

3. EDUCATIONAL PROGRAMME.

Director of the Educational Programme, O. V. Horpynych

3.1. Profile of the Educational Programme ‘Sociology’ in the Subject Area C5 ‘Sociology’

1- GENERAL INFORMATION	
Full name of a HEI and a structural unit	State University of Trade and Economics Faculty of Finance and Banking Department of Philosophy, Sociology and Political Science
Higher Education Level and title of qualification in the original language	First (Bachelor’s) cycle of higher education Qualification – Bachelor's degree in Sociology
Field of Knowledge	C Social sciences, journalism, information and international relations
Subject Area	C5 Sociology
Educational Programme Official Name	Sociology
Restrictions on Modes of Study	There are no restrictions.
Compliance with the Higher Education Standard of the Ministry of Education and Culture of Ukraine	Complies with the Higher Education Standard of the Ministry of Education and Science of Ukraine (Order No. 371 dated 04 March 2020)
Diploma Type and the Educational Programme Volume	Bachelor's Degree Diploma, single, 240 ECTS credits, training period: 3 years and 10 months.
Accreditation Availability	-
Higher Education Cycle/Level	NQF of Ukraine – Level 6, FQ-EHEA – First cycle, EQF-LLL – Level 6.
Prerequisites for Admission to the Educational Programme	Complete general secondary education. Admission requirements are determined by the ‘Rules for Admission to the State University of Trade and Economics.’
Language(s) of Training	Ukrainian
Term of validity of the educational program	-
Internet Address for Permanent Placement of the Educational Programme Description	https://knute.edu.ua/
2 – THE PURPOSE OF THE EDUCATIONAL PROGRAMME	

To prepare highly qualified competitive specialists in the social and socio-economic spheres of public life, capable of correctly setting and solving tasks in scientific and practical activities independently.

3 – EDUCATIONAL PROGRAMME CHARACTERISTICS

Subject area

Subjects of study: patterns of functioning and transformation of social groups, communities and societies in their systemic interrelationship.

Learning objectives: to train specialists who possess modern sociological thinking, theoretical knowledge and practical skills necessary to solve complex tasks and practical problems of sociology.

Theoretical content of the subject area: social relations and interaction; personality, social groups and communities; social phenomena and processes; social practices; social institutions; culture; social structures and inequalities; social changes and influences; social problems and conflicts in society, both at the national and global levels.

Methods, techniques and technologies: methods of collecting and analysing social information.

Tools and equipment: modern information technologies (communication, search, analytical), specialised software.

Educational Programme Orientation

The educational and professional programme is aimed at training specialists with a high level of knowledge and skills in the field of social and socio-economic processes, socio-economic interaction, organisation and management of research sociological groups, and influence on various social and socio-economic strata with the aim of improving the standard of living of society and social welfare.

Main Focus of the Educational Programme

General education in the field of sociology. Emphasis on knowledge, skills and practical abilities in conducting research and solving problems in the social and socio-economic spheres.

Keywords: sociology, social activity, socio-economic activity, social processes, methodology, education.

Educational Programme Features

The programme is based on general scientific principles, modern domestic and foreign experience in sociological activities and training specialists, and focuses on current areas in which professional activities are possible.

4 – EMPLOYABILITY AND FURTHER EDUCATION OPPORTUNITIES FOR GRADUATES

Employability

The educational programme is focused on training specialists in accordance with the current classification of professions DK 003:2010:

- 2442.2 sociologist;
- 2442.2 industrial sociologist;
- 2412 professionals in the field of labour and employment;
- 2442 professionals in the field of archaeography, archaeology, geography, criminology, palaeography and sociology;

- 2442.2 specialist in the allocation of productive forces and regional economy.

The main areas of professional activity for graduates are conducting sociological research, social monitoring of society, and organising the work of sociological services within enterprises, institutions, and organisations of various forms of ownership. Graduates of the Sociology programme can work in state management bodies, local and regional self-government bodies, political parties, marketing and advertising agencies, PR agencies, research centres, public organisations, and the media (newspapers, radio, television, online publications).

