

3. Educational programme

*Head of the project group (guarantor of the educational programme) -
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3.1. Profile of the educational programme

"Management of antitrust activities" in the subject area D3 Management

1- GENERAL INFORMATION	
Full name of the institution and structural unit	State University of Trade and Economics Faculty of Economics, Management and Psychology Department of Economic Theory and Competition Policy
Level of higher education and title of qualification in the original language	First (bachelor's) level of higher education Qualification - Bachelor of Management
Field of Science	D Business, administration and law
Subject Area	D3 Management
Name of the educational programme	Management of antitrust activities
Restrictions on forms of study	No restrictions
Compliance with the standard of higher education of the Ministry of Education and Science of Ukraine	In compliance with the standard of higher education of the Ministry of Education and Science of Ukraine (Order No. 1165 of 29.10.2018)
Type of diploma and scope of the educational programme	Bachelor's degree, single degree. Scope of the educational and professional programme: - on the basis of complete general secondary education - 240 ECTS credits, the standard training period is 3 years 10 months; - on the basis of the degree of "Professional Junior Bachelor" there is a possibility of reenrollment of up to 60 ECTS credits and reduction of the study period to 2 years 10 months; - on the basis of the Junior Bachelor's degree, it is possible to transfer up to 120 ECTS credits and reduce the study period to 1 year 10 months.
Accreditation	Certificate of international accreditation valid until 30.09.2031 issued by the Commission of the Central Evaluation and Accreditation Agency Hannover (ZEVA), Germany.
Cycle, level of higher education	NQF of Ukraine - level 6, FQ-EHEA - first cycle; EQF-LLL - level 6
Prerequisites for admission to the educational	- complete secondary general education; - academic degree "Professional Junior Bachelor";

programme	- Junior Bachelor's degree; - the terms of admission and training on the Programme are regulated by the SUTE Admission Rules.
Language(s) of instruction	Ukrainian
Duration of the educational programme	Until the new edition of the educational and professional programme is approved
Internet address of the permanent placement of the description of the educational programme	https://knute.edu.ua/

2-OBJECTIVE OF THE EDUCATIONAL PROGRAMME

Formation of modern managerial thinking and a system of special knowledge and skills in the field of antitrust regulation, making effective management decisions on the implementation of antitrust and competition policy at the level of individual enterprises, markets, and the national economy.

3- CHARACTERISTICS OF THE EDUCATIONALV PROGRAMME

Subject area

Object of trainingh: management of organisations and their divisions *and competitive processes at the level of individual organisations, markets, industries, and the national economy as a whole.*

Learning objectives: training of specialists capable of solving practical problems and complex specialised tasks characterised by complexity and uncertainty of conditions in the field of management of organisations, their units *and competitive processes at the level of individual enterprises, markets, national economy.*

Theoretical content of the subject area: paradigms, laws, regularities, principles, historical prerequisites for the development of management and *a set of socio-economic objects of management, including organisations, markets, industries, the economy as a whole*, concepts of systemic, situational, adaptive, anti-sympathetic, anti-crisis, innovative, project management, etc.

Methods, techniques and technologies: general scientific and specific research methods (calculation and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc.); methods of implementation of management functions (methods of marketing research; methods of economic diagnostics; methods of forecasting and planning; methods of designing organisational management structures; methods of motivation; methods of control; methods of assessing social, organisational and economic efficiency in management, etc.); management methods (administrative, economic, socio-psychological, technological); technologies for substantiating management decisions (economic analysis, simulation modelling, decision trees, etc.).

Tools and equipment: modern information and communication equipment, information systems and software products used in management.

