

3. Educational programme.

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PROFILE OF THE EDUCATIONAL PROGRAMME

1. GENERAL INFORMATION	
Full name of the higher education institution and its structural unit	State University of Trade and Economics Faculty of Trade and Marketing Department of Commodity Science and Pharmacy
Academic degree and qualification title in the original	<i>Second (Master's) level of higher education Qualification – Master of Entrepreneurship and Trade</i>
Field of knowledge	<i>D Business, Administration and Law</i>
Speciality	<i>D7 Commerce</i>
Educational programme title	Commodity Studies and Commercial Activities
Restrictions on modes of education	No restrictions
Standards conformity	Complies with the higher education standard of the Ministry of Education and Science of Ukraine (Order No. 962 of 5 July 2024)
Type of degree and scope of the study programme	Master's degree, single-subject. Scope of the educational and professional programme – 90 ECTS credits. Standard duration of study: 1 year 4 months
Accreditation status	Ministry of Education and Science of Ukraine; Ukraine Accreditation Certificate No. 1188328 dated 10 July 2017
Cycle/level of higher education	Ukrainian National Qualifications Framework (NQF) – Level 7, FQ-EHEA – second cycle, EQF-LLL – Level 7
Academic backgrounds	A bachelor's degree (Level 6 of the National Qualifications Framework) or higher
Language(s) of instruction	Ukrainian, English
Educational programme duration	Until a new edition of the educational and professional programme is approved
Educational programme link	https://knute.edu.ua/

2 – EDUCATIONAL PROGRAMME AIM
To train highly qualified specialists, commodity experts and researchers for targeted work in the fields of entrepreneurship and trade, with the aim of establishing an integrated supply chain for consumer goods, ensuring a predictable level of quality and competitiveness
3 – EDUCATIONAL PROGRAMME DESCRIPTION
<i>Subject area</i>
Objects of study: the activities of business entities within entrepreneurial and commercial structures relating to the production and circulation of goods and services, carried out with the aim of ensuring their effective management and development. Aims of training: to train specialists capable of solving complex tasks and problems in the field of entrepreneurship and trade, or within the learning process, which involves conducting research and/or implementing innovations under uncertain conditions and requirements. Theoretical content of the subject area: scientific theories, propositions, concepts and principles of entrepreneurship and trade, and the methodology for applying them to the effective management and development of business and commercial organisations. Methods, techniques and technologies: a system of innovative methods, professional management techniques and technologies, and modern digital technologies Tools and equipment: information and communication systems, devices and equipment (computer hardware, specialised software)
<i>Educational programme orientation</i>
Educational-professional, applied, research-oriented
<i>Educational programme main focus</i>
Specialist education in knowledge area D ‘Business, Administration and Law’, specialising in D 7 ‘Trade’ Keywords: commodity science, commercial activity, logistics, quality, safety, competitiveness, supply chain
<i>Programme features</i>
The programme provides in-depth theoretical and specialised scientific and practical training, delivered within a research-based environment. The programme requires specialised scientific and practical training at enterprises and provides opportunities for external and internal academic mobility for participants in the educational process.
4 – EMPLOYABILITY AND FURTHER LEARNING
<i>Employability</i>
In accordance with the National Classification of Economic Activities DK 009:2010, and taking into account labour market requirements, the graduate’s professional activities include: – wholesale and retail trade – G.; – warehousing – N. 52.10; – catering services – I. 56.2;

- consultancy on commercial activities and management – M. 70.22;
- technical testing and research – M. 71.20;
- activities in the field of higher education – K.85.42;

In accordance with the National Classification of Occupations DK 003:2010, graduates may hold the following entry-level positions: product quality control inspector; quality inspector for bakery products, fruit and vegetables, industrial crops and livestock products; state inspector for product quality and trade; state inspector for the procurement and quality of agricultural products; quality controller; commodity expert; purchaser; inspector-commodity expert; food products controller.

Further learning

Third-level higher education. Acquisition of additional qualifications through postgraduate education.

5 – TRAINING AND ASSESSMENT

Teaching and learning

A balanced combination of classroom-based sessions (lectures and discussions, seminars, practical sessions in small groups, independent work with information sources, and consultations with lecturers), distance learning and independent study, based on problem-based, interactive learning and self-study.

Assessment

The assessment of students' learning outcomes is carried out in accordance with the 'Regulations on the Assessment of Learning Outcomes of Undergraduates and Postgraduates at SUTE' and involves the following assessment measures: continuous and final assessments, and attestation.