Further Education Opportunities

Obtaining a degree at the second (master's) cycle of higher education. Acquiring additional qualifications in the postgraduate education system.

5-TEACHING AND ASSESSMENT

Teaching And Learning

The forms of organization of the educational process include: academic classes (lectures, laboratory work, practical and seminar classes, consultations, individual assignments, and qualification work), independent study, practical training, and assessment activities. The educational process is based on the principles of promoting the mobility of students and academic staff; preparing young people for active participation in a democratic society; and laying the foundation for their professional careers and personal development.

Assessment

According to the "Regulations on the Assessment of Learning Outcomes of Students and Postgraduates at SUTE" and the "Regulations on the Organization of the Educational Process for Students", assessment is carried out on a 100-point scale and includes the following types of control: ongoing and final assessments, and certification.

Ongoing assessment (testing, project defence, case study analysis, business games, etc.) is conducted during practical or laboratory classes, as well as based on the results of independent assignments. It involves assessing students' theoretical knowledge during seminars and the practical skills they have acquired while performing laboratory/practical tasks.

Final assessment consists of control measures that determine the compliance (measurement, evaluation) of the learning outcomes achieved by a person with the requirements of the educational programme in terms of the relevant educational component, which is carried out at the university in the form of a credit and an exam.

The learning outcomes of students at SUTE are assessed on a 100-point scale, where: 60-100 points – learning outcomes that entitle the student to obtain ECTS credits; 0-59 points – unsatisfactory learning outcomes that do not entitle the student to obtain ECTS credits.

6-PROGRAMME COMPETENCIES

Integral competence

The ability to solve complex specialized tasks and practical problems in the field of sociology, which involve the application of fundamental sociological theories and methods and are characterized by complexity and uncertainty of conditions.

General competencies (GC)

- GC01. The ability to apply knowledge in practical situations.
- GC02. The ability to communicate in a foreign language.
- GC03. The ability to work in a team.
- GC04. The ability to be critical and self-critical.
- GC05. The ability to communicate with representatives of other professional groups of various levels (with experts in other fields of knowledge/economic activity).
- GC06. The ability to act socially responsibly and consciously.
- GC07. Interpersonal interaction skills.
- GC08. The ability to learn and acquire modern knowledge.
- GC09. The ability to use information and communication technologies.
- GC10. The ability to generate new ideas (creativity).
- GC11. The ability to exercise one's rights and responsibilities as a member of society, to be aware of the values of a civil (free democratic) society and the need for its sustainable development, the rule of law, and human and civil rights and freedoms in Ukraine.
- GC12. The ability to preserve and multiply moral, cultural, and scientific values and achievements of society based on understanding the history and patterns of the development of the field, its place in the overall system of knowledge about nature and society, and in the development of society, technology, and engineering; to use various types and forms of motor activity for active recreation and a healthy lifestyle.
- GC13. The ability to make decisions and act in compliance with the principle of inadmissibility of corruption and any other forms of unethical behavior.

Special (professional, subject-specific) competencies (SC)

- SC01. The ability to operate the basic categorical and conceptual apparatus of sociology and economics.
- SC02. The ability to master and apply the main classical and contemporary sociological and socio-economic theories.
- SC03. The ability to analyze social and socio-economic changes taking place in Ukraine and the world.
- SC04. The ability to collect, analyze, and summarize social information using sociological methods.
- SC05. The ability to independently plan, organize, and conduct sociological research.
- SC06. The ability to analyze and systematize obtained results, and to formulate well-reasoned conclusions and recommendations.
- SC07. The ability to present the results of sociological research to both professional and non-professional audiences.
- SC08. The ability to adhere to the norms of professional ethics of a sociologist in professional activity.
- SC09. The ability to use professionally oriented knowledge to diagnose, forecast,

and design the socio-economic development of society.

SC10. The ability to establish, maintain, and develop interdisciplinary professional cooperation based on knowledge of the organization of sociological services within governmental and non-governmental institutions.

SC11. The ability to identify factors, indicators, and types of interaction among socio-economic actors at various levels (societies, groups, organizations, individuals).