Orientation of the educational programme

Educational and professional
<i>Main focus of the educational programme</i>
<p>Special education in the field of science "Business, Administration and Law" in the subject area "Management" is focused on the formation of managerial competencies in the implementation of antitrust and competition policy at the level of individual enterprises, markets, and the national economy as a whole</p> <p>Keywords: competition, market, management, antitrust and competition policy, antitrust regulation.</p>
<i>Programme features</i>
<p>Focusing on the requirements of the clients, represented by enterprises and public authorities, primarily the Antimonopoly Committee of Ukraine.</p> <p>Involvement of well-known experts in the field of competition policy in the educational process.</p>
4-SUITABILITY OF GRADUATES FOR EMPLOYMENT AND FURTHER EDUCATION
<i>Employability</i>
<p>Graduates of this educational and professional programme can be employed in the system of bodies of the Antimonopoly Committee of Ukraine, other state authorities, enterprises, NGOs, etc. Positions in the field of market research, development of competitive strategies, antitrust and competition policy, antitrust compliance programmes.</p> <p>According to the Classifier of Occupations DK 003:2010 as amended by the Order of the Ministry of Economic Development and Trade of Ukraine dated 15 February 2019 No. 259:</p> <p>1120.1 deputy head of the main department, other state executive body subordinate to the Cabinet of Ministers of Ukraine;</p> <p>1229.1 state inspector, head of department;</p> <p>1475.3 manager of market research and public opinion research;</p> <p>1475.4 manager of commercial activities and management;</p> <p>2419.3 civil service specialist;</p> <p>3442 price control inspector.</p>
<i>Further studies</i>
<p>A bachelor's degree can be continued at the second (master's) level of higher education. Acquisition of additional qualifications in the system of postgraduate education.</p>
5-TEACHING AND ASSESSMENT
<i>Teaching and learning</i>
<p>A balanced combination of classroom (lectures-discussions, seminars, practical classes in small groups using case studies, brainstorming, modelling the behaviour of economic agents, etc, presentations, teacher consultations), including distance learning using the resources of SUTE's distance learning platform based on Moodle, MS Office 365, Zoom and independent work (content analysis of information sources, individual and collective project work, etc.) based on problem-based, interactive learning and self-study.</p>

<i>Assessment.</i>
<p>The assessment of students' learning outcomes is carried out in accordance with the Regulations on Assessment of Undergraduate and Postgraduate Students' Learning Outcomes at SUTE and includes the following control measures: current and final examinations, and certification.</p> <p>Current control is carried out during practical/laboratory classes and based on the results of independent work. It involves the assessment of students' theoretical training during seminars and acquired practical skills during laboratory/practical work.</p> <p>Final control is a control measure that involves establishing the compliance (measurement, evaluation) of the learning outcomes obtained by a person with the requirements of the educational programme in terms of the relevant educational component, which is carried out at the university in the form of a test and an exam.</p> <p>Students' learning outcomes at SUTE are assessed on a 100-point scale, where: 60-100 points - learning outcomes that give the student the right to receive ECTS credits; 0-59 points - unsatisfactory learning outcomes that do not give the student the right to receive ECTS credits.</p>

6-PROGRAMME COMPETENCES	
<i>Integral competence</i>	
<p>The ability to solve complex specialised problems and practical tasks characterised by complexity and uncertainty of conditions in the field of management or in the learning process, which involves the application of theories and methods of social and behavioural sciences.</p>	
<i>General competences</i>	
1	Ability to exercise one's rights and responsibilities as a member of society, understand the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.
2	The ability to preserve and enhance moral, cultural, scientific values and increase the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, to use various types and forms of physical activity for active recreation and healthy lifestyle.
3	Ability to abstract thinking, analysis, synthesis.
4	Ability to apply knowledge in practical situations.
5	Knowledge and understanding of the subject area and understanding of professional activities.
6	Ability to communicate in the state language both orally and in writing.
7	Ability to communicate in a foreign language.
8	Skills in the use of information and communication technologies.
9	Ability to learn and master modern knowledge.
10	Ability to conduct research at the appropriate level.

11	Ability to adapt and act in a new situation.
12	Ability to generate new ideas (creativity).
13	Appreciation and respect for diversity and multiculturalism.
14	Ability to work in an international context.
15	Ability to act on the basis of ethical considerations (motives).
16	Ability to make decisions and act in compliance with the principle of inadmissibility of corruption and any other manifestations of dishonesty.
<i>Special competences</i>	
1	Ability to identify and describe the characteristics of an organisation.
2	Ability to analyse the results of the organisation's activities, compare them with the factors of influence of the external and internal environment.
3	Ability to determine the prospects for the development of the organisation, to <i>model and predict trends in the development of markets, the economy, the behaviour of economic entities, changes in the characteristics of the competitive process</i> ¹
4	Ability to identify functional areas of the organisation and the links between them.
5	Ability to manage an organisation and its units through the implementation of management functions.
6	Ability to act in a socially responsible and conscious manner.
7	Ability to select and use modern management tools.
8	Ability to plan the organisation's activities, <i>including the development of competitive strategies of business entities in markets with different structural and institutional prerequisites for competition, and time management.</i>
9	Ability to work in a team and establish interpersonal interaction in solving professional problems.
10	Ability to evaluate the work performed, ensure its quality and motivate the staff of the organisation.
11	Ability to create and organise effective communications in the management process, <i>in particular with various social groups in the process of implementing management decisions in the field of antitrust and competition policy.</i>
12	Ability to analyse and structure the problems of the organisation, <i>in particular, to conduct research on the boundaries of the market and its competitive environment, to formulate sound decisions.</i>
13	Understand the principles and rules of law and use them in professional activities, <i>in particular in the management of antitrust activities.</i>
14	Understand the principles of psychology and apply them in professional activities.
15	Ability to develop and demonstrate leadership and behavioural skills.

