

3.1. Profile of the Educational Programme “Digital Sociology” in Specialty C5 “Sociology”

1 – GENERAL INFORMATION	
Full name of a HEI and a structural unit	State University of Trade and Economics Faculty of International Trade and Law Department of Philosophy, Sociology and Political Science
Higher Education Level and qualification name in the original language	Second (Master's) Cycle Qualification – Master's Degree in Sociology
Field of Knowledge	C Social Sciences, Journalism, Information and International Relations
Subject Area	C5 Sociology
Educational programme official name	Digital Sociology
Restrictions on Modes of Study	There are no restrictions
Compliance with the Higher Education Standard of the Ministry of Education and Science of Ukraine	Complies with the Higher Education Standard of the Ministry of Education and Science of Ukraine (Order No. 14 dated 05.01.2021)
Diploma type and the Educational programme scope	Master's Degree Diploma, single, 90 ECTS credits, training period - 1 year 4 months
Accreditation Availability	Accreditation Certificate No. 9342, issued on 28 November 2024, valid until 1 July 2030, issued by the National Agency for Higher Education Quality Assurance.
Higher Education Cycle/Level	National Qualification Frameworks of Ukraine – level 7, FQ-EHEA – the second cycle, EQF-LLL –level 7
Prerequisites for Admission to the Educational Programme	Bachelor's degree (level 6 of the National Qualifications Framework) or a higher level
Language(s) of training	Ukrainian
Programme validity period	Until the approval of the new edition of the educational programme
Internet address for permanent placement of the Educational programme description	https://knute.edu.ua/
2 – THE PURPOSE OF THE EDUCATIONAL PROGRAMME	
To provide high-quality higher education with broad access to employment. To prepare competitive, qualified professionals with a special interest in sociological, analytical and prognostic activities, ready for dynamic changes in society, continuous self-improvement and enrichment of their professional experience. To shape personalities capable of successfully solving complex tasks and problems of research, applied and/or innovative nature in the field of social relations and sociology on the basis of acquired integral, general (instrumental, interpersonal, systemic) and professional competencies.	

3 – EDUCATIONAL PROGRAMME CHARACTERISTICS	
Subject Area	Subjects of study: social relations and interaction; personality, social groups, communities and societies; social phenomena and processes; public opinion; culture; information society; social institutions; social structures and inequalities; social changes and influences; social problems and conflicts in society at the local, regional, national and global levels, information technology, digitalisation. Learning objectives: to train specialists capable of solving complex problems and issues in sociology of research, applied and/or innovative nature. Theoretical content of the subject area: social relations and interaction; personality, social groups and communities; social phenomena and processes; social practices; social institutions; culture; information society; social structures and inequalities; social changes and influences; social problems and conflicts in society at both the national and global levels, information technology, digitisation. Methods, techniques and technologies: modern methods of collecting, processing and analysing sociological information, methods of diagnosis, expertise and forecasting, information and communication technologies. Tools and equipment: information systems and software products used in professional activities.
Educational Programme Orientation	Educational and professional; applied.
The Main Focus of the Educational Programme	General higher education in Sociology. Professional training in digital analysis of dynamic changes in social processes at the micro, meso and macro levels. Keywords: sociology, applied sociology, sociological research technologies, strategic planning, methods of collecting sociological information, social projects, human capital, management, information society, information technologies, digitisation.
Educational Programme Features	The programme is based on general scientific principles, modern domestic and foreign experience in sociological activities and training of specialists, and focuses on competencies that are important for further professional activities.
4 – EMPLOYABILITY AND FURTHER EDUCATION OPPORTUNITIES FOR GRADUATES	
Employability	According to the National Classification of Professions DK 003:2010, specialists who have completed the educational and professional programme ‘Digital Sociology’ can hold the following primary positions: 1232 Chief Sociologist; 1232 Head of the Laboratory of Sociology and Psychophysiology of Labour; 1234 Head of Department (Advertising, Public Relations); 1237.2 Head of Laboratory (Scientific Research, Experimental, etc.); 1473 Managers (Administrators) in the Field of Information Provision; 1474 Managers (Administrators) in the Field of Research and Development 1475.3 Managers (administrators) in market research and public opinion studies

