

## 1. EDUCATIONAL PROGRAMME PROFILE

| <b>1 – BASIC INFORMATION</b>   |   |
|--|---|
| <b>Full name of the higher education institution and organization department</b>                         | State University of Trade and Economics,<br>Faculty of International Trade and Law,<br>Department of World Economy  |
| <b>Higher Education Level and title of qualification in the original language</b>                        | First (Bachelor) cycle of higher education<br>Qualification – Bachelor's degree in Economics  |
| <b>Field of Knowledge</b>  | C Social Sciences, Journalism, Information and International Relations  |
| <b>Subject Area</b>  | C1 Economics and International Economic Relations (according to specialisations)  |
| <b>Educational Programme Official Name</b>   | International Economics   |
| <b>Restrictions on Modes of Study</b>  | No restrictions   |
| <b>Compliance with the Higher Education Standard of the Ministry of Education and Culture of Ukraine</b> | It is in compliance with the standard of higher education of the Ministry of Education and Science of Ukraine (Order № 1244 dated 13.11.2018)   |
| <b>Diploma Type and the Educational Programme Volume</b>   | Bachelor's diploma, single.<br>The volume of the educational programme: <ul style="list-style-type: none"> <li>• Based on complete general secondary education – 240 ECTS credits, term of studying 3 years 10 months;</li> <li>• Based on Associate Bachelor's degree there is the possibility of re-enrolment of up to 120 ECTS credits and reduction of the term of studying to 1 year and 10 months.</li> </ul> |
| <b>Accreditation Availability</b>  | The certificate on accreditation until 01.07.2026 issued by Accreditation Committee of the Ministry of Education and Science of Ukraine.  |
| <b>Higher Education Cycle/Level</b>  | National Qualification Framework of Ukraine – level 6, FQ-EHEA – the first cycle,<br>EQF-LLL – level 6  |

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| <b>Prerequisites for Admission to the Educational Programme</b>                          | Complete general secondary education or Associate Bachelor's degree. |
| <b>Language(s) of Training</b>   | Ukrainian, English   |
| <b>Term of validity of the educational program</b>                                       | Until scheduled review and approval of the new educational programme |
| <b>Internet Address for Permanent Placement of the Educational Programme Description</b> | <a href="https://knute.edu.ua/">https://knute.edu.ua/</a>            |

## 2 – THE PURPOSE OF THE EDUCATIONAL PROGRAMME

Training of professionals who possess modern economic thinking, theoretical knowledge and practical skills necessary for solving complex specialized tasks and practical problems in the field of international economics applied at all levels of economic activity.

## 3 – EDUCATIONAL PROGRAMME CHARACTERISTICS

### *Subject Area*

**Object of study and/or activity:** patterns of functioning and development of socio-economic systems, socio-economic processes, their modelling, forecasting and regulation, motivation and behaviour of economic entities in international economy.

**Learning goals:** training of professionals who possess modern economic thinking, theoretical knowledge and practical skills necessary for solving the tasks of the subject area.

**Theoretical content of the subject area:** definitions, categories, concepts, principles of economic sciences.

**Methods, techniques and technologies:** general scientific methods of cognition and research activity, mathematical and statistical methods of economic analysis, economic and mathematical modelling, information and communication technologies of research, distribution, and presentations of research results.

**Tools and equipment:** modern information and communication equipment, information systems and software products used in professional activities.

### *Educational Programme Orientation*

Educational and professional, applied.

### *Main Focus of the Educational Programme*

Specialized education in the field of international economics with in-depth study of foreign languages, macro-, micro- and international economics, euro-integration processes, organization of foreign trade relations between countries, tools for analysing and modelling of financial and economic activity of multinationals.

Key words: international economy, comparative advantages, multinationals, international organizations, international trade and economic law, exchange rates, stock exchanges, securities, world financial centres.

### ***Educational Programme Features***

In-depth study and knowledge ensuring the formation of abilities and skills for work in the field of international economic activity.

Formation of hard skills (professional skills) and soft skills (non-specialized, extra-professional skills) in students of higher education based on the Educational and Scientific Centre for Business Simulation of SUTE.

The curriculum provides for industrial practice at leading enterprises of Ukraine, branches of transnational corporations, and state administration bodies. There is an opportunity of studying under Master's program in English.

