BANKING BUSINESS MANAGEMENT

Subject Area D2 Finance, Banking, Insurance and Stock Market
Field of Study D Business, Administration and Law
Cycle of Higher Education – Second (Master’s)

1. THE EDUCATIONAL PROGRAMME PROFILE

1 – GENERAL INFORMATION	
Full name of a HEI and a structural unit	State University of Trade and Economics Faculty of Finance and Accounting Department of Banking
Higher Education Level and qualification name in the original language	Second (Master’s) Cycle Qualification – Master’s Degree in Finance, Banking, Insurance and Stock Market
Field of Knowledge	D Business, Administration and Law
Subject Area	D2 Finance, Banking, Insurance and Stock Market
Educational programme official name	Banking Business Management
Restrictions on Modes of Study	There are no restrictions
Compliance with the Higher Education Standard of the Ministry of Education and Science of Ukraine	Complies with the Higher Education Standard of the Ministry of Education and Science of Ukraine (Order No. 866 dated 20 June, 2019)
Diploma type and the Educational programme scope	Master’s Degree Diploma, single, 90 ECTS credits, training period - 1 year 4 months
Accreditation Availability	Accreditation Certificate Series УД No.11017641 in accordance with the decision of the Accreditation Commission of Ukraine, valid until 31.12.2027
Higher Education Cycle/Level	National Qualification Frameworks of Ukraine – level 7, FQ-EHEA – the second cycle, EQF-LLL –level 7
Prerequisites for Admission to the Educational Programme	Educational degree of higher education "Bachelor"(National Qualification Frameworks of Ukraine – level 6) or higher level
Language(s) of training	Ukrainian, English
Programme validity period	Until the approval of the new edition of the educational programme
Internet address for permanent placement of the Educational programme description	https://knute.edu.ua/
2 – THE PURPOSE OF THE EDUCATIONAL PROGRAMME	
Training of highly qualified specialists who possess modern economic thinking, theoretical knowledge and applied skills in the field of banking business management, capable of solving research and management problems of the functioning of banks in a highly volatile environment and their integration into the global financial space.	
3 –EDUCATIONAL PROGRAMME CHARACTERISTICS	
Subject Area	- **Object of study and activity**: organization, principles, mechanisms of functioning and development of financial systems.

	- **Learning objectives:** Training of specialists capable of solving complex tasks and problems in the process of professional activity or training in the field of finance, banking, insurance and the stock market, which involves conducting research and/or implementing innovations and is characterized by the uncertainty of conditions and requirements. - **Theoretical content of the subject area:** make up the concepts, categories, theories and concepts of financial science, which determine the trends and regularities of the functioning and development of finance, banking and insurance. - **Methods, techniques and technologies**: methods, techniques and technologies of financial science and practice. - **Tools and equipment**: information and analytical software products and systems.
Educational Programme Orientation	Educational and professional; applied. The programme is aimed at training enterprising highly qualified specialists who have knowledge in the field of finance, banking, insurance and the stock market, who are able to solve complex practical problems and specialized tasks that arise in the process of managing the banking business in view of global and national trends in its development. The programme is based on a harmonious combination of students' understanding of theoretical provisions, the use of innovative tools of financial science, as well as the practice of conducting banking business.
The Main Focus of the Educational Programme	The programme combines a clear theoretical and practical orientation of education with research and provides integrated training, which consists in an organic synthesis of modern scientific ideas, existing theoretical developments in the subject area and the use of real cases from the practice of conducting business in foreign and domestic banks. Key words: bank, controlling, credit management, monetary policy, risk management, financial management, financial services market, international finance.
Educational Programme Features	Taking into account the specifics of conducting banking business, which is based on the use of innovative tools of monetary policy, financial and credit management, risk management, controlling, research of the market of financial services in the context of their global and national trends. Features of the programme: practical training in banks, internal academic mobility, teaching of individual educational components in English, taking into account the principles of sustainable development when teaching the disciplines of the educational programme. The main disciplines form the fundamental (fundamental) theoretical and practical basis of the programme, and the optional ones provide the necessary knowledge and skills in the areas of anti-crisis bank management, banking regulation and supervision, sustainable financing, database analysis, financial risk insurance, bank marketing, portfolio investment and financial ecosystems.
4 – EMPLOYABILITY AND FURTHER EDUCATION OPPORTUNITIES FOR GRADUATES	