¹ General, special (professional, subject) competences and programme learning outcomes that reflect the focus of the educational programme are given in italics

16	<i>Ability to justify management decisions on the implementation of antitrust and competition policy at the level of individual enterprises, markets, and the national economy.</i>
7- PROGRAMME LEARNING OUTCOMES	
1	Know your rights and responsibilities as a member of society, understand the values of civil society, the rule of law and the freedoms of man and citizen in Ukraine.
2	Preserve moral, cultural, scientific values and multiply the achievements of society, use various types and forms of physical activity to lead a healthy lifestyle.
3	Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership, <i>as well as knowledge and understanding of the laws of functioning and development of markets, the place and role of economic competition in their regulation.</i>
4	Demonstrate skills in identifying problems and justifying management decisions, <i>including understanding the content and mastering the methods of managing competitive processes in general and in the field of antitrust and competition policy in particular, developing effective competitive strategies.</i>
5	Describe the content of the functional areas of the organisation, <i>justify competitive behaviour and specific management decisions of business entities in the market and regulatory activities of the bodies implementing the state antitrust and competition policy.</i>
6	Demonstrate skills in searching, collecting and analysing information, calculating indicators to justify management decisions.
7	Demonstrate skills in organisational design.
8	Apply management methods to ensure the effectiveness of the organisation.
9	Demonstrate skills of interaction, leadership, teamwork.
10	Have the skills to justify effective tools for motivating the organisation's staff.
11	Demonstrate skills of situation analysis and communication in various areas of the organisation's activities, <i>including with various social groups in the process of developing and implementing management decisions in the field of antitrust and competition policy.</i>
12	Assess the legal, social and economic consequences of the organisation's functioning, <i>in particular, jestablish the legal compliance of the market actions of the business entity with the current legislation.</i>
13	Communicate orally and in writing in the state and foreign languages.
14	Identify the causes of stress, adapt oneself and team members to stressful situations, and find ways to neutralise it.
15	Demonstrate the ability to act in a socially responsible and socially conscious manner on the basis of ethical considerations (motives), respect for diversity and interculturalism.
16	Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, being critical and self-critical.

17	Carry out research individually and/or in a group under the guidance of a leader.
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8- RESOURCE SUPPORT FOR THE PROGRAMME IMPLEMENTATION

<i>Staffing</i>

Fully complies with the Licensing requirements for conducting educational activities. The implementation of the educational and professional programme "Antitrust Management" is carried out by scientific and pedagogical staff with a scientific degree and/or academic title who meet the requirements of the current legislation of Ukraine, have a sufficient level of scientific and professional qualifications. Practitioners and representatives of professional associations and foreign partners are also involved in the educational process. All academic staff undergo internships/professional development every five years.

<i>Material and technical support</i>
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Fully complies with the Licensing requirements for conducting educational activities. For the convenience of higher education students, there is a corporate distance learning system and an automated educational process management system "MIA: Education". The university has modern computer labs with specialised software, an Educational and Research Centre for Business Simulation and a Smart Library. All conditions are created for the education of people with disabilities. SUTE's social infrastructure is available.

<i>Information and teaching and learning support</i>

The university develops an ECTS Information Package for each educational programme. Each student in a personal account in the "MIA: Education" can review and create his/her own individual plan, view the curriculum, points obtained in disciplines, class schedule and communicate with participants in the educational process. Programmes, work programmes, syllabi and assessment criteria for educational components are posted on the corporate e-learning platform. The university's electronic repository provides full-text access to SUTE's scientific and educational literature, manuscripts of qualification papers and dissertations for academic degrees. For the convenience of higher education students, the university has developed a catalogue of academic disciplines, according to which students have the right to choose elective educational components.

