



Educational Program «MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY»

BACHELOR'S DEGREE

PURPOSE OF THE EDUCATIONAL PROGRAM

Training of ambitious specialists of the XXI century, capable of freely navigating in the modern foreign economic environment, justifying strategies and assessing risks of entering foreign markets, organising the supply of goods; realising an enterprise's export potential and conducting trade and economic negotiations.

EMPLOYMENT OPPORTUNITIES (POSITIONS)

- ✓ Customs clearance agent
- ✓ Freight forwarder
- ✓ Commercial / trade agent
- ✓ Logistics manager
- ✓ FEA category manager
- ✓ Sales representative / broker
- ✓ Trade inspector, foreign trade expert
- ✓ Procurement / sales manager

EMPLOYERS - PARTNERS OF THE EDUCATIONAL PROGRAM INVOLVED IN THE FORMATION OF THE STUDY CONTENT AND PRACTICAL TRAINING

State Customs Service of Ukraine; Ministry of Economy of Ukraine; Antimonopoly Committee of Ukraine; Association "Ukrainian National Committee of International Chamber of Commerce (ICC Ukraine); Ukrainian Chamber of Commerce and Industry; Silpo-Food, LLC; Imperial Tobacco Production Ukraine, PJSC; Myronivsky Hliboproduct, PJSC; Obolon, PJSC, etc.

MAIN EDUCATIONAL DISCIPLINES (COURSE) OF THE EDUCATIONAL PROGRAM

Management. Foreign Economic Activity of an Enterprise. Economics and Finance of an Enterprise. Organisation of Foreign Trade Operations. World Market for Goods and Services. International Trade and Economic Law. International Credit Markets. International Marketing Management. Practical Course in Business Simulation. Foreign Languages, etc.

COMPETITIVE ADVANTAGES

- Involvement of well-known scientists and practitioners with many years of experience in the educational process
- Ultramodern European-level training facilities (specialized laboratories, computer labs, SMART-library, numerous co-working spaces; comfortable social infrastructure)
- Mastering information technologies in professional activities (databases of industrial enterprises, logistics companies, etc.)
- The opportunity to study in another specialisation at the same time
- Eventful active student life (formation of corporate culture, numerous sports and cultural events, charitable and other social projects)



Website of the
University

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