

### 3. Educational programme

*Head of the project team (Guarantor of the educational programme)*

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#### 3.1. Profile of the educational programme "Antitrust Management" in the subject area D3 "Management"

1- GENERAL INFORMATION	
<b>Full name of the institution and structural subdivision</b>	State University of Trade and Economics Faculty of Economics, Management and Psychology Department of Economic Theory and Competition Policy
<b>Level of higher education and title of qualification in the original language</b>	Second (Master's) level of higher education Qualification - Master of Management
<b>Field of Science</b>	D Business, Administration and Law
<b>Subject Area</b>	D3 Management
<b>Name of the educational programme</b>	Management of Antitrust Activities
<b>Restrictions on forms of training</b>	No restrictions
<b>Compliance with the standard of higher education of the Ministry of Education and Science of Ukraine</b>	In compliance with the standard of higher education of the Ministry of Education and Science of Ukraine (Order No. 959 of 10.07.2019)
<b>Type of diploma and volume of the educational programme</b>	Master's degree, single. The volume of the educational and professional programme is 90 ECTS credits. Normative period of training: 1 year 4 months
<b>Accreditation</b>	Certificate of accreditation of the subject area UD 11015998, valid until 01.07.2027 issued by the Accreditation Commission of the Ministry of Education and Science of Ukraine.
<b>Cycle, level of higher education</b>	NQF of Ukraine - level 7, FQ-EHEA - second cycle, EQF-LLL-7 level
<b>Prerequisites for admission to the educational programme</b>	Bachelor's degree (NQF level 6) or higher
<b>Language(s) of instruction</b>	Ukrainian
<b>Duration of the study programme</b>	Until the approval of the new edition of the educational and professional programme
<b>Internet address of the permanent placement of the</b>	<a href="https://knute.edu.ua/">https://knute.edu.ua/</a>

<b>description of the educational programme</b>	
<b>2-OBJECTIVE OF THE EDUCATIONAL PROGRAMME</b>	
To provide higher education applicants with a set of competencies necessary for the formation and implementation of antitrust and competition policy in different levels of economic systems on the basis of a thorough study of the competitive environment for making management decisions in conditions of uncertainty.	
<b>3- CHARACTERISTICS OF THE EDUCATIONAL PROGRAMME</b>	
<i>Subject area</i>	
<i>Object of study:</i> management of organisations and their subdivisions, and competitive processes at the level of individual organisations, markets, industries, and the national economy as a whole.	
<i>Learning objectives:</i> training of specialists capable of identifying and solving complex tasks and problems in the field of management or in the learning process that involve research, including research of the competitive environment for making management decisions, and/or implementation of innovations and are characterised by uncertainty of conditions and requirements.	
<i>Theoretical content of the subject area:</i> paradigms, laws, patterns; principles, historical background of management development; concepts of systemic, situational, adaptive, anti-sympathetic, anti-crisis, innovative, project management, etc.	
<i>Methods, techniques and technologies:</i> general scientific and specific research methods (calculation and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc.); methods of implementing management functions (methods of marketing research; methods of economic diagnostics; methods of forecasting and planning; methods of designing organisational management structures; methods of motivation; methods of control; methods of assessing social, organisational and economic efficiency in management; methods of	
<i>Tools and equipment:</i> modern information and communication equipment, information systems and software products used in management.	
<i>Focus of the educational programme</i>	
Educational and professional, applied, research	
<i>Main focus of the educational programme</i>	
Specialised education in the field of science "Business, Administration and Law" in the subject area "Management" involves the acquisition of theoretical knowledge, mastering skills and technologies for managing competitive processes at the level of an individual enterprise, market, industry and national economy. Keywords: competition, competition policy, industry markets, concentration, competitiveness.	
<i>Programme features</i>	
The programme provides an in-depth study of the system of organisation of commodity markets and strategies of market players. Focus on the requirements of employers represented by enterprises and public authorities, in particular, the Antimonopoly Committee of Ukraine. Involvement of well-known experts in the field of competition policy in the educational process.	

Student-centricity through:  
- dynamic modification of the content of training in accordance with the subject area of the first (bachelor's) level of higher education of the student, as well as in accordance with his/her needs and direction;  
- the ability to expand and deepen knowledge of antitrust and competition policy through elective components.