9-ACADEMIC MOBILITY

<i>National credit mobility</i>
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National credit mobility is carried out within the framework of memorandums of cooperation between SUTE and other higher education institutions (research institutions) of Ukraine in accordance with the law.

<i>International credit mobility</i>

The University has concluded cooperation agreements between SUTE and foreign higher education institutions, which provide for partnership exchange and training of students under international programmes and projects within the Erasmus+ programme.

<i>Training of foreign students</i>
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It is carried out in accordance with the requirements of the current legislation.

2. LIST OF EDUCATIONAL PROGRAMME COMPONENTS AND THEIR LOGICAL SEQUENCE

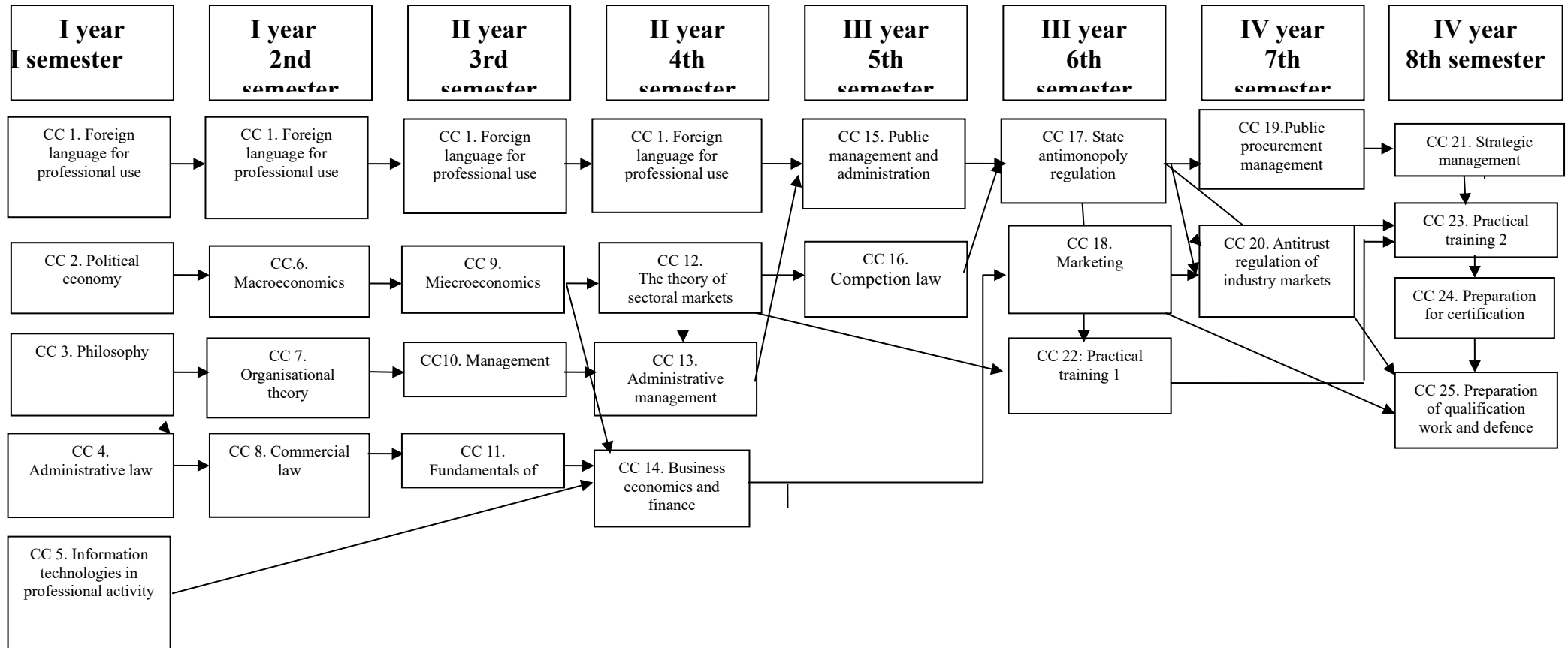
2.1. List of components of the EP

Code	Educational components of the programme	ECTS credits	Form of control
<i>Compulsory components</i>			
CC 1.	Foreign language for professional use	24	Examination
CC 2.	Political economy	6	Examination
CC 3.	Philosophy	6	Examination
CC 4.	Administrative law	6	Examination
CC 5.	Information technology in professional activity	6	Examination
CC 6.	Microeconomics	6	Examination
EC 7.	Theory of organisation	6	Examination
CC 8.	Commercial law	6	Examination
CC 9.	Macroeconomics	6	Examination
CC 10.	Management	6	Examination
CC 11.	Entrepreneurship	6	Examination
CC 12.	Theory of sectoral markets	6	Examination
CC 13.	Administrative management	6	Examination
EC 14.	Economics and finance of the enterprise	6	Exam
CC 15.	Public management and administration	9	Examination
CC 16.	Competition law	9	Examination
CC 17.	State antitrust regulation	6	Examination
CC 18.	Marketing	6	Examination
SC 19.	Public procurement management	6	Examination
CC 20.	Antitrust regulation of sectoral markets	6	Examination
CC 21.	Strategic management	9	Examination
CC 22.	Practical training 1	6	Examination
CC 23.	Practical training 2	6	Credit
CC 24.	Preparation for certification	3	Examination
CC 25.	Preparation of qualification work and defence	6	Defence
Total number of compulsory components		174	
<i>Elective components</i>			
EC 1.	Educational component 1	6	Examination
EC 2.	Educational component 2	6	Examination
EC 3.	Educational component 3	6	Examination
EC 4.	Educational component 4	6	Examination
EC 5.	Educational component 5	6	Examination
EC 6.	Educational component 6	6	Examination
EC 7.	Educational component 7	6	Examination
EC 8.	Educational component 8	6	Examination
EC 9.	Educational component 9	6	Examination
EC 10.	Educational component 10	6	Examination

