

# 1. THE EDUCATIONAL PROGRAMME PROFILE

## INTERNATIONAL ECONOMICS

1 – GENERAL INFORMATION	
<b>Full name of a HEI and a structural unit</b>	State University of Trade and Economics Faculty of International Trade and Law Department of World Economy
<b>Higher Education Level and qualification name in the original language</b>	Second (Master's) Cycle Qualification – Master's Degree in Economics
<b>Field of Knowledge</b>	C Social sciences, journalism, information and international relations
<b>Subject Area</b>	C1 Economics and international economic relations (by specialisation)
<b>Educational programme official name</b>	International Economics
<b>Restrictions on Modes of Study</b>	There are no restrictions
<b>Compliance with the Higher Education Standard of the Ministry of Education and Science of Ukraine</b>	Complies with the Higher Education Standard of the Ministry of Education and Science of Ukraine (Order No. 382 dated 04 March 2020)
<b>Diploma type and the Educational programme volume</b>	Master's Degree Diploma, single, 90 ECTS credits, training period - 1 year 4 months
<b>Accreditation Availability</b>	Accreditation certificate for subject area УД 11015993, valid until 01.07.2026, issued by the Accreditation Commission of the Ministry of Education and Science of Ukraine.
<b>Higher Education Cycle/Level</b>	National Qualification Frameworks of Ukraine – level 7, FQ-EHEA – the second cycle, EQF-LLL –level 7
<b>Prerequisites for Admission to the Educational Programme</b>	Bachelor's degree (level 6 of the National Qualifications Framework) or a higher level
<b>Language(s) of training</b>	Ukrainian, English

<b>Programme validity period</b>	Until the approval of the new edition of the educational programme
<b>Internet address for permanent placement of the Educational programme description</b>	<a href="https://knute.edu.ua/">https://knute.edu.ua/</a>
<b>2 – THE PURPOSE OF THE EDUCATIONAL PROGRAMME</b>	
Training highly qualified professionals in international economics who possess modern economic thinking, theoretical knowledge and applied skills, capable of solving complex research, innovation and management tasks and problems of functioning of economic systems at various levels, characterised by uncertainty of conditions and requirements of the international economic environment.	
<b>3 – EDUCATIONAL PROGRAMME CHARACTERISTICS</b>	
<b>Subject Area</b>	<ul style="list-style-type: none"> <li>- <b>Object of study and activity:</b> Modern economic processes and phenomena; scientific methods of normative, quantitative, and institutional analysis; tools for shaping international, national, regional, sectoral economic policies, as well as enterprise economics.</li> <li>- <b>Learning objectives:</b> to train highly qualified professionals in economics who possess modern economic thinking, sound theoretical knowledge, and applied skills, and who are capable of solving complex research, innovation, and management tasks related to the functioning of economic systems at various levels, under uncertain conditions and requirements.</li> <li>- <b>Theoretical content of the subject area:</b> General laws and trends of economic development; motivation and behaviour of market participants; theories of micro-, macro-, and international economics; modern quantitative methods for analysing economic processes; institutional and interdisciplinary analysis; regularities of contemporary socio-economic processes; theories of economic governance for various production systems and economic sectors.</li> <li>- <b>Methods, techniques and technologies:</b> General scientific and specialized research methods; mathematical, statistical, and qualitative methods of economic analysis; sociological methods, expert assessments, and surveys; economic and mathematical modelling and forecasting; information and communication technologies; specialized software; research activity methods and techniques for presenting research findings.</li> <li>- <b>Tools and equipment:</b> Modern information and communication equipment, information systems, and software products used in economic activities.</li> </ul>
<b>Educational Programme Orientation</b>	Educational and professional; applied, research-oriented
<b>The Main Focus of the Educational Programme</b>	<p>Specialized education in the field of knowledge "Social Sciences, Journalism, Information and International Relations" in the specialty "Economics and International Economic Relations" (by specializations), with in-depth study of theoretical and methodological principles of developing and implementing international economic development strategies at the state or corporate level, taking into account the criteria of socio-economic, institutional-organizational, financial, and security effectiveness.</p> <p>The program includes mastering skills and technologies of economic analysis of competitive structures in domestic and foreign sectoral markets, and the formation of effective competitive strategies for individual economic entities and</p>

