

3. Educational programme

The Head of the Project Team (Guarantor of the educational program) -

Assoc. Prof. Yulia Yasko

3.1. Profile of the educational programme

"Management of Antitrust Activities"

in the Subject Area D3 Management

1- GENERAL INFORMATION	
Full name of IHE and structural unit	State University of Trade and Economics Faculty of Economics, Management and Psychology Department of Economic Theory and Competition Policy
Academic degree and qualification title in the original	First (Bachelor's) level of higher education Qualification – Bachelor of Management
Field of knowledge	D Business, Administration and Law
Speciality	D3 Management
Educational programme title	Management of Antitrust Activities
Restrictions on mode of study	No restrictions
Standards of conformity	Meets the Higher Education Standard of the Ministry of Education and Science of Ukraine (order No. 1165 of October 29, 2018)
Qualification title (degree), programme credits and duration	Bachelor's degree, single. Scope of the educational and professional programme: – based on complete general secondary education – 240 ECTS credits, standard training period 3 years 10 months; – on the basis of the "professional junior bachelor" degree, there is a possibility of re-enrolling up to 60 ECTS credits and reducing the duration of study to 2 years 10 months; – based on the "junior bachelor" degree, there is a possibility of re-enrolling up to 120 ECTS credits and reducing the duration of study to 1 year 10 months.
Accreditation status	Certificate of international accreditation, valid until 30.09.2031, issued by the Commission of the Central Evaluation and Accreditation Agency Hannover (ZEVA), Germany.
Cycle/Level	NQF of Ukraine – level 6, FQ-EHEA – first cycle; EQF-LLL– level 6
Academic backgrounds	- complete secondary general education; - educational degree "professional junior bachelor";

	- educational degree "junior bachelor"; - the conditions of admission and study under the Programme are regulated by the Admission Rules of SUTE.
Language(s) of instruction	Ukrainian
Programme duration	Until the approval of the new edition of the educational and professional programme
Educational programme link	https://knute.edu.ua/
2 - EDUCATIONAL PROGRAMME AIM	
Formation of modern managerial thinking and a system of special knowledge and skills in the field of antitrust regulation in future specialists, making effective managerial decisions regarding the implementation of antitrust and competition policy at the level of individual enterprises, markets, and the national economy.	
3 - EDUCATIONAL PROGRAMME DESCRIPTION	
Subject area	
Object of study: management of organizations, their divisions <i>and competitive processes at the level of individual organizations, markets, industries, and the national economy as a whole.</i> Aims of training: training of specialists capable of solving practical problems and complex specialized tasks characterized by complexity and uncertainty of conditions in the field of management of organizations, their divisions <i>and competitive processes at the level of individual enterprises, markets, and the national economy.</i> Theoretical content of the field of study: paradigms, laws, patterns, principles, historical prerequisites for the development of management and <i>a set of socio-economic objects of management, including organizations, markets, industries, the economy as a whole</i>, concepts of systemic, situational, adaptive, anticipatory, anti-crisis, innovative, project management, etc.; functions, methods, technologies and management decisions in management. Methods, methodologies and techniques: general scientific and specific research methods (computational and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc.); methods of implementing management functions (marketing research methods; economic diagnostics methods; forecasting and planning methods; methods of designing organizational management structures; motivation methods; control methods; methods of assessing social organizational and economic efficiency in management, etc.); management methods (administrative, economic, socio-psychological, technological); technologies for substantiating management decisions (economic analysis, simulation modelling, decision tree, etc.). Tools and equipment: modern information and communication equipment, information systems and software products used in management.	
Educational programme orientation	
Educational and professional	
Educational programme main focus	
Specialised education in the subject area "Business, Administration and Law" focused	

