – Level 6.
Prerequisites for Admission to the Educational Programme	Must have completed full general secondary education or hold a junior specialist qualification.
Language(s) of Training	Ukrainian, English (elective educational components for students)
Term of validity of the educational program	Until the approval of the new edition of the educational programme
Internet Address for Permanent Placement of the Educational Programme Description	https://knute.edu.ua/
2 – THE PURPOSE OF THE EDUCATIONAL PROGRAMME	
This program trains highly qualified specialists in international administration. It focuses on developing business management skills within a global environment. This includes: • Creating effective management systems for international business processes that adapt to dynamic changes in the external environment.	

- Making strategic and operational decisions to ensure the competitiveness and sustainable development of organisations.
- Adapting business practices to international regulations and standards.
- Developing teamwork skills.
- Implementing principles of corporate social responsibility in line with global standards.

3 –EDUCATIONAL PROGRAMME CHARACTERISTICS

Subject area

The highly-qualified international administration specialists training program aims to cultivate expertise in global business management. This includes developing effective systems for managing international business processes that are adaptable to dynamic external environments, making strategic and operational decisions to ensure organisational competitiveness and sustainable development, aligning business practices with international regulations and standards, fostering teamwork skills, and implementing corporate social responsibility principles in accordance with global standards.

- **Object of study and activity:** management of organisations and their subdivisions/departments.

- **Learning objectives:** Training specialists capable of solving practical problems and complex specialised tasks characterised by complexity and uncertainty of conditions in the management of organisations and their subdivisions.

- **Theoretical content of the subject area:** paradigms, laws, regularities, principles, and historical prerequisites of management development; concepts of systemic, situational, adaptive, anticipatory, anti-crisis, innovative, project management, etc.; functions, methods, technologies, and management decisions in management.

- **Methods, techniques and technologies:** General scientific and specific research methods (e.g. calculation-analytical, economic-statistical, economic-mathematical, expert assessment, factual, sociological, documentary, balance sheet methods); methods for implementing management functions (e.g., marketing research methods; economic diagnostics methods; forecasting and planning methods; methods for designing organizational management structures; motivation methods; controlling methods; methods for evaluating social, organizational, and economic effectiveness in management); management methods (e.g., administrative, economic, socio-psychological, technological); technologies for substantiating management decisions (e.g., economic analysis, simulation modelling, decision tree).

- **Tools and equipment:** modern information and communication equipment, information systems, and software products used in management.

Educational Programme Orientation

This program is designed to explore modern methods for establishing an effective management (administration) system, considering the specifics of international business and various organisational and legal forms of entrepreneurship across different jurisdictions.

The curriculum also focuses on:

- Conducting analytical and research work and monitoring business processes of international companies using contemporary scientific and methodological

approaches. • Ensuring the rational use of organisational resources globally, in line with international standards. • Utilising information technologies and systems to solve management tasks in an international environment. • Justifying organisational development strategies that account for global trends, intercultural aspects, and the competitive landscape. • Evaluating the effectiveness of an organisation's operations and business under the influence of international environmental determinants, applying indicators of financial, operational, and social effectiveness.
<i>Main Focus of the Educational Programme</i>
This program aims to provide an education in international business administration, with an in-depth study of international business operations and a high level of foreign language proficiency. Keywords: administration, international business, international business processes, controlled foreign companies (CFCs), international activity, international business entity, international operation, compliance management, risk management.
<i>Educational Programme Features</i>
This program offers interdisciplinary and multidisciplinary training for specialists to ensure effective international business administration, considering the evolving global environment. Particular emphasis is placed on a high level of professional training that meets the current demands of practical international business activities. This includes integrating experienced practitioners from global markets into the learning process, utilising innovative business technologies and tools adapted to the specifics of the international environment. The program also focuses on developing competencies for establishing one's own entrepreneurial structures abroad, taking into account local legal norms and requirements, socio-cultural characteristics, and economic conditions of the country. An in-depth study of two foreign languages is also a key component.
4 – EMPLOYABILITY AND FURTHER EDUCATION OPPORTUNITIES FOR GRADUATES
<i>Employability</i>
Graduates are qualified for positions in accordance with the National Classifier of Professions of Ukraine "Classifier of Professions DK 003:2010". These roles can be found within controlled foreign companies, enterprises involved in foreign economic activities, international companies, and international financial, economic, and governmental organisations.