	<p>their associations in the field of international economics and international economic relations.</p> <p><b>Keywords:</b> international economics, international strategies, international economic relations, multinational corporations, international security.</p>
<b>Educational Programme Features</b>	<p>The programme offers the opportunity to study in English. It includes a two-month practical training at leading domestic enterprises engaged in international economic activities, branches and subsidiaries of multinational corporations, public administration bodies, and representative offices of international organizations in Ukraine. The curriculum also contains a variable component of professionally oriented disciplines designed for work in the field of international economics.</p>
<b>4 – EMPLOYABILITY AND FURTHER EDUCATION OPPORTUNITIES FOR GRADUATES</b>	
<b>Employability</b>	<p>Graduates of the educational program “International Economics” are qualified to:</p> <ul style="list-style-type: none"> <li>• be employed in public and private business structures that operate as subjects or regulators of international economic activity, in various organizational, managerial, financial, and economic roles;</li> <li>• perform functional responsibilities in public service, including the development and assessment of key documents in the field of international economic relations at the national, regional, and local levels;</li> <li>• engage in teaching and research at higher education institutions and research centres, conducting international economic research, developing economic forecasts and programs, and delivering academic courses.</li> </ul> <p>According to the Ukrainian Classifier of Occupations (DK 003:2010) as amended by the Order of the Ministry for Economic Development and Trade of Ukraine No. 259 dated February 15, 2019, potential job titles include:</p> <p>1210 – Heads of enterprises, institutions, and organizations  122 – Heads of production and other main divisions  1231 – Heads of financial, accounting, economic, legal, and administrative divisions  1238 – Project and program managers  1239 – Managers of other functional subdivisions  131 – Managers of small enterprises without administrative staff  14 – Managers of enterprises, institutions, organizations and their divisions  21097 – Chief Economist  21489 – Director of Economics  23068 – Economic Affairs Consultant  2310.2 – Higher Education Lecturer  2419.1 – Economic Affairs Observer, Member of Supervisory Board  2419.2 – Professionals in business performance, production rationalization, intellectual property and innovation  2419.3 – Civil Service Specialist (Local Government)  2441 – Professionals in the field of economics  2447 – Project and Program Management Professionals  25351 – Economist  25362 – International Trade Economist  25352 – Economic Advisor</p>
<b>Further Education Opportunities</b>	<p>Graduates of this educational programme are eligible to pursue studies at the third (academic) level of higher education and to obtain additional qualifications within the adult education system.</p>
<b>5 – TEACHING AND ASSESSMENT</b>	
<b>Teaching and learning</b>	<p>A balanced combination of classroom studies (lectures, discussions, seminars, small group workshops, independent work with information sources, and teacher</p>