on the formation of managerial competencies regarding the implementation of antitrust and competition policy at the level of individual enterprises, markets, and the national economy as a whole. Keywords: competition, market, management, antitrust and competition policy, antitrust regulation.
<i>Programme features</i>
Orientation to the requirements of personnel customers in the form of enterprises and state authorities, primarily the Antimonopoly Committee of Ukraine. Involving renowned experts in the field of competition policy in the educational process.
4 - EMPLOYABILITY AND FURTHER LEARNING
<i>Employability</i>
Graduates of this educational and professional programme can find employment in the system of bodies of the Antimonopoly Committee of Ukraine, in other state authorities, at enterprises, in public organizations, etc. Positions in the field of market research, development of competitive strategies, antitrust and competition policy, antitrust compliance programmes. According to the classifier of professions DK 003:2010 with amendments approved by the order of the Ministry of Economy of Ukraine dated December 12, 2024 No. 27751: 1120.1 deputy head of the main department, other state executive body, subordinate to the Cabinet of Ministers of Ukraine; 1229.1 state inspector, head of department; 1475.3 market research and public opinion manager; 1475.4 Commercial and Administrative Manager; 2419.3 civil service specialist; 3442 price control inspector.
<i>Further learning</i>
A bachelor can continue studies at the second (Master's) level of higher education. Acquisition of additional qualifications in the postgraduate education system.
5 - TEACHING AND ASSESSMENT
<i>Teaching and learning</i>
A balanced combination of classroom learning (lectures-discussions, seminars, practical classes in small groups using case study methods, brainstorming, modeling the behaviour of economic entities, etc., presentations, teacher consultations), including distance learning using the resources of the SUTE distance learning platform based on Moodle, MS Office 365, Zoom, and independent work (content analysis of information sources, individual and collective project work, etc.) on the basis of problem-oriented, interactive learning and self-study.
<i>Assessment</i>

Assessment of student learning outcomes is carried out in accordance with the "Regulations on the Assessment of Student and Postgraduate Learning Outcomes at SUTE" and involves the following control measures: continuous and final assessment, certification.

Continuous assessment is carried out during practical/laboratory classes and based on the results of independent work tasks. It involves assessing students' theoretical preparation during seminar classes and acquired practical skills during laboratory/practical work tasks.

Final assessment - control measures that involve establishing compliance (measurement, evaluation) of the learning outcomes achieved by a person with the requirements of the educational programme in the relevant educational component, which is carried out at the university in the form of a test and exam.

Student learning outcomes at SUTE are assessed on a 100-point scale, where: 60-100 points – learning outcomes that give the student the right to obtain ECTS credits; 0-59 points – unsatisfactory learning outcomes that do not give the student the right to obtain ECTS credits.

6 - PROGRAMME COMPETENCES

Integral competence

The ability to solve complex specialized tasks and practical problems characterized by complexity and uncertainty of conditions, in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences.

General competences

1	The ability to exercise one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, and the rights and freedoms of man and citizen in Ukraine.
2	The ability to preserve and multiply moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and engineering, to use various types and forms of physical activity for active recreation and leading a healthy lifestyle.
3	The ability for abstract thinking, analysis, synthesis.
4	The ability to apply knowledge in practical situations.
5	Knowledge and understanding of the subject area and understanding of professional activity.
6	The ability to communicate in the state language both orally and in writing.
7	The ability to communicate in a foreign language.
8	Skills in using information and communication technologies.
9	The ability to learn and master modern knowledge.
10	The ability to conduct research at the appropriate level.
11	The ability to adapt and act in a new situation.
12	The ability to generate new ideas (creativity).
13	Appreciation and respect for diversity and multiculturalism.
14	The ability to work in an international context.

15	The ability to act based on ethical considerations (motives).
16	The ability to make decisions and act in accordance with the principle of non-acceptance of corruption and any other manifestations of dishonesty.
<i>Special competences</i>	
1	The ability to identify and describe the characteristics of an organization.
2	The ability to analyse the results of an organization's activities, compare them with factors influencing the external and internal environment.
3	The ability to determine the prospects for the development of an organization, model and predict trends in the development of markets, the economy, the behaviour of economic entities, and changes in the characteristics of the competitive process ¹
4	The ability to identify functional areas of an organization and the relationships between them.
5	The ability to manage an organization and its divisions through the implementation of management functions.
6	The ability to act socially responsibly and consciously.
7	The ability to select and use modern management tools.
8	The ability to plan the activities of an organization, including developing competitive strategies for business entities in markets with different structural and institutional prerequisites for competition, and to manage time.
9	The ability to work in a team and establish interpersonal interaction when solving professional tasks.
10	The ability to evaluate the work performed, ensure its quality, and motivate the organization's staff.
11	The ability to create and organize effective communications in the management process, in particular with various social groups in the process of implementing management decisions in the field of antitrust and competition policy.
12	The ability to analyse and structure organizational problems, including conducting research into the boundaries of the market and its competitive environment, and forming sound decisions.
13	Understand the principles and norms of law and use them in professional activities, in particular in the management of antitrust activities.
14	Understand the principles of psychology and use them in professional activities.
15	The ability to develop and demonstrate leadership qualities and behavioural skills.
16	<i>The ability to justify management decisions regarding the implementation of antitrust and competition policy at the level of individual enterprises, markets, and the national economy.</i>
7-PROGRAMME LEARNING OUTCOMES	
1	Know one's rights and responsibilities as a member of society, to be aware of