## **4 – EMPLOYABILITY AND FURTHER EDUCATION OPPORTUNITIES FOR GRADUATES**

### ***Employability***

Graduates of the educational program mentioned can be employed in such professional fields as state and private business structures being the subjects or regulators of international economic activity (in various positions of organizational and managerial, financial and economic profile).

According to the current version of the State Classifier of Ukraine: Classifier of Professions DK 003:2010) with the changes approved by the Order of the Ministry of Economic Development and Trade №259 on 15.02.2019 the jobs are:

2441.2 International trade economist;

25368 Planning economist;

25377 Financial economist;

25377 Pricing economist;

2441.2 Economic advisor;

23068 Economic consultant;

24191 Economic observer, technical specialists in management;

3435.2 Office manager (types of economic activity);

3421 Trade broker (broker);

3422 Customs clearance agents;

3415 Commercial agent;

3436.1 Assistant to the head of an enterprise (institution, organization);

25393 Foreign economic expert;

2419.2 Foreign economic consultant;

1475.4 Manager (administrator) of foreign economic activities.

### ***Further Education Opportunities***

The opportunity to continue education at the second (master's) academic level of higher education.

## **5 – TEACHING AND ASSESSMENT**

### ***Teaching and Learning***

A combination of classroom and self-work based on problem-oriented and interactive learning using active learning technologies (lectures-discussions, business games,

research, modelling, work in small groups), the use of modern information technologies (self-work with information sources, teacher consultations, distance learning based on Moodle, MS Office 365, Zoom, Teams), coursework. Development of own start-up cases on the basis of the SUTE Business Incubator.

### *Assessment*

Assessment of student learning outcomes is carried out in accordance with the “Regulations on the Assessment of Student and Postgraduate Learning Outcomes at SUTE” and provides for the following control measures: current and final control, qualification.

Current control is carried out during practical/laboratory classes and based on the results of independent work tasks. It involves assessing students’ theoretical preparation during practical classes and acquired practical skills during laboratory/practical work tasks.

Final control - control measures that involve establishing compliance (measurement, assessment) of the learning outcomes achieved by a person with the requirements of the educational program in the relevant educational component, which is carried out at the university in the form of a test and exam.

Students’ learning outcomes at SUTE are assessed on a 100-point scale, where: 60-100 points – learning outcomes that give the student the right to obtain ECTS credits; 0-59 points – unsatisfactory learning outcomes that do not give the student the right to obtain ECTS credits.

## **6 – PROGRAMME COMPETENCIES**

### *Integral Competence*

The ability to solve complex specialized tasks and practical problems in the economic area characterized by the complexity and uncertainty of conditions, which involves the application of theories and methods of economic science, *conducting comprehensive research and analysis of international economic relations, taking into account the dynamics of their changes, the possibilities of using information and innovative technologies, and the latest software products.*

### *General Competencies*

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| GC1. | The ability to exercise own rights and responsibilities as a member of society, to be aware of the values of civil (democratic) society and the need for its sustainable development, the rule of law, and the rights and freedoms of a person and citizen in Ukraine.   |
| GC2. | The ability to preserve moral, cultural, scientific values and multiply the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society as well as in the development of society, technology and technologies, to use various types and forms of motor activity for active recreation and leading a healthy lifestyle. |
| GC3. | The ability to abstract thinking, analysis and synthesis.  |
| GC4. | The ability to apply knowledge in practical situations.  |