Employability	Under the educational programme, students receive the education necessary for career growth in the banking business and other financial areas for which banks are providers of various financial services. A graduate can work as a manager (director, other manager) of the National Bank of Ukraine, president (chairman of the board, other manager) of a bank, union, association or other association of banks, manager (manager) of money brokerage. The graduate is able to perform professional work and hold positions defined by the National Classifier of Ukraine "Classifier of Professions DK 003:2010", in particular: 1120.1 Senior officials of state executive bodies 1231 Heads of financial, accounting, economic, legal and administrative departments and other managers 1461 Managers (managers) in the field of monetary intermediation 1462 Managers (managers) in the field of financial leasing 1463 Managers (managers) in the field of credit provision 1467 Managers (managers) in auxiliary activities in the field of finance 1469 Managers (managers) in other types of financial intermediation 2413 Professionals working with securities 2419.2 Financial analyst 3411 Dealers (stock traders on their own account) and brokers (intermediaries) in collateral and financial transactions A graduate can hold other positions in accordance with professional job titles characterized by special professional competencies. According to the ISCO-08 International Standard 1. Managers 1120 Managing Directors and Chief Executives.1211 Finance Managers 1213 Policy and Planning Managers 1221 Sales and Marketing Managers in the bank 1223 Research and Development Managers in banks and financial companies (Research and Development Managers) 1346 Heads of branches of banks, financial and insurance companies (Financial and Insurance Services Branch Managers) 2. Professionals in the field of business and administration 2411. Financial professionals (bank accountants, auditors, financial controllers) 2412. Financial management and investment consultants (asset and liability management specialist). 2413. Financial analyst (specialist in analysis, planning, risk management).
Further Education Opportunities	They have the right to continue their studies at the third educational and scientific level of higher education (Doctor of Philosophy) and acquire additional qualifications in the postgraduate education system.
5 – TEACHING AND ASSESSMENT	
Teaching and learning	Auditory and independent work on the basis of a problem-oriented approach using modern educational technologies and methods. A combination of lectures, practical classes with the solution of situational problems and the use of case methods, business games, trainings, practical training, student-centered learning, self-learning, problem-oriented learning, which develop practical skills, abilities and form creative thinking, preparation for the defence of a final

	qualification thesis. Invited highly qualified bank specialists share their business experience, which helps to develop practical skills of masters. They are also involved in reviewing teachers' methodological developments; conducting master classes and guest lectures; participation in round tables, meetings of scientific circles, discussion of the subject of master's qualification works and their public defences..
Assessment	Evaluation of student learning outcomes is carried out in accordance with the "Regulations on evaluation of learning outcomes of students and graduate students at SUTE" and provides for the following control measures: current and final control, attestation. Current control is carried out in a practical/laboratory session and based on the results of independent work tasks. It provides for the assessment of students' theoretical training during seminar classes and acquired practical skills during the performance of laboratory/practical tasks. Final control are control measures that provide for establishing the compliance (measurement, evaluation) of the learning results obtained by a person with the requirements of the educational programme in the part of the relevant educational component, which is carried out at the university in the form of a test and an exam. Study results of students at SUTE are evaluated on a 100-point scale, where: 60-100 points are study results that give the student the right to obtain ECTS credits; 0-59 points – unsatisfactory study results, which do not give the student the right to obtain ECTS credits.
6 - PROGRAMME COMPETENCES	
Integral competence	The ability to solve complex tasks and problems in professional activities or in the process of learning in the field of finance, banking and insurance, which involves conducting research and/or implementing innovations and is characterized by uncertainty of conditions and requirements.
General competences (GC)	GC1 Ability to abstract thinking, analysis and synthesis. GC 2 Ability to communicate in a foreign language. GC 3 Ability to conduct research at the appropriate level. GC 4 Ability to identify, pose and solve problems. GC 5 Ability to make informed decisions. GC 6 Skills of interpersonal interaction. GC 7 Ability to motivate people and move towards a common goal. GC 8 Ability to work in an international context. GC 9 Ability to act on the basis of ethical considerations (motives).
Special (professional, , subject-specific) competences (SC)	SC 1 The ability to use the fundamental laws of the development of finance, banking and insurance in combination with research and management tools to carry out professional and scientific activities. SC 2 Ability to use theoretical and methodological tools for diagnostics and modeling of financial activities of business entities. SC 3 Ability to apply managerial skills in finance, banking and insurance.