¹Italics indicate general, special (professional, subject) competences and programme learning outcomes that reflect the focus of the educational programme.

	the values of civil society, the rule of law and human and civil freedoms in Ukraine.
2	Preserve moral, cultural, and scientific values and increase the achievements of society, to use various types and forms of physical activity to lead a healthy lifestyle.
3	Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership, as well as knowledge and understanding of the laws of the functioning and development of markets, the place and role of economic competition in their regulation.
4	Demonstrate skills in identifying problems and justifying management decisions, including understanding the content and mastering methods of managing competitive processes in general and in the field of implementing antitrust and competition policy in particular, and develop effective competitive strategies.
5	Describe the content of the functional areas of the organization's activity, justify the competitive behavior and specific management decisions of business entities in the market and the regulatory activities of the bodies implementing the state's antimonopoly and competition policy.
6	Demonstrate skills in searching, collecting and analyzing information, calculating indicators to justify management decisions.
7	Demonstrate organizational design skills.
8	Apply management methods to ensure the effectiveness of the organization's activities.
9	Demonstrate interaction, leadership, and teamwork skills.
10	Have the skills to justify effective tools for motivating the organization's personnel.
11	Demonstrate skills in analyzing the situation and communicating in various areas of the organization's activities, including with various social groups in the process of developing and implementing management decisions in the field of antitrust and competition policy.
12	Assess the legal, social and economic consequences of the organization's functioning, in particular, establish the legal compliance of the business entity's market actions with current legislation.
13	Communicate orally and in writing in the state and foreign languages.
14	Identify the causes of stress, adapt yourself and team members to the stressful situation, and find ways to neutralize it.
15	Demonstrate the ability to act socially responsible and socially conscious based on ethical considerations (motives), respect for diversity and interculturality.
16	Demonstrate skills in independent work, flexible thinking, openness to new knowledge, and being critical and self-critical.
17	Conduct research individually and/or in a group under the guidance of a leader.
8 - RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION	
<i>Academic staff</i>	
The academic staff fully complies with the Licensing Requirements for conducting of	

educational Activities. The implementation of the educational and professional programme "Management of Antitrust Activities" is carried out by scientific and pedagogical staff with a scientific degree and/or academic title, who meet the requirements of the current legislation of Ukraine, have a sufficient level of scientific and professional qualifications. Practitioners and representatives of professional associations and foreign partners are also involved in the educational process. All scientific and pedagogical staff undergo internships/advanced training every five years.

Facilities

Fully complies with the Licensing requirements for conducting educational activities. For the convenience of higher education applicants, a corporate distance learning system and an automated educational process management system "MIA: Education" operate. The university is equipped with modern computer classes with specialized software, a Business Simulation Educational and Scientific Center and a Smart Library are operating. All conditions have been created for the education of persons with disabilities. The social and residential infrastructure of SUTE is available.

Information, teaching and learning materials

An ECTS Information Package is developed for each educational programme at the university.

Each student, through his personal account of the automated educational process management system "MIA: Education", can review and form an own individual plan, view the curriculum, points earned by discipline, class schedule, and communicate with participants in the educational process.

Study programmes, subject syllabuses, and assessment criteria for educational components are posted on the corporate distance learning platform.

The university's electronic repository provides full-text access to SUTE scientific and educational literature, manuscripts of qualification papers and theses for obtaining scientific degrees.

For the convenience of higher education applicants, the university has developed a Catalogue of Academic Disciplines, according to which students have the right to choose elective educational components.

9 - ACADEMIC MOBILITY

National credit mobility

National credit mobility is carried out within the framework of the concluded memorandums of cooperation between SUTE and other higher education institutions (scientific institutions) of Ukraine in accordance with the legislation.

International credit mobility

The university has concluded cooperation agreements between SUTE and foreign higher education institutions, within the framework of which student exchanges and studying abroad are carried out under international programmes and projects within the Erasmus+ programme.

Education of foreign higher education applicants

It is carried out in accordance with the requirements of current legislation.