#### **4-SUITABILITY OF GRADUATES FOR EMPLOYMENT AND FURTHER TRAINING**

##### ***Employability***

Graduates of this educational and professional programme can apply for jobs in the system of bodies of the Antimonopoly Committee of Ukraine, other state authorities, and enterprises. Positions that the master is able to hold, according to the classification of professions **DK 003:2010** as amended by the order of the Ministry of Economic Development and Trade of Ukraine dated 15 February 2019 No. 259:

1210 Managers of enterprises, institutions and organisations;

122 Heads of production and other main divisions;

14 Managers (administrators) of enterprises, institutions, organisations and their subdivisions;

1475.3 Managers (administrators) of market research and public opinion surveys;

1475.4 Managers (administrators) of administrative activities;

1477.1 Managers (administrators) of recruitment, provision and use of personnel;

149 Managers (administrators) in other types of economic activities;

1493 Managers (administrators) of quality systems.

##### ***Further education***

The right to continue training at the third (educational and scientific) level of higher education - Doctor of Philosophy. Acquisition of additional qualifications in the system of postgraduate education.

#### **5 TEACHING AND ASSESSMENT**

##### ***Teaching and learning***

A balanced combination of classroom lessons (lectures-discussions, seminars, practical classes in small groups, independent work with information sources, consultations with teachers), distance learning and independent work based on problem-based, interactive learning and self-study.

##### ***Assessment.***

The assessment of students' learning outcomes is carried out in accordance with the Regulations on Assessment of Undergraduate and Postgraduate Students' Learning Outcomes at SUTE and includes the following control measures: current and final examinations, certification.

Current control is carried out during practical/laboratory classes and based on the results of independent work. It involves the assessment of students' theoretical training during seminars and acquired practical skills during laboratory/practical work.

Final control is a control measure that involves establishing the compliance (measurement, assessment) of the learning outcomes obtained by a person with the requirements of the educational programme in terms of the relevant educational component, which is carried out at the university in the form of a test and an exam.

Students' learning outcomes at SUTE are assessed on a 100-point scale, where: 60-100 points - learning outcomes that give the student the right to receive ECTS credits; 0-59 points - unsatisfactory learning outcomes that do not give the student the right to receive ECTS credits.

<b>6-PROGRAMME COMPETENCES</b>	
<i>Integral competence</i>	
The ability to solve complex problems and issues in the field of management or in the learning process that involve research and/or innovation in uncertain conditions and requirements.	
<i>General competences (GC)</i>	
GC1	Ability to conduct research at the appropriate level.
GC2	Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).
GC3	Skills in the use of information and communication technologies.
GC4	Ability to motivate people and move towards a common goal.
GC5	Ability to act on the basis of ethical considerations (motives).
GC6	Ability to generate new ideas (creativity).
GC7	Ability to think abstractly, analyse and synthesise.
<i>Special (professional, subject) competences (SC)</i>	
SC1	Ability to select and use management concepts, methods and tools, including in accordance with specific goals and international standards.
SC2	Ability to establish values, vision, mission, goals and criteria by which the organisation determines further directions of development, develop and implement appropriate strategies and plans.
SC3	Ability to self-development, lifelong learning and effective self-management.
SC4	Ability to effectively use and develop the organisation's resources.
SC5	Ability to create and organise effective communications in the management process.
SC6	Ability to develop leadership skills and demonstrate them in the process of managing people.
SC7	Ability to develop and manage projects, show initiative and entrepreneurship.
SC8	Ability to use psychological technologies for working with staff.
SC9	Ability to analyse and structure organisational problems, make effective management decisions and ensure their implementation.
SC10	Ability to manage the organisation and its development, design strategically a favourable external environment for its functioning and development.
SC11	Ability to conduct research on the competitive environment of the market, industry, economy as a whole and the competitive position of the organisation, the impact of concentration of business entities on them, develop effective management decisions based on their results.
SC12	Ability to formulate and implement antitrust and competition policy at the level of an individual enterprise, market, industry and national economy,