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| GC5.   | The ability to communicate in the national language both orally and in writing.  |
| GC6.   | The ability to communicate in a foreign language.  |
| GC7.   | The skills of using information and communication technologies.  |
| GC8.   | The ability to search, process and analyse information from various sources.   |
| GC9.   | The ability to adapt and act in a new situation.   |
| GC10.  | The ability to be critical and self-critical.  |
| GC11.  | The ability to make informed decisions.  |
| GC12.  | Interpersonal skills.  |
| GC13.  | The ability to act socially responsibly and consciously  |
| GC 14.   | The ability to make decisions and act in accordance with the principle of non-acceptance of corruption and any other manifestations of corruption.   |
| <b><i>Special (professional, subject) competencies</i></b> |  |
| SC1.   | The ability to demonstrate knowledge and understanding of the problems of the subject area, the foundations of modern economy functioning at micro-, meso-, macro- and international levels. |
| SC2.   | The ability to carry out professional activity in accordance with current regulatory and legal acts.   |
| SC3.   | Understanding the features of leading scientific schools and areas of economic science.  |
| SC4.   | The ability to explain economic and social processes and phenomena based on theoretical models, to analyse and interpret obtained results meaningfully.                                      |
| SC5.   | Understanding the features of the modern world and national economy, its institutional structure, substantiating the directions of the state social, economic and foreign economic policy.   |
| SC6.   | The ability to apply economic and mathematical methods and models to solve economic problems.  |
| SC7.   | The ability to apply computer technologies and data processing software to solve economic problems, analyse information and prepare analytical reports.                                      |
| SC8.   | The ability to analyse and solve tasks in the field of economic and social-labour relations.   |
| SC9.   | The ability to forecast socio-economic processes based on standard theoretical and econometric models.   |
| SC10.  | The ability to use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports.                                  |
| SC11.  | The ability to justify economic decisions based on understanding of laws of economic systems and processes using modern methodological tools.  |
| SC12.  | The ability to identify problems of an economic nature independently when analysing specific situations, to propose ways to solve them.  |

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| SC13.                                  | The ability to conduct an economic analysis for functioning and development of economic entities, an assessment of their competitiveness.   |
| SC14.                                  | The ability to analyse problems and phenomena in one or more professional areas in detail, taking into account economic risks and possible socio-economic consequences.   |
| SC15.                                  | <i>Understanding the institutional features of the international economy and directions of the state foreign economic policy.</i>   |
| SC16.                                  | <i>The ability to determine national interests in global geopolitics and geoeconomics, analyse advantages and disadvantages, main directions and requirements for Ukrainian integration into the European Union and other integration structures.</i>   |
| SC17.                                  | <i>The ability to ensure compliance with legislation on customs matters, measures of tariff and non-tariff regulation of foreign economic activity during customs control and customs clearance of goods.</i>   |
| <b>7 – PROGRAMME LEARNING OUTCOMES</b> |   |
| 1.                                     | To associate oneself as a member of civil society, the scientific community, to recognize the rule of law, in particular in professional activity, to understand and be able to use own rights and freedoms, to show respect for the rights and freedoms of other persons, in particular, team members. |
| 2.                                     | To reproduce moral, cultural, scientific values, multiply society achievements in the socio-economic area, to promote a healthy lifestyle.  |
| 3.                                     | To know and use economic terminology, explain the basic concepts of micro- and macroeconomics.  |
| 4.                                     | To understand the principles of economic science, the peculiarities of the functioning of economic systems.   |
| 5.                                     | To apply analytical and methodical tools for justifying proposals and making managerial decisions by various economic agents (individuals, households, enterprises and state authorities).  |
| 6.                                     | To use professional argumentation to convey information, ideas, problems and methods of solving them to specialists and non-specialists in the field of economic activity.  |
| 7.                                     | To explain the models of socio-economic phenomena from the point of view of fundamental principles and knowledge based on the understanding of the main directions of economic science development.   |
| 8.                                     | To apply relevant economic and mathematical methods and models to solve economic problems.  |
| 9.                                     | To be aware of the main features of the modern world and national economy, institutional structure, directions of state social, economic and foreign economic policy.   |
| 10.                                    | To conduct an analysis of economic entities' functioning and development, to determine functional areas, to calculate the relevant indicators characterizing the effectiveness of their activities.   |