	1477.1 Managers (administrators) in personnel selection, provision and utilisation 2442.1 Research assistants (archaeography, archaeology, geography, criminology, palaeography, sociology) 2442.2 Sociologist 2442.2 Sociologist specialising in the effectiveness of the punishment of offenders 2442.2 Industrial sociologist 2442.2 Sociologist-criminologist 2447 Project and programme management professionals.
Further Education Opportunities	The right to obtain higher education under third-level (educational and scientific) programmes. Acquisition of additional qualifications in the postgraduate education system.
5 – TEACHING AND ASSESSMENT	
Teaching and learning	Master's degree training at SUTE is an intellectual, creative activity carried out through a system of advanced scientific, methodological and pedagogical measures; it is based on a problem-oriented approach using modern educational technologies and methods; it focuses on individual interaction between the lecturer and the student; involves a balanced combination of theoretical and practical training; is focused on the student's in-depth acquisition of the knowledge, skills and abilities necessary for effective professional activity; aims to develop a well-rounded, harmonious personality and social responsibility. The main teaching methods used include participation in lectures, practical classes, and consultations; participation in problem-oriented classes and work with scientometric and other professional databases; preparation of group projects; conducting applied research; preparation of scientific articles; and presenting research and making presentations at conferences, round tables, and communicating with industry experts.
Assessment	The assessment of students' learning outcomes is carried out in accordance with the Regulations on Assessment of Undergraduate and Postgraduate Students' Learning Outcomes at SUTE and includes the following control measures: current and final examinations, and certification. Current control is carried out during practical/laboratory classes and based on the results of independent work. It involves the assessment of students' theoretical training during seminars and acquired practical skills during laboratory/practical work. Final control is a control measure that involves establishing the compliance (measurement, evaluation) of the learning outcomes obtained by a person with the requirements of the Educational programme in terms of the relevant educational component, which is carried out at the university in the form of a credit and an exam. Students' learning outcomes at SUTE are assessed on a 100-point scale, where: 60-100 points – learning outcomes that entitle the student to obtain ECTS credits; 0-59 points – unsatisfactory learning outcomes that do not entitle the student to obtain ECTS credits.
6 - PROGRAMME COMPETENCES	
Integral competence	Ability to solve complex problems in sociology of research, applied and/or innovative nature
General competences (GC)	GC01. Ability to think abstractly, analyse and synthesise.

	GC02. Ability to work independently. GC03. Ability to communicate with representatives of other professional groups at various levels (with experts from other fields of knowledge/types of economic activity). GC04. Ability to work in an international context. GC05. Ability to evaluate and ensure the quality of work performed. GC06. Ability to make reasoned decisions.
<i>Special (professional, , subject-specific) competences (SC)</i>	SC01. Ability to analyse social phenomena and processes. SC02. Ability to identify, diagnose and interpret social problems in Ukrainian society and the global community. SC03. Ability to design and conduct sociological research, develop and justify its methodology. SC04. Ability to collect and analyse empirical data using modern methods of sociological research. SC05. Ability to discuss the results of sociological research and projects in Ukrainian and foreign languages. SC06. Ability to adhere to the norms of professional ethics of a sociologist in one's activities and be guided by universal human values. SC07. Ability to develop and evaluate social projects and programmes. Carry out their effective management. SC08. Ability to cooperate with European and Euro-Atlantic institutions. <i>SC09. Ability to evaluate and take into account economic, social and technological factors that influence the field of professional activity.</i> <i>SC10. Ability to critically reflect on the impact of digital technologies on social change.</i> <i>SC11. Ability to choose and use modern management tools and relevant knowledge in professional activities.</i> <i>SC12. Ability to use information and communication technologies, modern methods and models of information security.</i>
7 – PROGRAMME LEARNING OUTCOMES	
	PLO 01. To analyse social phenomena and processes using empirical data and modern concepts and theories of sociology. PLO 02. To diagnose and interpret social problems of Ukrainian society and the global community, their causes and consequences. PLO 03. To develop and implement social and interdisciplinary projects taking into account social, economic, legal, environmental and other aspects of social life. PLO 04. To apply scientific knowledge, sociological and statistical methods, digital technologies, and specialised software to solve complex problems in sociology and related fields of knowledge. PLO 05. To search for, analyse, and evaluate necessary information in scientific literature, databases, and other sources. PLO 06. To communicate fluently, both orally and in writing, in Ukrainian and one of the foreign languages when discussing professional issues, research and innovations in the field of sociology and related sciences, including in the context of cooperation with European and Euro-Atlantic institutions. PLO 07. To solve ethical dilemmas in accordance with the norms of professional ethics of a sociologist and universal human values.