	SC 4 The ability to evaluate the effectiveness of scientific, analytical and methodical tools for justifying management decisions in the field of finance, banking and insurance. SC 5 The ability to assess the limits of one's own professional competence and improve professional qualifications. SC 6 Ability to apply interdisciplinary approaches to solving complex problems and problems in the field of finance, banking and insurance. SC 7 Ability to search, use and interpret information necessary for solving professional and scientific tasks in the field of finance, banking and insurance. SC 8 Ability to apply innovative approaches in the field of finance, banking and insurance. SC 9 The ability to develop technical tasks for the design of information systems in the field of finance, banking and insurance. *SC 10 The ability to solve problematic issues and non-standard situations in the activities of banks in conditions of uncertainty and risks.* *SC 11 The ability to apply in-depth knowledge to justify, adopt and evaluate management decisions in the field of monetary policy, financial and credit management, controlling and risks in the bank.* *SC 12 The ability to adapt the best experience of foreign banks to the modern realities of the domestic banking business management practice.*
7 –PROGRAMME LEARNING OUTCOMES	
	PLO01 To use the fundamental laws of the development of finance, banking and insurance in combination with research and management tools to carry out professional and scientific activities. PLO 02 To know the basic concepts and methodologies of scientific knowledge in the field of finance, banking and insurance at the level of the latest achievements. PLO 03 Adapt and modify existing scientific approaches and methods to specific situations of professional activity. PLO 04 Search, process, systematize and analyze the information necessary to solve professional and scientific tasks in the field of finance, banking and insurance. PLO 05 Communicate freely in a foreign language orally and in writing on professional and scientific issues, present and discuss research results. PLO 06 It is accessible and reasoned to present the results of research orally and in writing, to participate in professional discussions. PLO 07 To solve ethical dilemmas based on the norms of the law, ethical principles and universal human values. PLO 08 To be able to apply and manage innovative approaches in the field of finance, banking and insurance. PLO 09 Apply management skills in the field of finance, banking and insurance.

	PLO 10 Carry out diagnostics and modeling of financial activities of economic entities. PLO 11 Apply in-depth knowledge in the field of financial, banking and insurance management for decision-making.PR12 Justify the choice of management decision options in the field of finance, banking and insurance and evaluate their effectiveness taking into account the goals, existing limitations, legislative and ethical aspects. PLO 13 Assess the degree of complexity of tasks when planning activities and processing their results. *PLO 14 To be able to identify, evaluate and choose methods of managing the bank's activities in conditions of uncertainty and risks.* *PLO 15 Apply in-depth knowledge to justify, adopt and evaluate managerial decisions in the field of monetary policy, financial and credit management, controlling and risks in the bank.* *PLO 16 Adapt the experience of foreign banks to the modern realities of domestic banking business management practice.*
8 – RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION	
Staffing	The scientific and pedagogical staff involved in the implementation of the educational component of the educational programme are employees of the State University of Trade and Economics who have a scientific degree and/or academic title, professional knowledge and professional skills in the field of banking business management. In order to improve their professional level, all scientific and pedagogical workers undergo an internship once every five years, including foreign The participation of foreign specialists and practitioners in the teaching of professional training disciplines is possible.
Material and technical support	Material and technical support of the university fully meets the requirements for the organization of the educational process. Computer classes; Auditoriums equipped with interactive whiteboards and projectors; Access to the Internet, Wi-Fi in the classrooms. Distance learning is carried out in the SDL of SUTE, MIA-education, using Microsoft Teams, Zoom, messengers, etc.
Information and educational-methodological support	An ECTS Information Package is developed for each educational programme at the university. Each student can review and create their own individual plan, view the curriculum, points earned by discipline, class schedule, and communicate with the participants of the educational process through the personal office of the ASU "MIA: Education". Programmes, work programmes, syllabi of disciplines and evaluation criteria for educational components are posted on the corporate distance learning platform. The electronic repository of the university provides full-text access to scientific and educational literature of SUTE, manuscripts of qualification papers and dissertations for obtaining scientific degrees. For the convenience of those seeking higher education, the University has developed a Catalogue of Academic Disciplines, according to which students have the right to choose optional educational components.
9 – ACADEMIC MOBILITY	

National credit mobility	It is prescribed by legislation and is appropriate when there is a need for students to study (mastery) fundamentally new courses, disciplines that are not taught in basic higher education. Provisions on academic mobility have been developed. On the basis of bilateral agreements between SUTE and institutions of higher education of Ukraine, an Agreement on cooperation on the implementation of academic mobility programmes was concluded between the State University of Trade and Economics and the Odessa National University of Economics (2024).
International credit mobility	The University has concluded agreements on cooperation between SUTE and foreign institutions of higher education, within the framework of which partner exchange and training of students is carried out under international programmes and projects within the framework of the Erasmus+ programme.
Foreign higher education students training	It is carried out in accordance with the requirements of the current legislation.