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| 11. | To be able to analyse the processes of state and market regulation of socio-economic and labour relations.  |
| 12. | To apply the theoretical knowledge acquired to solve practical problems and interpret the obtained results meaningfully.  |
| 13. | To identify sources and understand the methodology of determining and methods of obtaining socio-economic data, to collect and analyse necessary information, calculate economic and social indicators.   |
| 14. | To identify and plan opportunities for personal professional development.   |
| 15. | To demonstrate basic skills of creative and critical thinking in research and professional communication.   |
| 16. | To be able to use data, provide arguments, to evaluate logic and form conclusions from scientific and analytical texts on economics critically.   |
| 17. | To perform an interdisciplinary analysis of socio-economic phenomena and problems in one or more professional areas, taking into account risks and possible socio-economic consequences.  |
| 18. | To use regulatory and legal acts regulating professional activity.  |
| 19. | To use information and communication technologies to solve social and economic problems, to prepare and present analytical reports.   |
| 20. | To master oral and written professional communication skills in national and foreign languages.   |
| 21. | To be able to think abstractly, apply analysis and synthesis to identify the key characteristics of economic systems of different levels, as well as the peculiarities of their subjects' behaviour.  |
| 22. | To demonstrate flexibility and adaptability in new situations, in working with new entities, and in uncertain conditions.   |
| 23. | To show the skills of self-work, demonstrate critical, creative, self-critical thinking.  |
| 24. | To demonstrate the ability to act socially responsibly and consciously based on ethical principles, value and respect cultural diversity, individual differences of people.   |
| 25. | <i>To demonstrate understanding of institutional features of international economy and directions of state foreign economic policy.</i>   |
| 26. | <i>To apply analytical tools and critical approaches to the determination of national interests in world geopolitics and geoeconomics, to analyse directions of foreign economic activity development and Ukrainian integration into the European Union and other international associations.</i> |

## **8 – RESOURCE PROVISION FOR PROGRAM IMPLEMENTATION**

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### ***Staffing***

Specialists who train bachelors under the educational program “International Economics” have specialized knowledge and professional skills in the field of international economics. It is possible to involve foreign specialists and practitioners in

teaching the disciplines of the professional training cycle. All scientific and pedagogical staff undergo internships/advanced training every five years.

### ***Material and Technical Support***

Fully complies with the Licensing Requirements for Educational Activities. For the convenience of higher education students, there is a corporate distance learning system and an automated educational process management system called 'MIA: Education'. The university has modern computer classrooms with specialised software and a Smart Library. All conditions for the education of persons with disabilities have been created. SUTE social infrastructure is available.

### **Information, educational and methodical support**

An ECTS Information Package is developed for each educational programme at the university. Each student can view and create his/her individual plan, view the curriculum, grades obtained in disciplines, class schedule, and communicate with participants in the educational process through a personal account in the MIA: Education automated information system.

Course summaries, course outlines, syllabi and assessment criteria for educational components are posted on the corporate distance learning platform.

The university's electronic repository provides full-text access to SUTE scientific and educational literature, manuscripts of qualification works and theses for obtaining academic degrees.

For the convenience of higher education students, the university has developed a Catalogue of Academic Disciplines, according to which students have the right to choose elective educational components.

## **9 – ACADEMIC MOBILITY**

### ***National Credit Mobility***

National credit mobility is implemented within the framework of memoranda of cooperation concluded between SUTE and other higher education institutions (research institutions) in Ukraine under the law.

### ***International Credit Mobility***

The University has signed cooperation agreements between SUTE and foreign higher education institutions, within the framework of which partnership exchanges and student training are carried out under international programmes and projects within the Erasmus+ programme.

### ***Training of Foreign Applicants of Higher Education***

It is carried out according to the requirements of current law.