SC12. The ability to identify resources and development potential of socio-economic actors, as well as to determine factors of unequal access to resources.

7-PROGRAMME LEARNING OUTCOMES

PLO01. Use the conceptual apparatus of sociology in educational, research, and other areas of professional activity.

PLO02. Understand the history of sociology, its current concepts and theories, and major issues.

PLO03. Apply sociological theories and concepts to the study of socio-economic changes in Ukraine and worldwide.

PLO04. Explain the patterns and features of development and functioning of social and socio-economic phenomena in the context of professional tasks.

PLO05. Communicate fluently in the state and foreign language(s), both orally and in writing, on professional matters.

PLO06. Effectively perform various roles (including organizer, communicator, critic, idea generator, executor, etc.) in a team while solving professional tasks.

PLO07. Use information and communication technologies in the process of searching, collecting, and analysing socio-economic data and presenting analytical reports.

PLO08. Justify one's position, formulate and support independent conclusions based on research results and analysis of professional literature.

PLO09. Be able to design a sociological research program.

PLO10. Possess skills in collecting socio-economic data using quantitative and qualitative methods.

PLO11. Present the results of one's own research to both professional and non-professional audiences.

PLO12. Know and adhere to the ethical standards of the sociologist's professional activity.

PLO13. Apply analytical and methodological tools to develop proposals for socio-economic actors.

PLO14. Conduct interdisciplinary analysis of socio-economic phenomena and problems and forecast their possible social consequences.

PLO15. Identify development factors and the specifics of interaction among socio-economic actors at various levels.

PLO16. Identify and analyse new factors of socio-economic inequality in Ukraine and globally, and determine possible ways to overcome unequal access of various social groups to certain social resources.

8- RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION

Staffing

The composition of the project group of the educational and professional program, as well as the academic staff involved in teaching the disciplines within the specialty, fully complies with the Licensing Conditions for Educational Activity at the First (Bachelor's) Level of Higher Education.

The implementation of the Educational and Professional Program "Sociology" is carried out by academic staff holding academic degrees and/or titles, in accordance with the current legislation of Ukraine, and possessing a sufficient level of scientific and professional qualifications (100% of the academic staff involved in the teaching of professionally oriented disciplines hold academic degrees and/or academic titles in the relevant or related specialties).

The educational process also involves practitioners, representatives of professional associations, and international partners. All academic staff undergo internships or professional development training every five years.

Material and technical support

Material and technical support fully ensures the implementation of the educational process throughout the entire training cycle within the educational program and fully complies with the Licensing Conditions for Educational Activity.

To support students' learning experience, a corporate distance learning system and the automated educational process management system "MIA: Education" are in operation.

Classrooms are equipped with modern presentation equipment, and specialized rooms are available (e.g., a mediation hall). In total, the university operates 50 computer laboratories.

There is open access to modern coworking zones — "KNUTE HUB" and "PHYGITAL HUB" — which are creative intellectual spaces divided into functional work zones.

Lecture halls are equipped with modern widescreen LED displays, and classrooms and laboratories feature up-to-date computer equipment and specialized software for sociological data processing (e.g., SPSS).

A modern library complex — the SMART Library — functions as an open space zoned for reading, lectures, workshops, presentations, and convenient work with computers, virtual reality headsets, and personal devices.

All necessary conditions have been created to ensure accessible learning for persons with disabilities.

The university also provides a comprehensive system of social and living infrastructure.

Information and educational-methodological support

An ECTS Information Package is developed for each educational programme at the university. Each student can view and create his/her individual plan, view the curriculum, grades obtained in disciplines, class schedule, and communicate with participants in the educational process through a personal account in the MIA: Education automated information system.

Course summaries, course outlines, syllabi and assessment criteria for educational components are posted on the corporate distance learning platform.

The university's electronic repository provides full-text access to SUTE scientific and educational literature, manuscripts of qualification works and theses for obtaining academic degrees.

For the convenience of higher education students, the university has developed a Catalogue of Academic Disciplines, according to which students have the right to choose elective educational components. The existing distance learning system MOODLE and the MS Office 365 environment support students' independent and individual work.