Specifically, graduates may hold positions such as:

- 1475.4 Manager (Administrator) of Supply, Manager (Administrator) of Sales
- 1496 Manager (Administrator) for Social and Corporate Responsibility
- 2447.2 Professionals in Project and Program Management
- 2419.2 Specialist-Analyst for Commodity Market Research
- 2419.2 Specialist in Business Efficiency
- 3419 Sales Organiser
- 3415 Commercial Trader
- 3419 Trade Inspector
- 3419 Supply Organiser
- 3436.3 Assistant Manager of a Small Enterprise (without management apparatus)
- 3436.1 Assistant Manager of an Enterprise (Institution, Organisation)
- 3436.1 Assistant Manager of another Primary Subdivision

Further Education Opportunities

Obtaining a degree at the first (bachelor's) cycle of higher education. Acquiring additional qualifications in the postgraduate education system.

5-TEACHING AND ASSESSMENT

Teaching And Learning

The program features a balanced combination of classroom sessions (lecture-discussions, seminars, practical small-group sessions, independent work with information sources, and instructor consultations), distance learning, and self-study. This approach is built on the principles of problem-oriented, interactive learning and self-directed learning.

Assessment

The assessment of students' learning outcomes is carried out by the 'Regulations on the assessment of students' and postgraduate students' learning outcomes at SUTE and involves the following control measures: ongoing and final assessments, and attestation.

Ongoing assessment is carried out during practical/laboratory classes and based on the results of individual assignments. It involves assessing students' theoretical knowledge during seminars and the practical skills they have acquired while performing laboratory/practical tasks.

Final assessment consists of control measures that determine the compliance (measurement, evaluation) of the learning outcomes achieved by a person with the requirements of the educational programme in terms of the relevant educational component, which is carried out at the university in the form of a credit and an exam.

The learning outcomes of students at SUTE are assessed on a 100-point scale, where: 60-100 points – learning outcomes that entitle the student to obtain ECTS credits; 0-59 points – unsatisfactory learning outcomes that do not entitle the student to obtain ECTS credits.

6-PROGRAMME COMPETENCIES

<i>Integral competency</i>	
The ability to solve complex, specialised tasks and practical problems at the top-management level, characterised by complexity and uncertain conditions, in the field of international business administration or during the learning process. This involves applying theories and methods from the social and behavioural sciences.	
<i>General competencies (GC)</i>	
GC01	Ability to realise one's rights and obligations as a member of society, to understand the values of a civil (democratic) society and the necessity of its sustainable development, the rule of law, and human and citizen rights and freedoms in Ukraine.
GC02	Ability to preserve and multiply moral, cultural, and scientific values and to enhance societal achievements based on an understanding of the history and patterns of the subject area's development, its place in the general system of knowledge about nature and society, and in the development of society, technology, and technologies; to use various types and forms of physical activity for active recreation and maintaining a healthy lifestyle.
GC03	Ability for abstract thinking, analysis, and synthesis.
GC04	Ability to apply knowledge in practical situations.
GC05	Knowledge and understanding of the subject area and comprehension of professional activity.
GC06	Ability to communicate in the state language, both orally and in writing.
GC07	Ability to communicate in a foreign language.
GC08	Skills in using information and communication technologies.
GC09	Ability to learn and master modern knowledge.
GC10	Ability to conduct research at an appropriate level.
GC11	Ability to adapt and act in new situations.
GC12	Ability to generate new ideas (creativity).
GC13	Appreciation and respect for diversity and multiculturalism.
GC14	Ability to work in an international context.
GC15	Ability to act based on ethical considerations (motives).
GC16	Ability to make decisions and act in adherence to the principle of inadmissibility of corruption and any other manifestations of dishonesty.
GC17	<i>Ability to comprehensively analyse, develop, and implement management decisions in the field of international business, considering the economic, legal, social, and cultural characteristics of the global environment, while adhering to the principles of sustainable development and international standards of corporate responsibility.</i>
<i>Special (professional, subject-specific) competencies (SC)</i>	
SC01	Ability to identify and describe the characteristics of an organisation.
SC02	Ability to analyse organisational performance results, comparing them with external and internal environmental factors.
SC03	Ability to determine an organisation's development prospects.
SC04	Ability to define an organisation's functional areas and the relationships between them.
SC05	Ability to manage an organisation and its subdivisions by implementing management functions.