	develop and monitor compliance with effective procedures for protecting economic competition, manage competitive processes in conditions of uncertainty, risk and/or asymmetric information.
<i>SC13</i>	Knowledge of forms, methods and mechanisms of state regulation of state support in the economy, ability to apply them in the process of managing the competitive process.
<b>7-PROGRAMME LEARNING OUTCOMES</b>	
1	Comprehend critically, select and use the necessary scientific, methodological and analytical tools for management in unpredictable conditions.
2	Identify problems in the organisation and justify methods of solving them.
3	Design effective management systems of organisations, as well as the external environment of their functioning and development.
4	Justify and manage projects, generate entrepreneurial ideas.
5	Plan the organisation's activities in strategic and tactical terms.
6	Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account the requirements of current legislation, ethical considerations and social responsibility.
7	Organise and carry out effective communications within the team, with representatives of different professional groups and in the international context.
8	Apply specialised software and information systems to solve organisational management problems.
9	Be able to communicate in professional and scientific circles in the state and foreign languages.
10	Demonstrate leadership skills and the ability to work in a team, interact with people, influence their behaviour to solve professional problems.
11	Ensure personal professional development and time management.
12	Be able to delegate authority and management of the organisation (unit).
13	Be able to plan and implement information, methodological, material, financial and personnel support of the organisation (unit).
14	Have tools for studying the competitive environment of the market, industry, economy as a whole and the competitive position of the organisation, assess its changes under the influence of concentration of business entities.
15	Formulate antitrust and competition policy at the level of an individual enterprise, market, industry and national economy, ensure its implementation, develop and monitor compliance with effective procedures for protecting economic competition, manage competitive processes in conditions of uncertainty, risk and/or asymmetric information.
16	Apply mechanisms of state regulation and state support in managing the competitive process.

## **8- RESOURCE SUPPORT FOR THE PROGRAMME IMPLEMENTATION**

### *Staffing*

Fully complies with the Licensing requirements for conducting educational activities. The implementation of the educational and professional programme "Antitrust Management" is carried out by scientific and pedagogical staff with a scientific degree

and/or academic title who meet the requirements of the current legislation of Ukraine, have a sufficient level of scientific and professional qualifications. Practitioners and representatives of professional associations and foreign partners are also involved in the educational process.

All research and teaching staff undergo an internship / advanced training every five years.

#### ***Material and technical support***

Fully complies with the Licensing requirements for conducting educational activities. For the convenience of higher education students, there is a corporate distance learning system and an automated educational process management system "MIA: Education". The university has modern computer labs with specialised software, an Educational and Research Centre for Business Simulation and a Smart Library. All conditions are created for the education of people with disabilities. SUTE's social infrastructure is available.

#### ***Information and teaching and learning support***

The university develops an ECTS Information Package for each educational programme. Each student can view and create a personal account in the MIA: Education" can review and create their own individual plan, view the curriculum, points obtained in disciplines, class schedule and communicate with participants in the educational process.

Programmes, work programmes, syllabi and assessment criteria for educational components are posted on the corporate e-learning platform.

The university's electronic repository provides full-text access to SUTE's scientific and educational literature, manuscripts of qualification papers and dissertations for academic degrees.

For the convenience of higher education students, the university developed a catalogue of academic disciplines, according to which students have the right to choose elective educational components.

### **9-ACADEMIC MOBILITY**

#### ***National credit mobility***

National credit mobility is carried out within the framework of memorandums of cooperation between SUTE and other higher education institutions (research institutions) of Ukraine in accordance with the legislation.

#### ***International credit mobility***

The University concluded cooperation agreements between SUTE and foreign higher education institutions, which provide for partnership exchange and training of students under international programmes and projects within the Erasmus+ programme.

#### ***Training of foreign students***

It is carried out in accordance with the requirements of the current legislation.