Available resources include general scientific and specialized information sources, educational and methodological materials, monographic literature, information resources of the distance learning system, and Internet-based resources.

9-ACADEMIC MOBILITY

National credit mobility

National credit mobility is implemented within the framework of memoranda of cooperation concluded between SUTE and other higher education institutions (research institutions) in Ukraine under the law.

International credit mobility

The University has signed cooperation agreements between SUTE and foreign higher education institutions, within the framework of which partnership exchanges and student training are carried out under international programmes and projects within the Erasmus+ programme.

Foreign Higher Education Students Training

It is carried out under the requirements of current legislation.

3.2. LIST OF COMPONENTS OF THE EDUCATIONAL PROGRAMME AND THEIR LOGICAL SEQUENCE

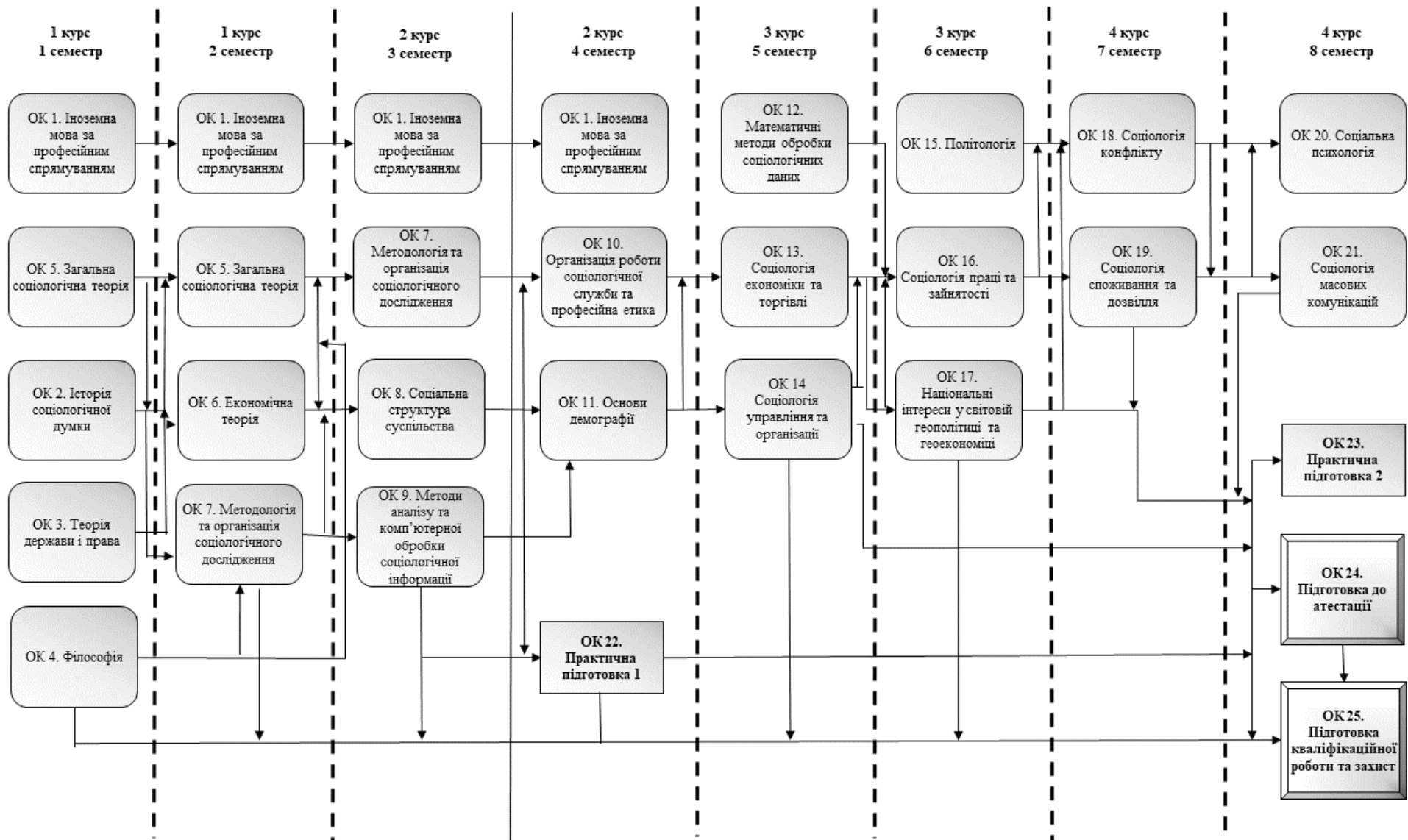
3.2.1. LIST OF EP COMPONENTS

Code	Educational programme components	ECTS credits	Form of control
<i>EP Compulsory components</i>			
CC 1.	Foreign language for professional purposes	24	Exam
CC 2.	History of sociological thought	6	Exam
CC 3.	Theory of state and law	6	Exam
CC 4.	Philosophy	6	Exam
CC 5.	General sociological theory	12	Exam
CC 6.	Economic theory	6	Exam
CC 7.	Methodology and organisation of sociological research	12	Exam
CC 8.	Social structure of society	6	Exam
CC 9.	Methods of analysis and computer processing of sociological information	6	Exam
CC 10.	Organisation of sociological services and professional ethics	9	Exam
CC 11.	Fundamentals of demography	6	Exam
CC 12.	Mathematical methods of processing sociological data	6	Exam
CC13	Sociology of economics and trade	12	Exam
CC 14.	Sociology of management and organisations	6	Exam