	consultations), distance learning, and independent work based on problem-based, interactive learning and self-study.
<b>Assessment</b>	<p>The assessment of students' learning outcomes is carried out in accordance with the Regulations on Assessment of Undergraduate and Postgraduate Students' Learning Outcomes at SUTE and includes the following control measures: current and final examinations, and certification.</p> <p>Current control is carried out during practical/laboratory classes and based on the results of independent work. It involves the assessment of students' theoretical training during seminars and acquired practical skills during laboratory/practical work.</p> <p>Final control is a control measure that involves establishing the compliance (measurement, evaluation) of the learning outcomes obtained by a person with the requirements of the educational programme in terms of the relevant educational component, which is carried out at the university in the form of a credit and an exam.</p> <p>Students' learning outcomes at SUTE are assessed on a 100-point scale, where: 60-100 points – learning outcomes that entitle the student to obtain ECTS credits; 0-59 points – unsatisfactory learning outcomes that do not entitle the student to obtain ECTS credits.</p>
<b>6 - PROGRAMME COMPETENCES</b>	
<b><i>Integral competence</i></b>	
Ability to identify and solve complex economic tasks and problems, make appropriate analytical and managerial decisions in the field of international economic activity or in the course of study, which involves conducting research and/or implementing innovations under uncertain conditions and requirements.	
<b><i>General competences (GC)</i></b>	
GC 1	Ability to generate new ideas (creativity).
GC 2	Ability to think abstractly, analyse and synthesise.
GC 3	Ability to motivate people and move towards a common goal.
GC 4	Ability to communicate with representatives of other professional groups at various levels (with experts from other fields of knowledge/types of economic activity).
GC 5	Ability to work in a team.
GC 6	Ability to develop and manage projects.
GC 7	Ability to act on the basis of ethical considerations (motives).
GC 8	Ability to conduct research at the appropriate level.
GC 9	<i>Appreciation and respect for diversity and multiculturalism.</i>
GC 10	<i>Ability to apply acquired knowledge, understand the subject area and profession in practice, be open to applying knowledge in specific situations.</i>
<b><i>Special (professional, , subject-specific) competences (SC)</i></b>	
SC 1	Ability to assess the mechanisms of globalisation's impact on the development of countries with open economies and to justify measures to protect national interests and sovereignty.
SC 2	Ability to identify sources of international competitiveness of economic entities at various levels and justify mechanisms for ensuring them, including through the concentration of economic entities.
SC 3	Ability to use practical tools for conducting international commercial operations, including customs procedures for goods moving across customs borders.
SC 4	Ability to assess the mechanisms of globalisation's impact on the development of countries with open economies and to justify measures to protect national interests and sovereignty.
SC 5	Ability to identify sources of international competitiveness of economic entities at various levels and justify mechanisms for ensuring them, including through the concentration of economic entities.

SC 6	Ability to use practical tools for conducting international commercial operations, including customs procedures for goods moving across customs borders.
SC 7	Ability to assess the mechanisms of globalisation's impact on the development of countries with open economies and to justify measures to protect national interests and sovereignty.
SC 8	Ability to identify sources of international competitiveness of economic entities at various levels and justify mechanisms for ensuring them, including through the concentration of economic entities.
SC 9	Ability to use practical tools for conducting international commercial operations, including customs procedures for goods moving across customs borders.
SC 10	Ability to assess the mechanisms of globalisation's impact on the development of countries with open economies and to justify measures to protect national interests and sovereignty.
SC 11	Ability to identify sources of international competitiveness of economic entities at various levels and justify mechanisms for ensuring them, including through the concentration of economic entities.
SC 12	<i>Ability to assess the mechanisms of globalisation's impact on the development of countries with open economies and to justify measures to protect national interests and sovereignty.</i>
SC 13	<i>Ability to identify sources of international competitiveness of economic entities at various levels and justify mechanisms for ensuring them, including through the concentration of economic entities.</i>
SC 14	<i>Ability to use practical tools for conducting international commercial operations, including customs procedures for goods moving across customs borders.</i>
<b>7 – PROGRAMME LEARNING OUTCOMES</b>	
1	Formulate, analyse, and synthesize solutions to scientific and practical problems.
2	Develop, justify, and make effective decisions on the development of socio-economic systems and the management of economic entities.
3	Communicate fluently in professional and scientific contexts both orally and in writing, in the state and foreign languages.
4	Design socio-economic projects and develop a system of integrated actions for their implementation, taking into account goals, expected socio-economic outcomes, risks, legal, resource, and other constraints.
5	Adhere to the principles of academic integrity.
6	Evaluate the results of one's own work, demonstrate leadership skills, manage personnel, and work effectively in a team.
7	Choose effective methods for managing economic activities and justify proposed decisions based on relevant data, scientific, and applied research.
8	Collect, process, and analyse statistical data and scientific-analytical materials necessary for solving complex economic tasks.
9	Make effective decisions under uncertain conditions and requirements that necessitate the use of new approaches, methods, and tools of socio-economic research.
10	Apply modern information technologies and specialized software in socio-economic research and management of socio-economic systems.
11	Identify and critically assess the state and trends of socio-economic development; model and analyse economic systems and processes.
12	Justify managerial decisions for the effective development of business entities, taking into account objectives, resources, constraints, and risks.
13	Assess possible risks and the socio-economic consequences of management decisions.
14	Develop scenarios and strategies for the development of socio-economic systems.