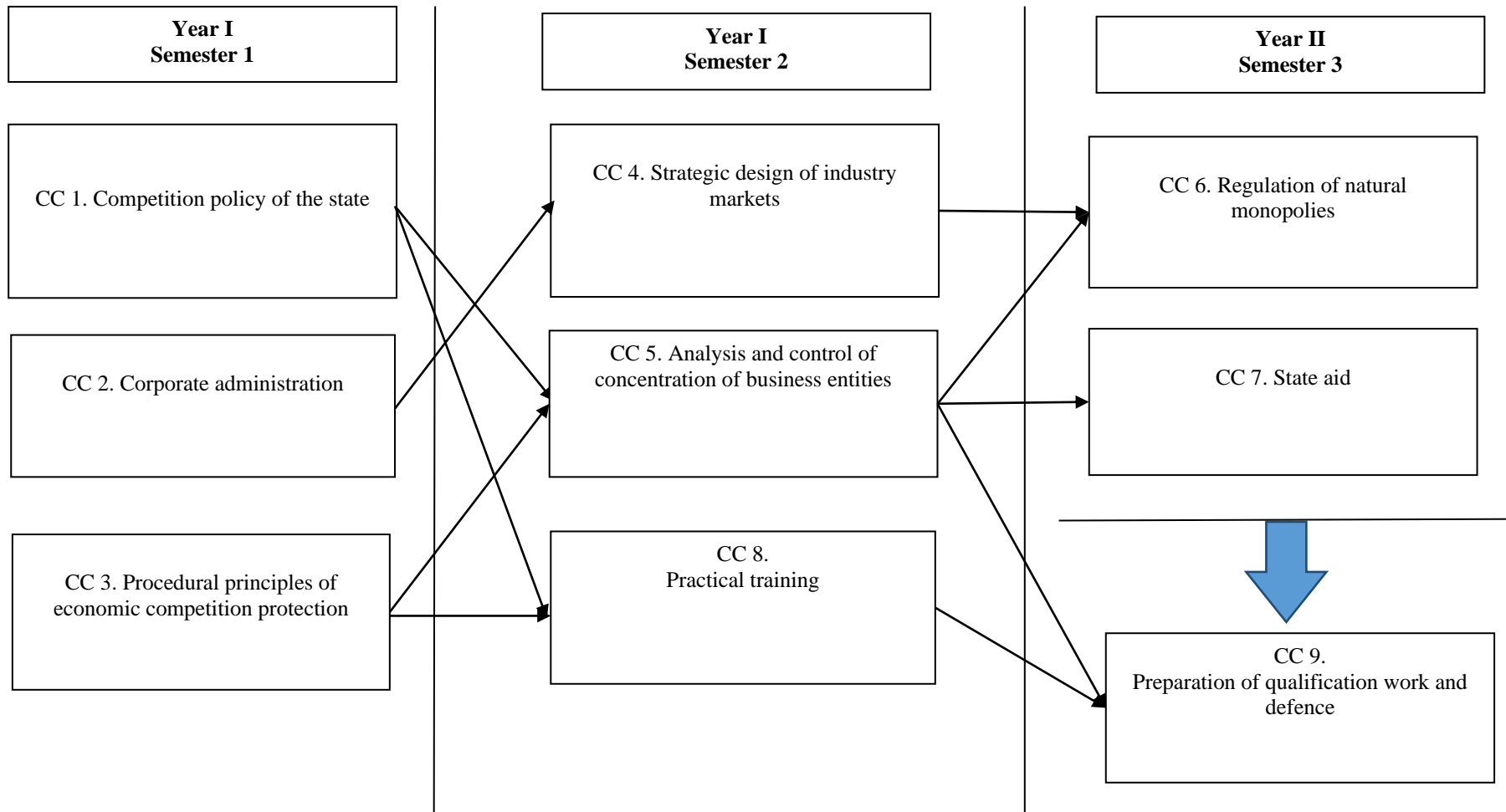
## 2. LIST OF STUDY PROGRAMME COMPONENTS AND THEIR LOGICAL SEQUENCE

### 2.1. List of EP components

Code	Educational components of the programme	ECTS credits	Form of control
<i><b>Compulsory components</b></i>			
CC 1.	Competition policy of the state	6	Examination
CC 2.	Corporate administration	6	Examination
CC 3.	Procedural principles of economic competition protection	6	Examination
CC 4.	Strategic design of industry markets	9	Examination
CC 5.	Analysis and control of concentration of business entities	6	Examination
CC 6.	Regulation of natural monopolies	6	Examination
CC 7.	State aid	6	Examination
CC 8.	Practical training	9	Credit
CC 9.	Preparation of qualification work and defence	12	Defence
<b>Total number of compulsory components</b>		<b>66</b>	
<i><b>Elective components</b></i>			
EC 1.	Educational component 1	6	Examination
EC 2.	Educational component 2	6	Examination
EC 3.	Educational component 3	6	Examination
EC 4.	Educational component 4	6	Examination
<b>Total number of elective components</b>		<b>24</b>	
<b>TOTAL VOLUME OF THE EDUCATIONAL PROGRAMME</b>		<b>90,0</b>	