CC 15.	Political science	6	Exam
CC 16.	Sociology of labour and employment	6	Exam
CC 17	National interests in global geopolitics and geoeconomics	6	Exam
CC 18.	Sociology of conflict	6	Exam
CC 19.	Sociology of consumption and leisure	6	Exam
CC 20.	Social psychology	4,5	Exam
CC 21.	Sociology of mass communications	4,5	Exam
CC 22.	Internship 1	3	Credit
CC 23.	Internship 1	6	Credit
CC 24	Preparation for the attestation	3	
CC 25	Preparation and Defence of the Qualification Thesis	6	Defence
Total Volume of Compulsory Components		180	
<i>EP Elective Components</i>			
EC1	Educational Component 1	6	Exam
EC2	Educational Component 2	6	Exam
EC3	Educational Component 3	6	Exam
EC4	Educational Component 4	6	Exam
EC5	Educational Component 5	6	Exam
EC6	Educational Component 6	6	Exam

EC7	Educational Component 7	6	Exam
EC8	Educational Component 8	6	Exam
EC9	Educational Component 9	6	Exam
EC10	Educational Component 10	6	Exam
Total Volume of Elective Components		60	
THE EDUCATIONAL PROGRAMME TOTAL VOLUME		240	

Higher education students choose their elective disciplines through the personal account of the portal "MIA: Education". Descriptions of the disciplines and their prerequisites are available in the SUTE Catalogue of Disciplines.

3.2.2 Structural and logical scheme of EP



3. 3. FORMS OF ATTESTATION OF HIGHER EDUCATION STUDENTS

Attestation is carried out in the form of a public defence of the qualification thesis. The qualification thesis should involve solving a complex specialised task or practical social problem, which requires the application of basic sociological theories and methods, and should be characterised by complexity and uncertainty of conditions. The qualification thesis must not contain academic plagiarism, falsification or copying. The qualification thesis must be published on the official website or in the repository of the higher education institution.