15	Organize the development and implementation of socio-economic projects considering informational, methodological, material, financial, and human resources.
16	<i>Apply a scientific approach to assessing the mechanisms of influence exerted by global economic elites and transnational corporations on the development of open-market economies, and justify measures to protect national interests and sovereignty.</i>
17	<i>Identify the sources of competitiveness of multinational corporations and justify mechanisms for its enhancement, including through the tools of business concentration.</i>
18	<i>Apply practical tools to conduct international commercial operations, including customs procedures for goods crossing customs borders.</i>
19	<i>Justify mechanisms and instruments for ensuring international security of business entities at the micro, meso, and macro levels, including matters related to the protection of intellectual property.</i>
20	<i>Analyse universal and regional international legal instruments, and apply sector-specific legal norms in managing international business activities.</i>

### **8 – RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION**

<b>Staffing</b>	<p>Fully complies with the licensing requirements for educational activities. The educational and professional programme is implemented by academic staff with scientific degrees and/or academic titles who meet the requirements of the current legislation of Ukraine and have a sufficient level of scientific and professional qualifications.</p> <p>In order to improve their professional level, all academic staff undergo training once every five years, both in Ukraine and abroad.</p> <p>Foreign specialists and practitioners are welcome to participate in teaching vocational training disciplines.</p>
<b>Material and technical support</b>	<p>Fully complies with the Licensing Requirements for Educational Activities. For the convenience of higher education students, there is a corporate distance learning system and an automated educational process management system called ‘MIA: Education’.</p> <p>The university has modern computer classrooms with specialised software, a Business Simulation Training and Research Centre and a Smart Library. All conditions for the education of persons with disabilities have been created. SUTE social infrastructure is available.</p>
<b>Information and educational-methodological support</b>	<p>An ECTS Information Package is developed for each educational programme at the university. Each student can view and create his/her individual plan, view the curriculum, grades obtained in disciplines, class schedule, and communicate with participants in the educational process through a personal account in the MIA: Education automated information system.</p> <p>Course summaries, course outlines, syllabi and assessment criteria for educational components are posted on the corporate distance learning platform.</p> <p>The university's electronic repository provides full-text access to SUTE scientific and educational literature; manuscripts of qualification works and theses for obtaining academic degrees.</p> <p>For the convenience of higher education students, the university has developed a Catalogue of Academic Disciplines, according to which students have the right to choose elective educational components.</p>

### **9 – ACADEMIC MOBILITY**

<b>National credit mobility</b>	National credit mobility is implemented within the framework of memoranda of cooperation concluded between SUTE and other higher education institutions (research institutions) in Ukraine under the law.
<b>International credit mobility</b>	The university has signed cooperation agreements between SUTE and foreign higher education institutions, which provide for partnership exchanges and training

	of students under international programmes and projects within the Erasmus+ programme.
<b><i>Foreign higher education students training</i></b>	It is carried out in accordance with the requirements of the current legislation.