2. LIST OF THE EDUCATIONAL PROGRAMME COMPONENTS AND THEIR LOGICAL SEQUENCE

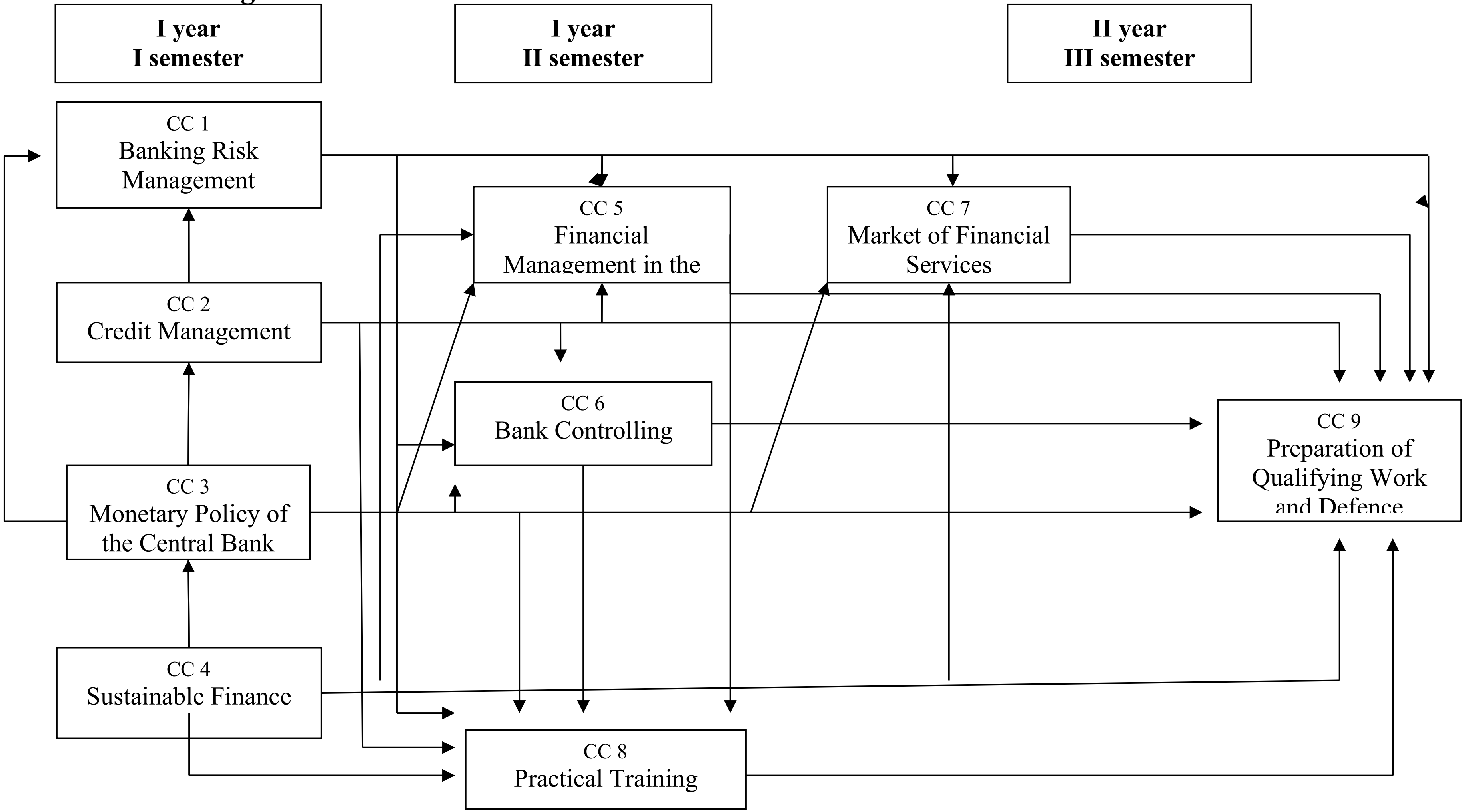
2.1 LIST OF EP COMPONENTS

Code	Educational programme components	The number of credits	Form of control
1	2	3	
EP Compulsory Components			
CC 1.	Banking Risk Management	6	Exam
CC 2.	Credit Management	6	Exam
CC 3.	Monetary Policy of the Central Bank	6	Exam
CC 4.	Sustainable Finance	6	Exam
CC 5.	Financial Management in the Bank	9	Exam
CC 6.	Bank Controlling	6	Exam
CC 7.	Market of Financial Services	6	Exam
CC 8.	Practical Training	9	Credit
CC 9.	Preparation of Qualifying Work and Defence	12	Defence
Total Volume of Compulsory Components:		**66**	
EP Elective Components			
EC1.	Educational Component 1		Exam
EC2.	Educational Component 2		Exam
EC3.	Educational Component 3		Exam