	PLO 08. To convey knowledge, own conclusions and arguments on issues of sociology and related fields of knowledge to specialists and non-specialists, in particular to students, in an unambiguous manner. PLO 09. To plan and carry out scientific and applied research in the field of sociology, analyse results, and justify conclusions. <i>PLO 10. To use the results of an independent search, analysis and synthesis of information from various sources for the effective solving of specialised tasks of professional activity.</i> <i>PLO 11. To adapt to frequent changes in professional technologies and predict the final result.</i> <i>PLO 12. To analyse, purposefully search for and select the information and reference resources and knowledge necessary for solving professional tasks, taking into account modern achievements in science and technology.</i>
8 – RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION	
Staffing	Fully complies with the licensing requirements for educational activities. The educational and professional programme ‘Digital Sociology’ is implemented by academic staff with scientific degrees and/or academic titles who meet the requirements of the current legislation of Ukraine and have a sufficient level of scientific and professional qualifications. Practitioners, representatives of professional associations and foreign partners are also involved in the educational process. All academic staff undergo training/professional development every five years.
Material and technical support	Fully complies with the Licensing Requirements for Educational Activities. For the convenience of higher education students, there is a corporate distance learning system and an automated educational process management system called ‘MIA: Education’. The classrooms are equipped with modern demonstration equipment, and there are specialised classrooms (mediation room). In total, the university has 50 computer rooms. There is an open-access modern co-working area called KNUTE HUB and PHYGITAL HUB – spaces for creative intellectual work, divided into work zones. Lecture halls are equipped with modern widescreen LED displays, and classrooms and laboratories are equipped with modern computer technology and specialised software for processing sociological data (SPSS). There is a modern library complex, the SMART Library, which is an open space zoned for reading, lectures, master classes, presentations, and convenient work for visitors with computers, virtual reality headsets, and their own gadgets. All conditions for the education of persons with disabilities have been created. SUTE social infrastructure is available.
Information and educational-methodological support	An ECTS Information Package is developed for each educational programme at the university. Each student can view and create his/her individual plan, view the curriculum, grades obtained in disciplines, class schedule, and communicate with participants in the educational process through a personal account in the MIA: Education automated information system. Course summaries, course outlines, syllabi and assessment criteria for educational components are posted on the corporate distance learning platform.

	The university's electronic repository provides full-text access to SUTE scientific and educational literature, manuscripts of qualification works and theses for obtaining academic degrees. For the convenience of higher education students, the university has developed a Catalogue of Academic Disciplines, according to which students have the right to choose elective educational components. The existing MOODLE distance learning system and MS Office 365 environment enable students to work independently and individually. General scientific and specialised sources of information, educational and methodological literature, monographs, distance learning system information resources and the Internet are available.
9 – ACADEMIC MOBILITY	
<i>National credit mobility</i>	National credit mobility is implemented within the framework of memoranda of cooperation concluded between SUTE and other higher education institutions (research institutions) in Ukraine under the law.
<i>International credit mobility</i>	The university has signed cooperation agreements between SUTE and foreign higher education institutions, which provide for partnership exchanges and training of students under international programmes and projects within the Erasmus+ programme.
<i>Foreign higher education students training</i>	It is carried out in accordance with the requirements of the current legislation.