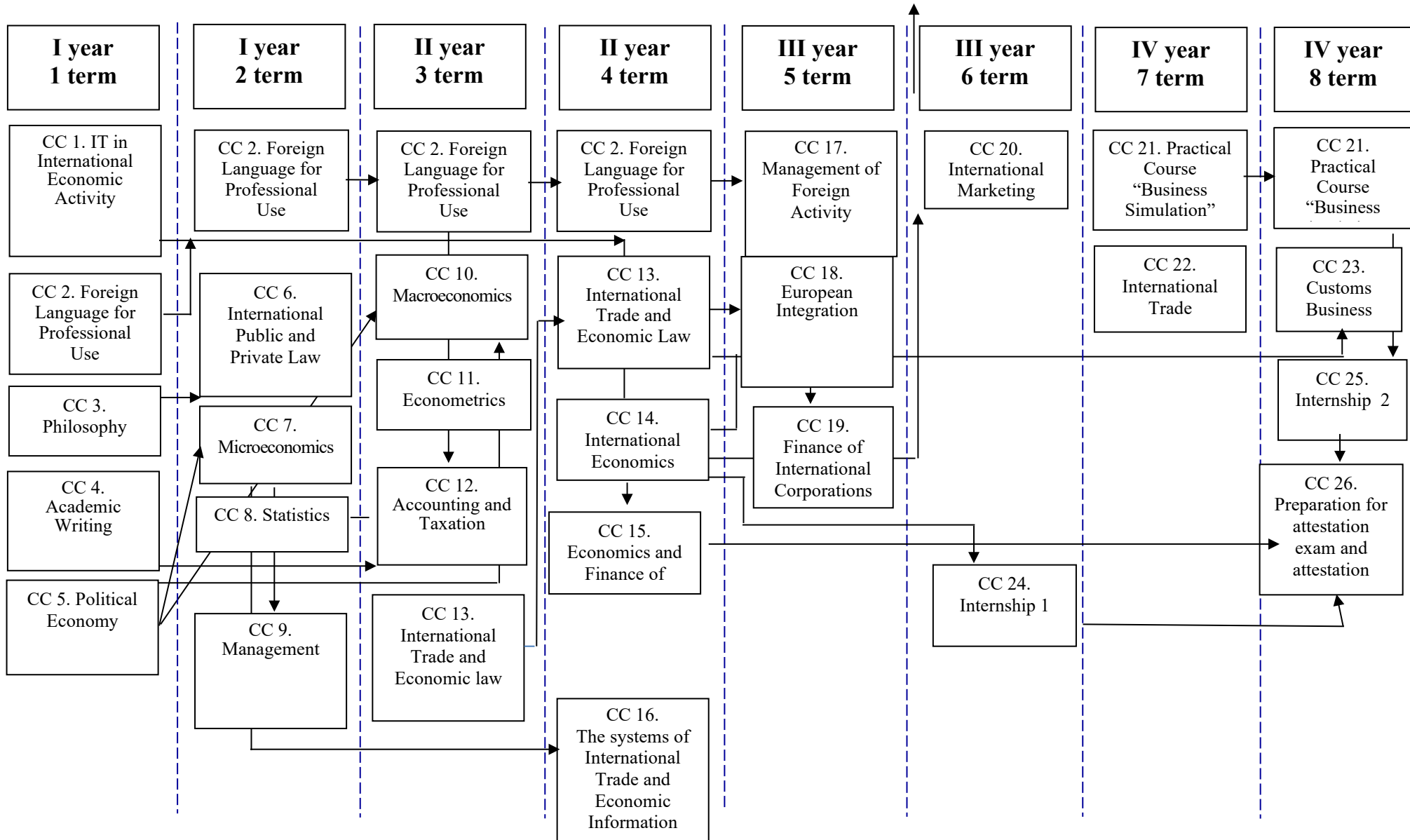
## 2. The list of educational program components and their logical sequence