3.4. 4.MATRIX OF CORRESPONDENCE BETWEEN PROGRAM COMPETENCIES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components/ Competencies	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC12	CC13	CC14	CC15	CC16	CC17	CC18	CC19	CC20	CC21	CC22	CC23	CC24	CC25	
GC01	+		+			+	+	+	+	+		+	+	+	+	+		+		+	+	+	+	+	+	
GC02	+																									
GC03							+		+	+			+	+		+		+		+	+	+	+			
GC04		+	+	+	+	+	+			+		+	+	+	+		+	+		+		+	+	+	+	+
GC05	+		+	+		+	+		+	+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC06			+	+		+	+			+	+			+				+	+			+	+	+	+	+
GC07	+						+			+			+	+				+		+	+	+	+	+	+	+
GC08	+		+	+	+	+	+		+		+	+			+	+	+					+	+	+	+	+
GC09	+		+			+	+	+	+	+		+						+			+	+	+	+	+	+
GC10		+		+			+			+			+	+					+	+					+	+
GC11			+				+			+	+			+	+		+	+								
GC12		+	+	+	+	+				+			+		+	+	+	+	+	+	+	+		+	+	+
GC13					+	+		+		+			+	+	+	+	+	+	+	+						
SC01	+	+		+	+	+	+	+	+	+			+			+		+	+		+	+	+	+	+	+
SC02		+			+	+	+	+				+	+			+		+	+		+	+	+	+	+	+
SC03		+		+	+	+	+	+	+		+		+	+	+	+	+	+	+			+	+	+	+	+
SC04	+				+		+	+	+	+		+	+	+		+		+	+		+	+	+	+	+	+
SC05							+			+		+		+								+	+	+	+	+
SC06		+		+			+	+	+			+		+					+			+	+	+	+	+
SC07	+						+			+		+		+					+	+	+	+	+	+	+	+
SC08					+		+			+		+	+	+	+		+	+		+	+	+	+	+	+	+
SC09		+			+	+	+	+	+		+	+	+			+		+	+		+	+	+	+	+	+
SC10	+						+			+	+		+	+	+	+	+	+			+		+	+	+	+
SC11		+		+	+	+	+	+	+		+	+	+	+		+	+	+	+	+	+	+	+	+	+	+
SC12					+	+	+	+			+	+	+	+	+	+	+	+	+	+		+	+	+	+	+

3.5. 5.MATRIX OF CORRELATION BETWEEN PROGRAM LEARNING OUTCOMES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components / Programme Learning Outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18	CC 19	CC 20	CC 21	CC 22	CC 23	CC 24	CC 25
PLO01	+	+			+		+	+		+		+	+	+		+		+	+		+	+	+	+	+
PLO02		+		+	+							+	+		+		+	+			+	+	+	+	+
PLO03	+	+			+		+	+	+	+	+	+	+			+		+	+		+	+	+	+	+
PLO04		+		+	+	+		+	+	+			+	+	+	+	+	+	+	+	+	+	+	+	+
PLO05	+		+							+					+		+					+	+	+	+
PLO06			+				+		+	+			+	+		+				+		+	+	+	+
PLO07							+	+	+	+	+	+	+			+			+		+	+	+	+	+
PLO08	+	+		+			+		+	+				+				+	+	+		+	+	+	+
PLO09							+		+	+									+			+	+	+	+
PLO10						+	+	+	+	+		+	+	+		+					+	+	+	+	+
PLO11	+						+		+	+				+						+		+	+	+	+
PLO12			+	+	+		+			+		+		+	+		+	+		+		+	+	+	+
PLO13						+	+	+	+		+	+	+	+		+		+	+	+	+	+	+	+	+
PLO14				+	+	+	+	+	+		+	+	+	+		+	+	+	+		+	+	+	+	+
PLO15					+	+	+	+	+		+		+	+		+	+	+	+	+	+	+	+	+	+
PLO16		+			+	+		+			+	+	+	+		+	+	+	+		+	+	+	+	+

LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	Educational Components	ECTS Credits
EC 01.	Critical Thinking	6
EC 02.	Cultural Heritage of Ukraine	6
EC 03.	Logic	6
EC 04.	Marketing	6
EC 05.	Social and Corporate Management in Organizations	6
EC 06.	Sociology of Branding	6
EC 07.	Sociology of Virtual Space	6
EC 08.	Sociology of Gender and Age	6
EC 09.	Sociology of Public Opinion	6
EC 10.	Sociology of Urban and Rural Areas	6
EC 11.	Sociology of Personality	6
EC 12.	Sociology of Family and Youth	6
EC 13.	Soft Skills Technologies	6
EC 14.	Ukrainian Language for Professional Purposes	6
EC 15.	Communication English Tailored Course	6