SC06	Ability to act in a socially responsible and conscious manner.
SC07	Ability to select and use modern management tools.
SC08	Ability to plan organisational activities and manage time.
SC09	Ability to work in a team and establish interpersonal relationships when solving professional tasks.
SC10	Ability to evaluate completed work, ensure its quality, and motivate organisational personnel.
SC11	Ability to create and organise effective communications in the management process.
SC12	Ability to analyse and structure organisational problems, forming well-founded solutions.
SC13	Understanding legal principles and norms and applying them in professional activities.
SC14	Understanding psychological principles and applying them in professional activities.
SC15	Ability to develop and demonstrate leadership qualities and behavioural skills.
SC16	<i>Ability to respond to changes in the international economic environment and adapt to them by using the latest approaches to international business administration.</i>
SC17	<i>Ability to apply knowledge of functions, principles, methods, technologies, and tools in the field of international business administration.</i>
SC18	<i>Ability to demonstrate a market-oriented worldview and knowledge of international business process administration principles, applying modern tools and methods to form optimal business decisions for international business entities.</i>
SC19	<i>Ability to demonstrate ethical leadership and implement corporate responsible practices in international business.</i>
7-PROGRAMME LEARNING OUTCOMES	
PLO01	Know your rights and responsibilities as a member of society, understanding the values of civil society, the rule of law, and human and citizen rights and freedoms in Ukraine.
PLO02	Preserve moral, cultural, and scientific values and contribute to societal achievements, using various types and forms of physical activity to lead a healthy lifestyle.
PLO03	Demonstrate knowledge of management theories, methods, and functions, and contemporary leadership concepts.
PLO04	Demonstrate skills in problem identification and justifying management decisions.
PLO05	Describe the content of an organisation's functional areas.
PLO06	Exhibit skills in searching, collecting, and analysing information, and calculating indicators for justifying management decisions.
PLO07	Exhibit organisational design skills.
PLO08	Apply management methods to ensure organisational effectiveness.
PLO09	Demonstrate skills in interaction, leadership, and teamwork.
PLO10	Possess skills in justifying effective motivation tools for organisational

	personnel.
PLO11	Demonstrate skills in analysing situations and communicating in various areas of organisational activity.
PLO12	Evaluate the legal, social, and economic consequences of an organisation's functioning.
PLO13	Communicate orally and in writing in both the state language and foreign languages.
PLO14	Identify causes of stress, adapt yourself and team members to stressful situations, and find ways to neutralise them.
PLO15	Demonstrate the ability to act in a socially responsible and civic-minded manner based on ethical considerations (motives), respecting diversity and multiculturalism.
PLO16	Demonstrate independent work skills, flexible thinking, openness to new knowledge, and be critical and self-critical.
PLO17	Conduct research individually and/or in a group under the guidance of a leader.
PLO18	<i>Utilise the latest approaches to international business process administration in financial and economic activities, conduct financial statement analysis, and prepare analytical reports and recommendations on the performance of international companies, ensuring their effectiveness in the global business environment.</i>
PLO19	<i>Apply knowledge in international business administration to realise the interests of entities at the economic, enterprise, and project levels.</i>
PLO20	<i>Demonstrate ethical leadership and implement corporate responsible practices in international business.</i>
PLO21	<i>Demonstrate a market-oriented worldview, effectively applying international business administration methodology to achieve optimal economic decisions for international business entities.</i>
PLO22	<i>Know your rights and responsibilities as a member of society, understanding the values of civil society, the rule of law, and human and citizen rights and freedoms in Ukraine.</i>

8- RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION

Staffing

Fully complies with the licensing requirements for educational activities. The educational and professional programme 'International Business Administration' is implemented by academic staff with scientific degrees and/or academic titles who meet the requirements of the current legislation of Ukraine and have a sufficient level of scientific and professional qualifications. Practitioners, representatives of professional associations and foreign partners are also involved in the educational process. All academic staff undergo training/professional development every five years.

Material and technical support

Fully complies with the Licensing Requirements for Educational Activities. For the convenience of higher education students, there is a corporate distance learning system and an automated educational process management system called 'MIA: Education'.

The university has modern computer classrooms with specialised software and a Smart Library. All conditions for the education of persons with disabilities have been created. SUTE social infrastructure is available.

Information and educational-methodological support

An ECTS Information Package is developed for each educational programme at the university. Each student can view and create his/her individual plan, view the curriculum, grades obtained in disciplines, class schedule, and communicate with participants in the educational process through a personal account in the MIA: Education automated information system.

Course summaries, course outlines, syllabi and assessment criteria for educational components are posted on the corporate distance learning platform.

The university's electronic repository provides full-text access to SUTE scientific and educational literature, manuscripts of qualification theses for obtaining academic degrees.

For the convenience of higher education students, the university has developed a Catalogue of Academic Disciplines, according to which students have the right to choose elective educational components.

(<https://knute.edu.ua/file/MjkwNQ==/2e3d807aa6b9e47d28409b95c34a1b73.pdf>).

9-ACADEMIC MOBILITY

National credit mobility

National credit mobility is implemented within the framework of memoranda of cooperation concluded between SUTE and other higher education institutions (research institutions) in Ukraine under the law.

International credit mobility

The University has signed cooperation agreements between SUTE and foreign higher education institutions, within the framework of which partnership exchanges and student training are carried out under international programmes and projects within the Erasmus+ programme.

Foreign Higher Education Students Training

It is carried out under the requirements of current legislation.