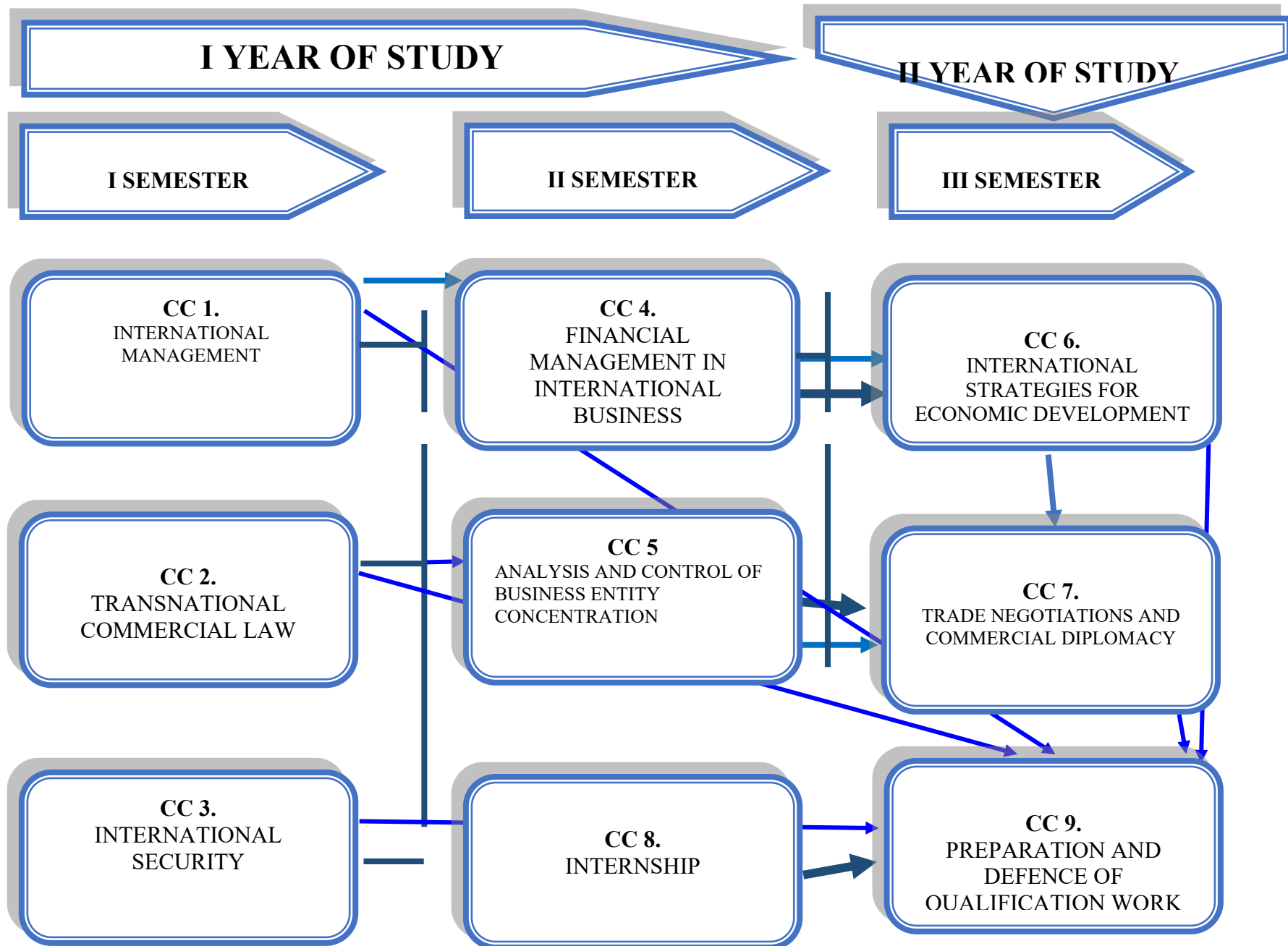
## 2. LIST OF THE EDUCATIONAL PROGRAMME COMPONENTS AND THEIR LOGICAL SEQUENCE

### 2.1 LIST OF EP COMPONENTS

Code	Educational programme components	The number of credits	Form of control
1	2	3	
<b><i>EP Compulsory Components</i></b>			
CC 1.	International Management	6	Exam
CC 2.	Transnational Trade Law	6	Exam
CC 3.	International Security	6	Exam
CC 4.	Financial Management in International Business	9	Exam
CC 5.	Analysis and Control of Business Entity Concentration	6	Exam
CC 6.	International Strategies for Economic Development	6	Exam
CC 7.	Trade Negotiations and Commercial Diplomacy	6	Exam
CC 8.	Internship	9	Credit
CC 9.	Preparation and Defence of Qualification Work	12	Defence
<b>Total Volume of Compulsory Components:</b>		<b>66</b>	
<b><i>EP Elective Components</i></b>			
EC1.	Educational Component 1	6	Exam
EC2.	Educational Component 2	6	Exam
EC3.	Educational Component 3	6	Exam
EC4.	Educational Component 4	6	Exam
<b>Total Volume of Elective Components</b>		<b>24</b>	
<b>TOTAL EP VOLUME:</b>		<b>90</b>	

