

### 3. Educational programme

#### Director of the programme -

Associate Professor - *Ozhelevska T.S.*

#### 3.1. Profile of the educational programme «Economics of industry markets» in subject area C1 «Economics and international economic relations»

<b>1- GENERAL INFORMATION</b>	
<b>Full name of IHE and structural unit</b>	State University of Trade and Economics, Faculty of Economics, Management and Psychology Department of Economics and Competition Policy
<b>Academic degree and qualification title in the original</b>	Master's Degree Subject area 'Economics'
<b>Field of study</b>	C Social Sciences, Journalism, Information and International Relations
<b>Subject Area</b>	C1 Economics and international economic relations (by field of study)
<b>Educational programme title</b>	Economics of industry markets
<b>Restrictions on Modes of Study</b>	No restrictions
<b>Standards conformity</b>	Conforms to the MES higher education standards (Ukraine) (Order No. 382 dated 04.03.2020.)
<b>Qualification title (degree), programme credits and duration</b>	Master's degree, single, 90 ECTS credits, training period 1 year and 4 months
<b>Accreditation</b>	Ministry of Education and Science of Ukraine, MES Accreditation Committee, Valid to 01.07.2026
<b>Cycle/level</b>	National Qualifications Framework of Ukraine – level 7, FQ-EHEA – second cycle, EQF-LLL – level 7
<b>Academic backgrounds</b>	Bachelor's degree (NQF level 6) or Higher Education
<b>Language(s) of instruction</b>	Ukrainian
<b>Programme duration</b>	Before the approval of the new edition of the Educational Programme
<b>Educational programme link</b>	<a href="https://knute.edu.ua/">https://knute.edu.ua/</a>
<b>2- EDUCATIONAL PROGRAMME AIM</b>	
Training of highly qualified professionals in economics in general and at the level of industry markets in particular, who possess modern economic thinking, theoretical knowledge and practical skills capable of solving complex research, innovative and economic tasks and problems of <i>micro-, meso- and macro-</i> level functioning of industry	

markets characterized by uncertainty and *having industry-specific competitive and institutional environment.*

### 3- EDUCATIONAL PROGRAMME GENERAL INFORMATION

#### *Field of study*

**Object of study and/or activity:** current economic processes and phenomena, scientific methods of normative, quantitative, and institutional analysis, tools for shaping international, national, regional, industry, industry economic policies, and business economics.

**Aims of training:** training of highly qualified professionals in economics in general and at the level of industry markets in particular, who possess modern economic thinking, theoretical knowledge and applied skills, capable of solving complex research, innovative and managerial tasks and problems of economic system functioning at different levels, characterized by uncertainty of conditions and requirements and having industry peculiarities of competitive and institutional environment.

**Theoretical content of the field of study:** general laws and trends in economic development, motivation and behaviour of sectoral market participants; theories of micro-, macro- and international economics; modern quantitative methods of analysis of economic processes; institutional and interdisciplinary analysis; patterns of modern social and economic processes; theories of economic management for various production systems and sectors of the economy.

**Methods, methodologies and techniques:** general scientific and specific methods of learning and research; mathematical, statistical, qualitative methods of economic analysis; sociological, expert assessment, surveys; economic and mathematical modelling, forecasting; information and communication technologies, special software; methods of research activities and presentation of research results.

**Tools and equipment:** up-to-date information and communication equipment, information systems, and software used in economic activities.

#### *Educational programme orientation*

Educational and professional, applied, research

#### *Educational programme goals and objectives*

Acquisition of theoretical knowledge, mastery of applied skills and technologies of strategic analysis, forecasting and design of industry markets in general and the behaviour of economic entities at the micro, meso and macro levels

Key words: economy, market, industry, market design, institutional environment of the industry market.

#### *Specific requirements*

Developing of skills in conducting interdisciplinary and multi-level research of the industry market of the future specialist.

- ✓ Student-centricity through:
  - ✓ dynamic modification of the training content in accordance with the Educational Programme of the first level of higher education received by the student, as well as in accordance with his/her needs and orientation;
  - ✓ the opportunity to expand and deepen knowledge of the institutional support for the functioning of a particular industry market through selective components;

✓ shaping universal competencies of a specialist that allow solving complex research, innovation and economic tasks and problems of industry markets.

#### **4- CAREER OPPORTUNITIES AND FURTHER LEARNING**

##### *Career opportunities*

Graduates of this Educational Programme can be employed by enterprises of various industries and ownership types; in the central executive authorities of the sectoral direction and in the Ministry of Economy of Ukraine; at national commissions that carry out state regulation in certain industries (NKREKP, NKRZI, etc.); investment funds and companies; consulting firms.