EC4.	Educational Component 4		Exam
EC5.	Educational Component 5		Exam
EC6.	Educational Component 6		Exam
Total Volume of Elective Components		**24**	
TOTAL EP VOLUME:		**90**	

Higher education students choose their elective disciplines through the personal account of the portal "MIA: Education". Descriptions of the disciplines and their prerequisites are available in the SUTE Catalogue of Disciplines

2.2 Structural and logical scheme of EP



3. FORMS OF ATTESTATION OF HIGHER EDUCATION STUDENTS

Attestation of students is carried out in the form of a public defence of the qualification work.

The qualification work should involve solving a complex task or problem in the field of finance, banking and insurance, which involves research and/or innovation and is characterized by uncertainty of conditions and requirements.

There can be no academic plagiarism, fabrication or falsification in the qualification work.

The qualification work must be posted on the official website of the institution of higher education or its structural unit, or in the repository of the institution of higher education.

4. MATRIX OF CORRESPONDENCE BETWEEN PROGRAMME COMPETENCIES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components / Competences	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9
GC1	+	+	+	+	+	+	+	+	+
GC2							+	+	+
GC3	+	+	+		+	+	+	+	+
GC4	+		+		+	+		+	+
GC5	+	+	+	+	+		+	+	+
GC6	+	+	+		+	+	+	+	+
GC7	+	+			+	+		+	+
GC8							+	+	+
GC 9	+	+	+	+	+	+	+	+	+
SC1	+	+	+	+	+	+	+	+	+
SC2	+	+	+		+	+		+	+
SC3	+	+	+	+	+	+	+	+	+
SC4	+	+	+	+	+		+	+	+
SC5	+	+	+		+	+	+	+	+
SC6	+	+	+	+	+	+	+	+	+
SC7	+	+	+		+	+	+	+	+
SC8		+	+	+			+	+	+
SC9	+	+	+	+	+	+	+	+	+
SC10	+	+	+	+	+	+	+	+	+
SC11	+	+	+	+	+	+	+	+	+
SC12	+	+	+		+	+		+	+

5. MATRIX OF CORRELATION BETWEEN PROGRAMME LEARNING OUTCOMES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components / Programme Learning Outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9
PLO1		+	+	+	+		+	+	+
PLO2		+				+		+	+
PLO3	+	+	+					+	+
PLO4	+	+	+		+	+	+	+	+
PLO5							+	+	+
PLO6	+	+	+			+	+	+	+
PLO7	+	+	+	+			+	+	+
PLO8		+	+	+			+	+	+
PLO9	+	+			+	+		+	+
PLO10		+	+			+		+	+
PLO11		+	+	+			+	+	+
PLO12	+	+	+		+			+	+
PLO13					+	+		+	+
PLO14	+	+	+		+			+	+
PLO15		+			+			+	+
PLO16	+	+	+		+	+		+	+

Developed by a project team consisting of

1. Nataliia Shulga, Doctor of Sciences (Economics), Professor, the Head of the Department of Banking, Director of the Educational Programme
2. Halyna Kucher, Doctor of Economic Sciences, Associate Professor, Professor of the Department of Finance
3. Lidiia Belianko, PhD in Economics, Associate Professor of the Department of Banking
4. Viktor Bardin, student of the 3rd year, group 4, EL "Bachelor", the Faculty of Finance and Accounting, educational programme "Financial Intermediation" (English)

Reviews and feedback from external stakeholders:

1. Volodymyr SOLODKO, Director of the Digital Business Department, Member of the Board of JSC CB "GLOBUS"
2. Yevhen Garbara, Chief Risk Manager, Member of the Board of Export Credit Agency PJSC
3. Kateryna BORYSYUK, Deputy Head of Management - Head of the Liquidity Management Department - Asset and Liability Management Department of Oshchadbank JSC, PhD in Economics, "Money, Finance and Credit"

LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	EDUCATIONAL PROGRAMME COMPONENTS	The number of credits
EC 1.	Anti-Crisis Management of the Bank	**6**
EC 2.	Banking Regulation and Supervision	**6**
EC 3.	Marketing in the Bank	**6**
EC 4.	International Finance	**6**
EC 5.	Sustainable Financing	**6**
EC 6.	Insurance of Financial Risks	**6**
EC 7.	Technologies of Data Analysis in Financial Institutions	**6**
EC 8.	Financial Ecosystems	**6**