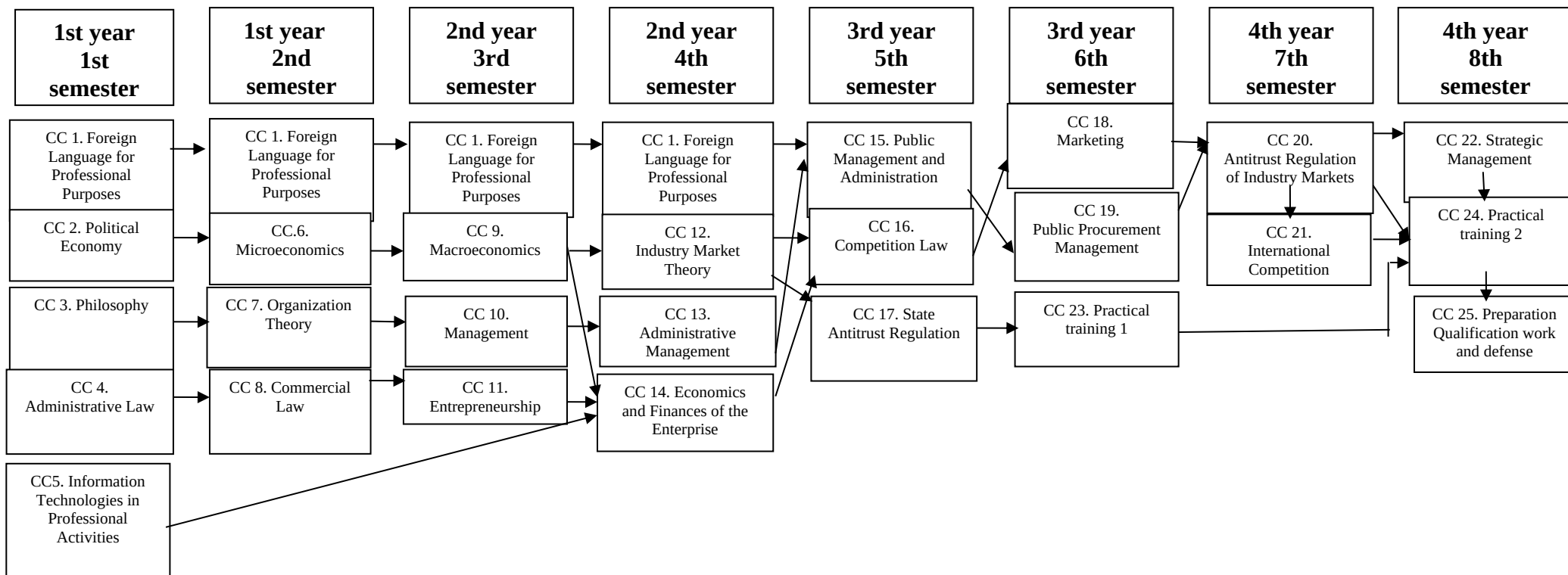
3.2. LIST OF THE EDUCATIONAL PROGRAMME COMPONENTS AND THEIR LOGICAL ORDER

3.2.1. List of the educational programme components

Code	Educational components of the programme	ECTS credits	Control form
<i>Compulsory components</i>			
CC 1.	Foreign Language for Professional Purposes	24	Exam
CC 2.	Political Economy	6	Exam
CC 3.	Philosophy	6	Exam
CC 4.	Administrative Law	6	Exam
CC 5.	Information technologies in professional activities	6	Exam
CC 6.	Microeconomics	6	Exam
CC 7.	Organization Theory	6	Exam
CC 8.	Commercial Law	6	Exam
CC 9.	Macroeconomics	6	Exam
CC 10.	Management	6	Exam
CC 11.	Entrepreneurship	6	Exam
CC 12.	Industry Market Theory	6	Exam
CC 13.	Administrative Management	6	Exam
CC 14.	Economics and Finances of the Enterprise	6	Exam
CC 15.	Public Management and Administration	9	Exam
CC 16.	Competition Law	9	Exam
CC 17.	State Antitrust Regulation	6	Exam
CC 18.	Marketing	6	Exam
CC 19.	Public Procurement Management	6	Exam
CC 20.	Antitrust Regulation of Industry Markets	6	Exam
CC 21.	International Competition	6	Exam
CC 22.	Strategic Management	9	Exam
CC 23.	Practical training 1	6	Test
CC 24.	Practical training 2	6	Test
CC 25.	Preparation of qualification work and defense	9	Defense
Total credits for compulsory components		180	
<i>Elective components</i>			
EC 1.	Educational component 1	6	Exam
EC 2.	Educational component 2	6	Exam
EC 3.	Educational component 3	6	Exam
EC 4.	Educational component 4	6	Exam
EC 5.	Educational component 5	6	Exam
EC 6.	Educational component 6	6	Exam
EC 7.	Educational component 7	6	Exam
EC 8.	Educational component 8	6	Exam
EC 9.	Educational component 9	6	Exam
EC 10.	Educational component 10	6	Exam
Total credits for elective components		60	
TOTAL CREDITS FOR THE EDUCATIONAL PROGRAMME		240.0	

Higher education applicants choose elective academic disciplines through their personal account on the portal "MIA: Education". Descriptions of academic disciplines and their prerequisites are presented in the Catalogue of Academic Disciplines of SUTE.