Applicants for higher education choose selective courses through the personal account of the portal "MIA: Education" portal. The description of the academic disciplines and their prerequisites are presented in the Catalogue of Academic Disciplines of SUTE

## 2.2. Structural and logical scheme of EP



### 3. FORM OF CERTIFICATION OF APPLICANTS FOR HIGHER EDUCATION

Attestation is carried out in the form of a public defence of a qualification work. The qualification work must provide the solution of a complex task or problem in the field of management, a task or problem in the field of management that requires research and/or innovation and is characterised by complexity and uncertainty of conditions, using theories and methods of economic science. The qualification work must not contain academic plagiarism, falsification, or fabrication. The qualification work must be published on the official website of the higher education institution or its subdivision, or in the repository of the higher education institution.

### 4. MATRIX OF COMPLIANCE OF PROGRAMME COMPETENCES WITH THE COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components Competences	CC 1.	CC 2.	CC 3.	CC 4.	CC 5.	CC 6.	CC 7.	CC 8.	CC 9.
<b>GC1</b>	+	+		+	+	+	+	+	+
<b>GC2</b>	+	+	+	+				+	+
<b>GC3</b>			+		+				
<b>GC4</b>	+	+		+		+		+	+
<b>GC5</b>	+		+		+			+	+
<b>GC6</b>				+					
<b>SC7</b>		+		+	+			+	+
<b>SC1</b>	+	+				+		+	+
<b>SC2</b>		+		+	+			+	+
<b>SC3</b>		+			+			+	+
<b>SC4</b>				+	+			+	+
<b>SC5</b>	+	+		+		+		+	+
<b>SC6</b>				+	+	+		+	+
<b>SC7</b>				+		+		+	+
<b>SC8</b>					+			+	+
<b>SC9</b>	+	+		+	+	+		+	+
<b>SC10</b>		+		+	+	+		+	+
<b>SC11</b>	+					+		+	+
<b>SC12</b>	+	+	+			+		+	+
<b>SC13</b>	+				+		+		

**5. MATRIX OF ENSURING PROGRAMME LEARNING OUTCOMES  
WITH COMPULSORY COMPONENTS OF THE EDUCATIONAL  
PROGRAMME**

<b>Components / programme learning outcomes</b>	<b>CC 1.</b>	<b>CC 2.</b>	<b>CC 3.</b>	<b>CC 4.</b>	<b>CC 5.</b>	<b>CC 6.</b>	<b>CC 7.</b>	<b>CC 8.</b>	<b>CC 9</b>
<b>1</b>	+			+		+		+	+
<b>2</b>		+						+	+
<b>3</b>				+				+	+
<b>4</b>		+		+		+		+	+
<b>5</b>				+	+			+	+
<b>6</b>	+	+	+	+		+		+	+
<b>7</b>				+	+			+	+
<b>8</b>				+				+	+
<b>9</b>	+			+				+	+
<b>10</b>	+				+	+		+	+
<b>11</b>		+						+	+
<b>12</b>		+			+			+	+
<b>13</b>		+			+			+	+
<b>14</b>			+	+	+			+	+
<b>15</b>	+	+				+		+	+
<b>16</b>						+	+	+	+

**LIST OF RECOMMENDED ELECTIVE COMPONENTS**

<b>Code</b>	<b>Educational components</b>	<b>ECTS credits</b>
<b>EC 1.</b>	Commercial procedural law	<b>6</b>
<b>EC 2.</b>	Innovations and innovation policy	<b>6</b>
<b>EC 3.</b>	Competition policy in the financial services market	<b>6</b>
<b>SC 4.</b>	Competitiveness of the national economy	<b>6</b>
<b>SC 5.</b>	National security of the state	<b>6</b>
<b>SC 6.</b>	Change management	<b>6</b>