EC11.	Educational component 11	6	Examination
Total number of elective components		66	
TOTAL VOLUME OF THE EDUCATIONAL PROGRAMME		240,0	

Applicants for higher education choose elective courses through the personal account of the portal "MIA: Education" portal. The description of academic disciplines and their prerequisites are presented in the SUTE Catalogue of Academic Disciplines

2.2. Structural and logical diagram of the educational programme



3. FORM OF CERTIFICATION OF HIGHER EDUCATION APPLICANTS

Certification is carried out in the form of a public defence of a qualification work. The qualification work involves solving a complex specialised task or practical problem in the field of *antitrust management*, characterised by complexity and uncertainty of conditions, using theories and methods of economic science, and *allows to check the achievement of the programme learning outcomes*. The qualification work should not contain academic plagiarism, falsification and cheating. The qualification work must be published on the official website or in the repository of the higher education institution.

4. MATRIX OF COMPLIANCE OF PROGRAMME COMPETENCES WITH THE COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

	Competenc Component s	general																special															
		CC 1.	CC 2.	CC 3.	CC 4.	CC 5	CC 6.	CC 7.	CC 8.	CC 9.	CC 10.	CC 11.	CC 12.	CC 13.	CC 14.	CC 15.	CC 16.	CC 17.	CC 18.	CC 19.	CC 20.	CC 21.	CC 22.	CC 23.	CC 24.	CC 25.							
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	16				+							+				+	+		+	+			+	+	+	+	+						

5. MATRIX OF ENSURING PROGRAMME LEARNING OUTCOMES WITH COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Programme learning outcomes	Components																									
	CC.1.	CC.2.	CC.3.	CC.4.	CC.5.	CC.6.	CC.7.	CC.8.	CC.9.	CC.10.	CC.11.	CC.12.	CC.13.	CC.14.	CC.15.	CC.16.	CC.17.	CC.18.	CC.19.	CC.20.	CC.21.	CC.22.	CC.23.	CC.24.	CC.25.	
1			+	+				+								+						+	+	+	+	
2			+																		+	+	+	+	+	
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LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	Educational components	ECTS credits
EC 1.	Life safety	6
EC 2.	Contract law	6
EC 3.	Public sector economics	6
EC 4.	Economic history	6
EC 5.	Institutional economics	6
EC 6.	Information wars	6
EC 7.	History of economic thought	6
EC 8.	International competition	6
EC 9.	National interests in world geopolitics and geoeconomics	6
EC 10.	Operational management	6
EC 11.	Fundamentals of cybersecurity	6
EC 12.	Behavioural economics	6
EC 13.	Modern economic theories	6
EC 14.	Theory of public choice	6
EC 15.	Targeted communicative course of English	6