Formative assessment takes place during practical/laboratory sessions and is based on the results of independent study assignments. It involves assessing students' theoretical knowledge during seminar sessions and the practical skills acquired whilst carrying out laboratory/practical work assignments.

Final assessment comprises assessment measures designed to establish the conformity (measurement, evaluation) of a student's learning outcomes with the requirements of the educational programme in relation to the relevant educational component, which is carried out at the university in the form of a test and an examination.

Students' learning outcomes at SUTE are assessed on a 100-point scale, where: 60–100 points – learning outcomes entitling the student to ECTS credits; 0–59 points – unsatisfactory learning outcomes that do not entitle the student to ECTS credits.

6 – PROGRAMME COMPETENCES

Integrated competence

The ability to solve complex tasks and problems in the field of entrepreneurship and trade or in the learning process, which involves conducting research and/or implementing innovations under uncertain conditions and requirements.

General Competences (GCs)

GC1	The ability to adapt and act in new situations.
GC2	The ability to identify, formulate and solve problems.
GC3	The ability to motivate people and work towards a common goal.
GC4	The ability to communicate with members of other professional groups at various levels (including experts from other fields of knowledge or types of

	economic activity).
GC5	Determination and perseverance in carrying out assigned tasks and fulfilling responsibilities.
GC6	The ability to assess and ensure the quality of work carried out.
<i>Specialised (professional, subject-specific) competences (SCs)</i>	
SC1	The ability to develop and implement a strategy for the development of business and commercial structures.
SC2	The ability to evaluate products, goods and services in business and commercial activities
SC3	The ability to effectively manage the activities of business entities in the fields of business and trade.
SC4	The ability to resolve problematic issues and make managerial decisions in professional practice.
SC5	The ability to initiate and implement innovative projects in business and trade
SC6	<i>The ability to analyse the latest technologies for managing supply chains, trends in the development of product ranges across various product groups, and the state of the domestic and global markets for goods</i>
SC7	<i>The ability to develop criteria for identifying goods, conduct expert assessments, and forecast the quality of goods within an integrated supply chain</i>
SC8	<i>The ability to develop and implement management systems in accordance with international documents</i>
7 – PROGRAMME LEARNING OUTCOMES	
1	Adapt and demonstrate initiative and independence in situations arising in professional practice.
2	Identify and analyse problems in business and trade, and devise measures to resolve them.
3	Develop measures for financial and non-financial incentives and apply other tools to motivate staff and partners to achieve the set objectives.
4	Use business communication to facilitate interaction with representatives of various professional groups.
5	Carry out assigned tasks in the field of entrepreneurship and trade professionally, comprehensively and with creative fulfilment
6	Develop and implement measures to ensure the quality of work carried out and assess their effectiveness
7	Define and implement strategic development plans for business entities in the fields of entrepreneurship and trade.
8	Evaluate products, goods, services and processes within business and commercial organisations, and to draw appropriate conclusions for management decision-making.
9	Develop and adopt decisions aimed at ensuring the effectiveness of business entities' operations in the fields of business and trade.
10	Resolve problematic issues arising in the operations of business and commercial organisations under conditions of uncertainty and risk.

11	Implement innovative projects with the aim of creating conditions for the effective functioning and development of business and commercial organisations.
12	<i>Create favourable conditions for accelerating the turnover of goods by streamlining supply chains and improving methods of goods distribution</i>
13	<i>Develop criteria for identifying and forecasting changes in product quality within an integrated supply chain, using methods of mathematical forecasting and expert assessment</i>
14	<i>Develop and implement management systems in accordance with international documents</i>

8 – RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION

Academic staff

Fully complies with the licensing requirements for the provision of educational activities. The ‘Commodity Science and Commercial Activity’ vocational education programme is delivered by academic and teaching staff holding academic degrees and/or academic titles who meet the requirements of current Ukrainian legislation and possess a sufficient level of academic and professional qualifications. Practitioners, representatives of professional associations and foreign partners are also involved in the educational process. All academic and teaching staff undergo professional development or further training every five years.

Facilities

Fully complies with the licensing requirements for the provision of educational activities. For the convenience of students, the university operates a corporate distance learning system and the ‘MIA: Education’ automated educational management system. The university is equipped with modern computer labs featuring specialised software, and operates an Educational and Research Centre for Business Simulation and a Smart Library. All necessary facilities have been put in place to accommodate students with disabilities. The social and welfare infrastructure of SUTE is in place.