3.2.2. Structural and logical diagram of the educational programme



3.3. FORM OF CERTIFICATION OF HIGHER EDUCATION APPLICANTS

Certification is carried out in the form of a public defense of the qualification work. The qualification work involves solving a complex of specialized task or practical problem in the field of antitrust management, characterized by complexity and uncertainty of conditions, with the use of theories and methods of economic science, allowing to verify the achievement of programme learning outcomes. The qualification work should not contain academic plagiarism, falsification and copying. The qualification work must be published on the official website or in the repository of the higher education institution.

3.4.MATRIX OF CORRESPONDENCE OF PROGRAMME COMPETENCES TO COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Competen		Components																										
				CC.1.	CC 2.	CC 3.	CC 4.	CC 5	CC 6.	CC 7.	CC 8.	CC 9.	CC 10.	CC 11.	CC 12.	CC 13.	CC 14.	CC 15.	CC 16.	CC 17.		CC 18.	CC 19.	CC 20.	CC 21.	CC 22.	CC 23.	CC 24.
general	1			+	+			+	+					+		+	+									+	+	
	2			+								+					+					+						
	3									+		+	+										+		+	+	+	
	4	+			+		+	+	+	+	+		+	+	+				+		+	+	+		+	+	+	
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	7	+				+																						
	8					+							+		+											+	+	+
	9		+			+	+	+			+	+		+	+	+	+	+	+		+			+	+	+	+	+
	10						+				+			+		+			+		+	+	+			+	+	+
	11							+				+	+	+	+	+	+									+	+	
	12		+									+	+				+								+	+	+	+
	13	+		+	+							+					+					+			+	+	+	+
	14	+						+							+									+	+	+	+	+
	15			+	+					+								+							+	+	+	+
	16				+					+					+		+								+			
special	1							+			+	+		+	+											+	+	+
	2		+				+	+		+	+	+	+	+	+						+					+	+	+
	3		+			+	+			+			+								+	+				+	+	+
	4							+			+			+	+							+			+	+	+	+
	5							+			+			+												+	+	+
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	8					+	+						+		+						+					+	+	+
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	10										+		+	+		+								+	+	+	+	+
	11					+					+						+	+				+	+			+	+	+
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	16				+								+				+	+					+	+	+	+	+	+

3.5. MATRIX OF ENSURING PROGRAM LEARNING OUTCOMES BY COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Programme learning outcomes	Components																								
	CC.1.	CC 2.	CC 3.	CC 4.	CC 5.	CC 6.	CC 7	CC 8.	CC 9.	CC 10.	CC 11.	CC 12.	CC 13.	CC 14.	CC 15.	CC 16.	CC 17.	CC 18.	CC 19.	CC 20.	CC 21.	CC 22.	CC 23.	CC 24.	CC 25.
1			+	+				+								+							+	+	+
2			+																			+	+	+	+
3							+		+	+	+	+	+			+				+			+	+	+
4													+		+				+	+	+	+	+	+	+
5						+						+	+			+		+		+			+	+	+
6					+	+			+			+		+				+	+				+	+	+
7					+																	+	+	+	+
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9	+									+			+			+					+	+	+	+	+
10										+			+		+								+	+	+
11													+		+		+		+	+			+	+	+
12				+				+								+							+	+	+
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14										+			+									+	+	+	+
15				+									+		+									+	+
16	+	+			+				+		+				+			+			+	+	+	+	+
17	+	+				+			+		+	+		+			+	+			+		+	+	+

LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	Educational components	ECTS credits
EC 1.	Life Safety	6
EC 2.	Contract Law	6
EC 3.	Economics of Industry Markets	6
EC 4.	Public Sector Economics	6
EC 5.	Economic History	6
EC 6.	Institutional Economics	6
EC 7.	Information Wars	6
EC 8.	History of Economic Thought	6
EC 9.	National Interests in Global Geopolitics and Geoeconomics	6
EC 10.	Operational Management	6
EC 11.	Cybersecurity Basics	6
EC 12.	Behavioural Economics	6
EC 13.	Modern Economic Theories	6
EC 14.	Project Management	6
EC 15.	Targeted Communicative English Course	6