2. LIST OF EDUCATIONAL PROGRAMME COMPONENTS AND THEIR LOGICAL SEQUENCE

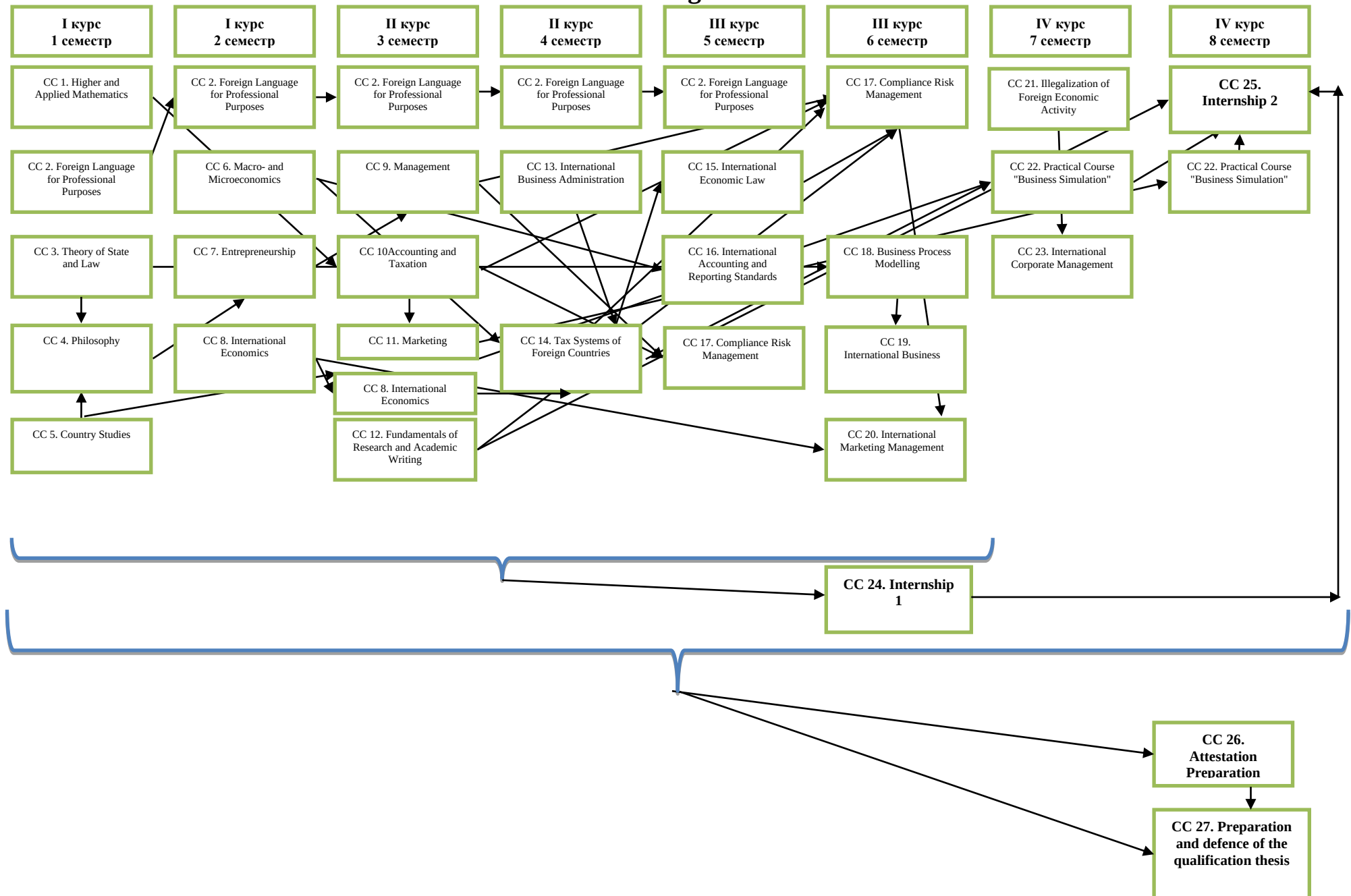
2.1 List of Educational Programme Components

Code	Educational Programme Components	ECTS Credits	Form of Assessment
<i>EP Compulsory Components</i>			
CC 1.	Higher and Applied Mathematics	6	Exam
CC 2.	Foreign Language for Professional Purposes	27	Exam
CC 3.	Theory of State and Law	6	Exam
CC 4.	Philosophy	6	Exam
CC 5.	Country Studies	6	Exam
CC 6.	Macro- and Microeconomics	6	Exam
CC 7.	Entrepreneurship	6	Exam
CC 8.	International Economics	6	Exam
CC 9.	Management	6	Exam
CC 10.	Accounting and Taxation	6	Exam
CC 11.	Marketing	6	Exam
CC 12.	Fundamentals of Research and Academic Writing	3	Exam
CC13	International Business Administration	6	Exam
CC 14.	Tax Systems of Foreign Countries	6	Exam
CC 15.	International Economic Law	6	Exam
CC 16.	International Accounting and Reporting Standards	6	Exam
CC17	Compliance Risk Management	9	Exam
CC 18.	Business Process Modelling	6	Exam
CC 19.	International Business	6	Exam
CC 20.	International Marketing Management	6	Exam
CC 21.	Illegalization of Foreign Economic Activity	6	Exam
CC 22.	Practical Course "Business Simulation"	9	Exam
CC 23.	International Corporate Management	6	Exam
CC 24.	Internship 1	3	Credit
CC25.	Internship 2	6	Credit
CC26.	Attestation Preparation	3	Credit
CC27.	Preparation and defence of the qualification thesis	6	Defence
Total Volume of Compulsory Components		180	
<i>EP Elective Components</i>			
EC1	Educational Component 1	6	Exam
EC2	Educational Component 2	6	Exam
EC3	Educational Component 3	6	Exam
EC4	Educational Component 4	6	Exam
EC5	Educational Component 5	6	Exam
EC6	Educational Component 6	6	Exam
EC7	Educational Component 7	6	Exam
EC8	Educational Component 8	6	Exam
EC9	Educational Component 9	6	Exam