Higher education students choose their elective disciplines through the personal account of the portal "MIA: Education". Descriptions of the disciplines and their prerequisites are available in the SUTE Catalogue of Disciplines

## 2.2. Structural and Logical Scheme of the Educational Programme (EP)



### **3. FORMS OF ATTESTATION OF HIGHER EDUCATION STUDENTS**

Attestation is carried out in the form of a public defence of a qualification work. The qualification work should provide for the solution of a complex specialised task or problem in the field of modern marketing, which involves research and/or innovation and is characterised by uncertainty of conditions and requirements. The qualification work must not contain academic plagiarism, including incorrect textual borrowings, fabrication and falsification. The qualification work must be published on the official website of the higher education institution, its subdivision or placed in its repository. The publication of qualification papers containing information with restricted access is carried out in accordance with the requirements of the current legislation.

4. MATRIX OF CORRESPONDENCE BETWEEN PROGRAM COMPETENCIES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components / Competences	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
GC1	X		X	X		X			X
GC2		X		X	X				X
GC3	X			X		X	X	X	
GC4		X					X	X	
GC5	X			X	X	X		X	
GC6	X			X				X	
GC7			X	X		X			X
GC8			X		X	X		X	
GC9	X					X			X
GC10				X	X		X	X	
SC1	X			X	X		X		X
SC2	X	X					X	X	X
SC3					X		X		X
SC4					X		X	X	X
SC5	X		X			X			X
SC6	X		X	X		X		X	X
SC7	X			X	X		X		X
SC8			X	X	X				X
SC9			X			X			X
SC10	X		X						X
SC11	X			X		X			X
SC12			X			X			X
SC13	X			X	X				X
SC14	X			X			X	X	X

5. MATRIX OF CORRELATION BETWEEN PROGRAM LEARNING OUTCOMES AND COMPULSORY COMPONENTS OF THE EDUCATIONAL PROGRAMME

Components / Programme Learning Outcomes	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9
1	X			X		X			X
2	X		X	X					X
3	X	X					X	X	X
4	X	X		X		X			X
5		X		X	X				X
6	X			X	X	X			X
7					X		X		X
8					X		X	X	X
9					X		X		X
10			X	X	X		X	X	X
11			X			X			X
12	X			X				X	X
13			X	X	X				X
14	X		X			X			X
15	X			X		X			X
16			X			X			X
17	X			X	X				X
18	X			X			X	X	X
19			X	X	X				X
20	X	X					X		X

*Developed by a project team consisting of*

1. Zubko Tetiana, Doctor of Sciences (Economics), Professor, Professor of the Department of World Economy, director of the educational programme
2. Duginets Hanna, Doctor of Sciences (Economics), Professor, Professor of the Department of World Economy, Head of the Department of World Economy
3. Bohan Alina, Doctor of Sciences (Economics), Associate Professor, Professor of the Department of World Economy
4. Sarkisian Larisa, PhD in Economics, Associate Professor, Associate Professor of the Department of World Economy
5. Anatska Irina, 2nd year master's degree student, group 1, Faculty of International Trade and Law, Educational Programme 'International Economics'

*Reviews and feedback from external stakeholders:*

1. Volodymyr Shechkunov, President of the Ukrainian National Committee of the International Chamber of Commerce (ICC Ukraine), Doctor of Sciences (Economics), Professor
2. Mykola Puhachov, Deputy Director for Scientific Work, Head of the Department of Agricultural Production Economics and International Integration, National Scientific Centre 'IAE', Doctor of Economics, Professor, Corresponding Member of the National Academy of Agrarian Sciences

**LIST OF RECOMMENDED ELECTIVE COMPONENTS**

<b>Code</b>	<b>EDUCATIONAL PROGRAMME COMPONENTS</b>	<b>The number of credits</b>
<b>EC 1.</b>	Global value chains	<b>6</b>
<b>EC 2.</b>	Customs affairs	<b>6</b>
<b>EC 3.</b>	International auditing	<b>6</b>
<b>EC 4.</b>	The world market for creative products	<b>6</b>
<b>EC 5.</b>	Corporate financial strategy	<b>6</b>
<b>EC 6.</b>	Web design and web programming	<b>6</b>