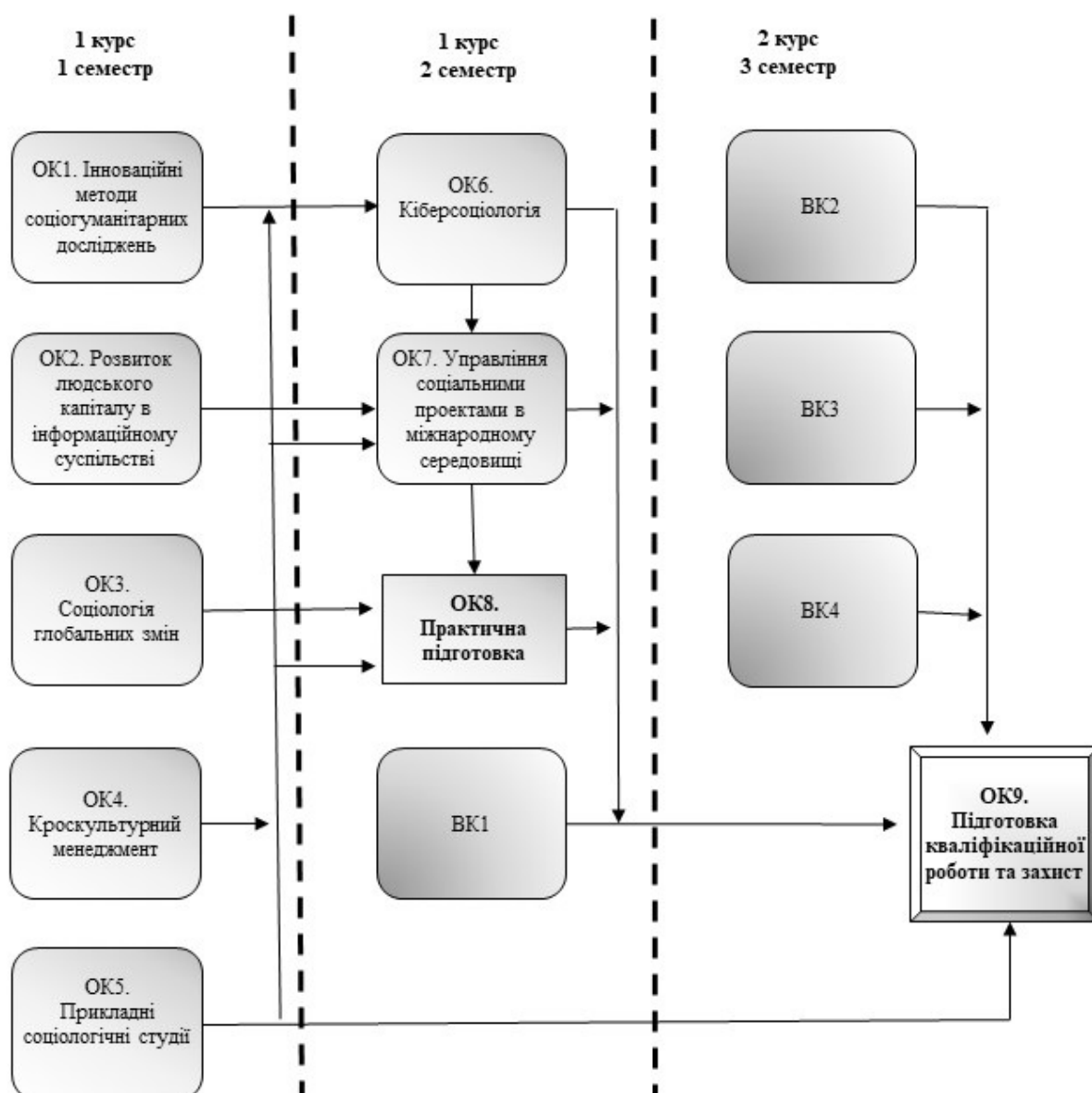
3.2. LIST OF THE EDUCATIONAL PROGRAMME COMPONENTS AND THEIR LOGICAL SEQUENCE

3.2.1 LIST OF EP COMPONENTS

Code	Educational programme components	The number of credits	Form of control
1	2	3	
<i>EP Compulsory Components</i>			
CC 1.	Innovative Methods in Social and Humanitarian Research (Ukrainian/English)	6	Exam
CC 2.	Human Capital Development in the Information Society	6	Exam
CC 3.	Sociology of Global Change	6	Exam
CC 4.	Cross-Cultural Management (Ukrainian/English)	6	Exam
CC 5.	Applied Sociological Studios	6	Exam
CC 6.	Cyber Sociology	6	Exam
CC 7.	Social Project Management in an International Environment	6	Exam
CC 8.	Internship	9	Credit
CC 9.	Qualification thesis preparation and defence	12	Defence
Total Volume of Compulsory Components:		66	
<i>EP Elective Components</i>			
EC1.	Educational Component 1	6	Exam
EC2.	Educational Component 2	6	Exam
EC3.	Educational Component 3	6	Exam
EC4.	Educational Component 4	6	Exam
Total Volume of Elective Components		24	
TOTAL EP VOLUME:		90	

Higher education students choose their elective disciplines through the personal account of the portal "MIA: Education". Descriptions of the disciplines and their prerequisites are available in the SUTE Catalogue of Disciplines

3.2.2 Structural and logical scheme of EP



3.3. FORMS OF ATTESTATION OF HIGHER EDUCATION STUDENTS

Attestation is carried out in the form of a public defence of a qualification work. The qualification work should provide for the solution of a complex specialised task or problem in the field of modern marketing, which involves research and/or innovation and is characterised by uncertainty of conditions and requirements. The qualification work must not contain academic plagiarism, including incorrect textual borrowings, fabrication and falsification. The qualification work must be published on the official website of the higher education institution, its subdivision or placed in its repository.