EC10	Educational Component 10	6	Exam
Total Volume of Elective Components		60	
THE EDUCATIONAL PROGRAMME TOTAL VOLUME		270, 0	

Higher education students choose their elective disciplines through the personal account of the portal "MIA: Education". Descriptions of the disciplines and their prerequisites are available in the SUTE Catalogue of Disciplines.

2.2. Structural and logical scheme of EP



3. FORMS OF ATTESTATION OF HIGHER EDUCATION STUDENTS

Attestation is carried out in the form of a public defence of the qualification thesis.

The qualification thesis should involve solving a complex, specialised task or practical problem in the field of management, characterised by complexity and uncertainty of conditions, using theories and methods of economic science.

The qualification thesis must not contain academic plagiarism, falsification or copying.

The qualification thesis must be published on the official website of the higher education institution or its subdivision.

4. MATRIX OF CORRESPONDENCE BETWEEN PROGRAM COMPETENCIES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components / Competences		CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18	CC 19	CC 20	CC 21	CC 22	CC 23	CC 24	CC 25	CC 26	CC 27
General	1			•	•																						•	•
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	3	•						•	•		•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•
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	17								•		•	•	•	•	•	•			•			•			•	•		•
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5. MATRIX OF CORRELATION BETWEEN PROGRAM LEARNING OUTCOMES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components / Programme Learning Outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18	CC 19	CC 20	CC 21	CC 22	CC 23	CC 24	CC 25	CC 26	CC 27
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22													•	•	•	•	•			•		•		•	•	•	•

Developed by a project team consisting of

1. Tetiana Melnyk, Doctor of Sciences (Economics), Professor, Head of the Department of International Management
2. Liudmyla Sierova, Ph.D. in Economics, Associate Professor of the Department of International Management
3. Tetiana Makarova, Ph.D. in Economics, Associate Professor of the Department of International Management
4. Yuliia Tunitska, Ph.D. in Economics, Associate Professor of the Department of International Management, **Educational Programme Director**
5. Illia Rudiuk, 1st year student of the Educational Programme 'International Business Administration'

Reviews and feedback from external stakeholders:

1. Yuliia Tatarchenko - Lead Auditor, BDO LLC
2. Valerii Korol - Vice-President, Ukrainian Chamber of Commerce and Industry

LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	Educational Components	ECTS Credits
EC 01.	Accounting in Foreign Countries	6
EC 02.	World Economic History	6
EC 03.	Export Management	6
EC 04.	Information Technology in Professional Activities	6
EC 05.	Corporate Communications in International Marketing	6
EC 06.	International Economic Activity of Ukraine	6
EC 07.	International Logistics	6
EC 08.	International Customs Law	6
EC 09.	International Trade Law	6
EC 10.	International Agri-Trade	6
EC 11.	Law of International Treaties	6
EC 12.	System of Resolution of International Trade and Economic Disputes	6
EC 13.	Statistics	6
EC 14.	Business Transnationalisation	6
EC 15.	Human Resource Management in an International Company	6
EC 16.	Pricing on Global Commodity Markets	6