Information and Teaching and Learning Resources

An ECTS Information Package is developed for each degree programme at the university. Through their personal account on the ‘MIA: Education’ automated system, each student can view and create their own individual study plan, review the curriculum, check their marks for each subject, view their timetable and communicate with other participants in the educational process.

Programmes, course outlines, subject syllabuses and assessment criteria for educational components are available on the university’s e-learning platform.

The university’s electronic repository provides full-text access to SUTE’s academic and educational literature, as well as manuscripts of qualification theses and dissertations for the award of academic degrees.

For the convenience of students, the university has developed a Catalogue of Academic Disciplines, according to which students are entitled to choose elective modules.

9 – ACADEMIC MOBILITY

National Credit Mobility

National credit mobility is carried out within the framework of memoranda of cooperation concluded between SUTE and other higher education institutions (research organisations) in Ukraine, in accordance with the law.

<i>International Credit Mobility</i>

The University has concluded cooperation agreements between SUTE and foreign higher education institutions, under which student exchanges and study opportunities are organised through international programmes and projects within the Erasmus+ programme.
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<i>Education of international students</i>

This is carried out in accordance with the requirements of current legislation.

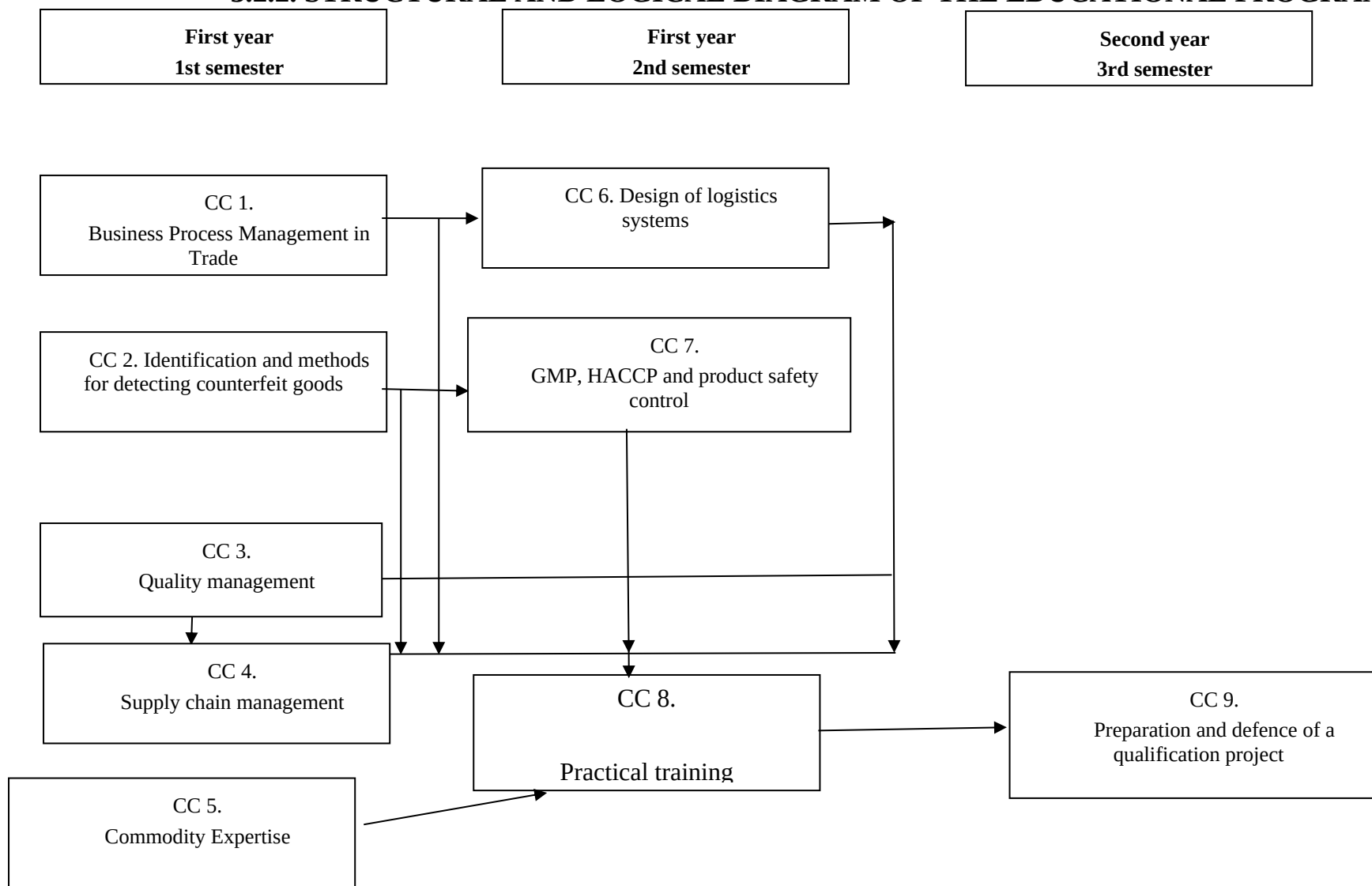
3.2. LIST OF COMPONENTS OF THE EDUCATIONAL PROGRAMME AND THEIR LOGICAL SEQUENCE

3.2.1. LIST OF EDUCATIONAL PROGRAMME COMPONENTS

Code	Educational components of the programme	ECTS credits	Form of assessment
<i>Compulsory components</i>			
CC 1.	Business Process Management in Trade	6	Exam
CC 2.	Identification and methods for detecting counterfeit goods	6	Exam
CC 3.	Quality management	6	Exam
CC 4.	Supply Chain Management	6	Exam
CC 5.	Inspection of goods	6	Exam
CC 6.	Design of logistics systems	6	Exam
CC 7.	GMP, HACCP and Product Safety Control	9	Exam
CC 8.	Practical training	9	Credit
CC 9.	Preparation and defence of the qualification project	12	Defence
Total credits for compulsory components		66	
<i>Elective components</i>			