3.4. MATRIX OF CORRESPONDENCE BETWEEN PROGRAM COMPETENCIES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components Competencies	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
GC01	x	x	x	x	x		x	x	x
GC02	x			x				x	x
GC03		x	x	x	x	x	x	x	x
GC04		x	x	x		x	x	x	x
GC05	x			x	x			x	x
GC06	x	x	x	x	x		x	x	x
SC01		x	x	x	x		x	x	x
SC02		x		x		x		x	x
SC03	x		x		x		x	x	x
SC04	x				x			x	x
SC05		x	x	x	x		x	x	x
SC06	x		x		x	x	x	x	x
SC07				x		x	x	x	x
SC08			x	x	x	x	x		x
SC09	x	x	x		x	x	x	x	x
SC10		x	x	x				x	x
SC11			x			x	x		x
SC12	x		x	x				x	x

3.5. MATRIX OF CORRELATION BETWEEN PROGRAM LEARNING OUTCOMES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components Programme Learning Outcomes	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
PLO01	x	x	x	x	x	x		x	x
PLO02		x	x	x	x	x	x	x	x
PLO03		x	x	x		x	x	x	x
PLO04	x	x		x	x	x	x	x	x
PLO05	x				x	x		x	x
PLO06	x	x	x	x			x	x	x
PLO07			x		x			x	x
PLO08	x			x	x		x	x	x
PLO09	x				x			x	x
PLO10		x	x	x	x		x	x	x
PLO11	x				x	x		x	x
PLO12	x				x			x	x

LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	EDUCATIONAL PROGRAMME COMPONENTS	The number of credits
EC 1.	Workshop (Visual Sociology / Sociological Support for Election Campaigns / Theory and Practice of Negotiation)	6
EC 2.	Workshop (Media Sociology / DIGITAL Society / Architectonics of Social Games)	6
EC 3.	Workshop (Sociology of Crisis / Sociology of War / Collective Behaviour)	6
EC 4.	Gender Studios	6
EC 5.	Business Foreign Language	6
EC 6.	Sociological Comparativistics	6
EC 7.	Environmental Sociology	6