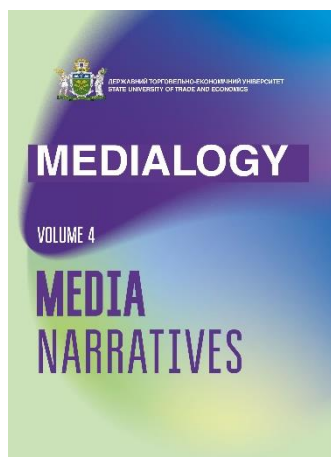




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"Media Narratives" is an innovative scientific and practical publication that reveals the methods of analysis, creation, distribution and influence of media narratives in the information and media space. Emphasis is placed on tools for understanding media dynamics, forming critical thinking skills necessary for navigating the complex information media landscape. The influence of digital technologies and their role in the formation of public consciousness is studied.

Theoretical foundations of narratology, practical examples of media texts, ethical aspects in media communications, tools for analyzing manipulative techniques are given. The scientific and practical edition can be useful for students and teachers in the field of journalism, media communications, political science, sociology and other humanities, journalists, editors and other media workers, social activists seeking to use media to achieve social change, anyone interested in understanding how media narratives shape worldviews.

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