EC 1.	Educational component 1	6	Exam
EC 2.	Educational component 2	6	Exam
EC 3.	Educational component 3	6	Exam
EC 4.	Educational component 4	6	Exam
Total credits for elective components		24	
TOTAL CREDITS FOR THE EDUCATIONAL PROGRAMME		90.0	

Students select their elective modules via their personal account on the ‘MIA: Education’ portal. Descriptions of the modules and their prerequisites are set out in the SUTE Catalogue of Modules

3.2.2. STRUCTURAL AND LOGICAL DIAGRAM OF THE EDUCATIONAL PROGRAMME



3.3. FORM OF ASSESSMENT FOR HIGHER EDUCATION STUDENTS

The assessment of higher education students takes the form of a public defence of a qualification project. The qualification project must involve solving a complex task or problem in the field of entrepreneurship and trade, which entails conducting research and/or implementing innovations under undefined conditions and requirements. The qualification thesis must be free from academic plagiarism, fabrication and falsification. The qualification thesis must be completed in accordance with the standards of academic integrity. The qualification thesis must be published on the official website of the higher education institution or its department, or in the institution's repository.

3.4. MATRIX SHOWING THE ALIGNMENT OF PROGRAMME COMPETENCES WITH THE COMPULSORY COMPONENTS OF THE STUDY PROGRAMME

Components / Competencies	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9
GC1	+		+	+		+	+	+	+
GC2	+	+	+	+	+	+	+	+	+
GC3	+		+	+			+	+	
GC4	+		+	+	+		+	+	+
GC5	+		+	+	+		+	+	+
GC 6	+	+	+	+	+	+	+	+	+
SC1	+		+	+		+		+	+
SC2		+	+		+	+	+	+	+
SC3	+		+	+			+	+	+
SC4	+		+	+		+	+	+	+
SC5	+		+	+		+	+	+	+
SC6	+	+		+	+	+		+	+
SC7			+		+		+	+	+
SC8			+	+	+		+	+	+

3.5. MATRIX FOR ENSURING LEARNING OUTCOMES THROUGH THE COMPULSORY COMPONENTS OF THE CURRICULUM

Components / Programme learning outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9
1	+		+	+	+		+	+	+
2	+	+	+	+	+	+	+	+	+
3	+		+	+				+	+
4	+			+		+		+	+
5	+	+	+	+	+	+	+	+	+
6	+	+	+	+	+	+	+	+	+
7	+		+	+		+		+	+
8	+	+	+	+	+		+	+	+
9	+		+	+	+	+		+	+
10	+	+	+	+	+	+	+	+	+
11	+		+	+		+	+	+	+
12	+			+		+		+	+
13		+	+		+		+	+	+
14			+	+		+	+	+	+

Appendix

LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	Educational components	ECTS credits
EC 1.	Information Systems and Network Security	6
EC 2.	Qualimetry	6
EC 3.	Commercial Law	6
EC 4.	Logistics Management	6
EC 5.	Optimisation of Logistics Solutions	6
EC 6.	Statistical Forecasting Methods	6