### 2.1. The list of EP components

| Code  | EP components   | ECTS credits | Form of control |
|---|---|--------------|-----------------|
| <b>Compulsory Components</b>                      |   |              |                 |
| CC 1.   | Information Technologies in International Economic Activity | 6            | Exam            |
| CC 2.   | Foreign Language for Professional Use                       | 24           | Exam            |
| CC 3.   | Philosophy  | 6            | Exam            |
| CC 4.   | Academic Writing  | 6            | Exam            |
| CC 5.   | Political Economy   | 6            | Exam            |
| CC 6.   | International Public and Private Law                        | 6            | Exam            |
| CC 7.   | Microeconomics  | 6            | Exam            |
| CC 8.   | Statistics  | 6            | Exam            |
| CC 9.   | Management  | 6            | Exam            |
| CC 10.  | Macroeconomics  | 6            | Exam            |
| CC 11.  | Econometrics  | 6            | Exam            |
| CC 12.  | Accounting and Taxation                                     | 6            | Exam            |
| CC 13.  | International Trade and Economic Law                        | 12           | Exam            |
| CC 14.  | International Economics                                     | 6            | Exam            |
| CC 15.  | Economics and Finance of Enterprises                        | 6            | Exam            |
| CC 16.  | The Systems of International Trade and Economic Information | 6            | Exam            |
| CC 17.  | Management of Foreign Activity                              | 6            | Exam            |
| CC 18.  | European Integration (in English)                           | 6            | Exam            |
| CC 19.  | Finance of International Corporations                       |              | Exam            |
| CC 20.  | International Marketing                                     | 9            | Exam            |
| CC 21.  | Practical Course «Business-simulation»                      | 9            | Exam            |
| CC 22.  | International Trade   | 6            | Exam            |
| CC 23.  | Customs Business  | 6            | Exam            |
| CC 24.  | Internship 1  | 3            | Credit          |
| CC 25.  | Internship 1  | 6            | Credit          |
| CC 26.  | Preparation for attestation exam and attestation            | 3            | Exam            |
| <b>The total volume of compulsory components:</b> |   | <b>180</b>   |                 |
| <b>EP Elective Components</b>                     |   |              |                 |
| EC 1.   | Educational component 1                                     | 6            | Exam            |
| EC 2.   | Educational component 2                                     | 6            | Exam            |
| EC 3.   | Educational component 3                                     | 6            | Exam            |
| EC 4.   | Educational component 4                                     | 6            | Exam            |
| EC 5.   | Educational component 5                                     | 6            | Exam            |
| EC 6.   | Educational component 6                                     | 6            | Exam            |
| EC 7.   | Educational component 7                                     | 6            | Exam            |
| EC 8.   | Educational component 8                                     | 6            | Exam            |
| EC 9.   | Educational component 9                                     | 6            | Exam            |
| EC 10.  | Educational component 10                                    | 6            | Exam            |
| <b>The total volume of elective components:</b>   |   | <b>60</b>    |                 |
| <b>TOTAL VOLUME OF THE EDUCATIONAL PROGRAM</b>    |   | <b>240</b>   |                 |

Higher education students choose their elective disciplines through the personal account of the portal "MIA: Education". Descriptions of the disciplines and their prerequisites are available in the SUTE Catalogue of Disciplines.

## 2.2. EP structural and logical scheme







*It is developed by the following work group:*

1. Duginets Ganna Volodymyrivna - Head of the Department of World Economy, Doctor of Sciences (Economics), Professor, Head of work group

2. Sarkisian Larysa Hevorhivna – Associate Professor of the Department of World Economics, PhD in Economics, Associate Professor, Guarantor of the Educational Program

3. Chernyaha Lyudmila Petrivna – Associate Professor of the Department of World Economics, PhD in Economics, Associate Professor.

4. Kravets Kateryna Petrovna – Associate Professor of the Department of World Economics, PhD in Economics, Associate Professor.

5. Stepanova Elizaveta - 2nd year student, specialty “Economics”, educational program “International Economics”.

Reviews of external stakeholders:

Shchelkunov Volodymyr Igorovich – President of ICC Ukraine,

Deputy Chairman of the Council of Exporters and Investors under the Ministry of Foreign Affairs of Ukraine, Doctor of Economics, Professor.

Shvydanenko Oleg Anatoliyovych - Professor of the Department of International Economics, Director of the Institute of Global Economic Policy, Doctor of Economics, Professor.

## THE LIST OF ELECTIVE COMPONENTS

| <b>Code</b>   | <b>Educational Component</b>                 | <b>ECTS credits</b> |
|---------------|--|---------------------|
| <b>EC 1.</b>  | Accounting in Foreign Countries              | 6                   |
| <b>EC 2.</b>  | Second Foreign Language                      | 12                  |
| <b>EC 3.</b>  | Industrial Economy                           | 6                   |
| <b>EC 4.</b>  | Foreign Policy of Ukraine                    | 6                   |
| <b>EC 5.</b>  | International Exhibition Activities          | 6                   |
| <b>EC 6.</b>  | International Tourism                        | 6                   |
| <b>EC 7.</b>  | International Relations and World Politics   | 6                   |
| <b>EC 8.</b>  | International Credit and Currency Operations | 6                   |
| <b>EC 9.</b>  | Public Speaking                              | 6                   |
| <b>EC 10.</b> | Planning of the Enterprise Activity          | 6                   |
| <b>EC 11.</b> | Political Science                            | 6                   |
| <b>EC 12.</b> | European Union Law                           | 6                   |
| <b>EC 13.</b> | Technology of Startup Creation               | 6                   |
| <b>EC 14.</b> | Financial Strategy of Enterprise             | 6                   |
| <b>EC 15.</b> | Communicative English Tailored Course        | 6                   |