According to the DK 003: 2010 National Classification of Occupations including the alterations approved by the Ministry for Economic Development and Trade of Ukraine dated February 15, 2019 №259:

First Deputy Head of the State Committee of Ukraine (1120.1), First Deputy Head of the Committee of Ukraine (1120.1), First Deputy Head of the Main Department, other state executive body subordinate to the Cabinet of Ministers of Ukraine (1120.1), First Deputy Minister of Ukraine (1120.1), Heads of the Department (1221.2), Chief Consultant (1229.1), Heads of the Department (within the Department) (1229.1), Heads of department (central government) (1229.1), Heads of sector (1229.1), Deputy head of department (independent) - (1229.1), Heads of unit (1229.1), Heads of department (within department) (1229.1), Heads of department (central government) (1229.1), Agency manager (1317), Analyst in commodity market research (2419.2), Consultant on business efficiency and production rationalization (2419.2), consultant (2419.2), consultant (in the apparatus of state authorities, executive committee) (2419.3), consultant on economic issues and observer on economic issues (2441.2), economist (2441.2), economic advisor (2441.2), planning economist (2441.2), pricing economist (2441.2), price control inspector (2442), project and program management specialist in the field of tangible (intangible) production (2447.2).

##### *Further learning*

Opportunity to continue education at the third (educational and scientific) level of higher education and obtain additional qualifications in the adult education system.

#### **5- TRAINING AND ASSESSMENT**

##### *Teaching and learning*

Student-centricity education, a balanced combination of classroom training (overview lectures, lecture-discussions, small group work using case studies, brainstorming, modeling the behavior of economic entities, etc., presentations, tutorials), including distance learning using the resources of SUTE remote platform based on Moodle, MS Office 365, Zoom, and independent work (content analysis of information sources, individual and collective project work, etc.) independent work based on problem-based, interactive learning and self-study.

##### **ASSESSMENT**

The assessment is carried out according to the ‘Regulations on the assessment of learning outcomes of students and graduate students in SUTE’ and ‘Regulations on the organization of the educational process of students’ and includes the following control measures: current and final examinations, and certification.

On-going control is carried out during practical/laboratory classes and based on the results of independent work. It involves the assessment of students' theoretical training during seminars and acquired practical skills during laboratory/practical work.

Final control - control measures that provide for the establishment of compliance (measurement, evaluation) of the learning outcomes obtained by student with the requirements of the Educational Program in terms of the relevant educational component, which is carried out at the university in the form of a test and examination.

Student learning outcomes at SUTE are assessed on a 100-point scale, where: 60-100 points – learning outcomes that give the student the right to obtain ECTS credits; 0-59 points – unsatisfactory learning outcomes that do not give the student the right to obtain ECTS credits.

<b>6- PROGRAMME COMPETENCES</b>	
<i>Integral competence (IC)</i>	
Ability to identify and solve complex economic tasks and problems, make appropriate analytical and managerial decisions in the field of economics of industry markets or in the learning process, which involves conducting research and/or implementing innovations under uncertain conditions and requirements.	
<i>General competences (GCs)</i>	
GC 1	Ability to generate new ideas (creativity).
GC 2	Ability to abstract thinking, analysis and synthesis.
GC 3	Ability to motivate people and move towards a common goal.
GC 4	Ability to communicate with representatives of other professional groups of different levels (experts from other fields of knowledge/types of economic activity).
GC 5	Ability to work in a team.
GC 6	Ability to design and manage projects.
GC 7	Ability to act on the basis of ethical considerations (motives).
GC 8	Ability to conduct research at an appropriate level.
GC 9	<i>Ability to use an interdisciplinary approach to analysis.</i>
<i>Professional competences (PCs)</i>	
PC 1	<i>Ability to apply scientific, analytical, and methodological tools to justify the development strategy and regulation of industry markets in general and the strategic behavior of economic entities in a specific industry market and related managerial decisions.</i>
PC 2	Ability to professional communication in the field of economics in a foreign language.
PC3	Ability to collect, analyze and process statistical data, scientific and analytical materials necessary for solving complex economic problems, to draw reasonable conclusions on their basis.

PC 4	Ability to use up-to-date information technologies, methods, and research techniques for economic and social processes that are appropriate to the established research needs.
PC 5	Ability to identify key trends in socio-economic and human development.
PC 6	Ability to articulate professional tasks in the field of economics and solve them by choosing appropriate directions and methods for their solution taking into account the available resources.
PC 7	Ability to justify managerial decisions on the effective development of business entities in industry markets in general and strategic competitive behavior of enterprises, in particular industry market
PC 8	Ability to assess possible risks, social and economic consequences of managerial decisions.
PC 9	<i>Ability to apply a scientific approach when creating and implementing effective projects in the socio-economic sphere and industry market in particular</i>
PC 10	Ability to develop scenarios and strategies for the development of socio-economic systems, <i>in particular industry markets.</i>
PC 11	Ability to plan and develop projects in the field of economics, provide their information, methodological, material, financial and personnel support
PC 12	<i>Ability to identify, evaluate, diagnose, and predict the impact of external and internal environmental factors for business analytics and industry market design.</i>
PC 13	<i>Ability to conduct interdisciplinary and multi-level industry market research.</i>
<b>7- PROGRAMME LEARNING OUTCOMES</b>	
1	To articulate, analyze and synthesize solutions to scientific and practical problems.
2	To develop, substantiate, and make effective decisions on the issues related to the development of social and economic systems and management of economic entities.
3	To communicate on professional and scientific issues using fluent state and foreign languages, both orally and in writing.
4	To develop social and economic projects for the development of industry markets and systems of complex actions for their implementation taking into account the project goals, expected social and economic consequences, risks, legislative, resource and other restrictions.
5	To adhere to the academic integrity principles.
6	To evaluate the outcomes of their own work, demonstrate leadership skills, the ability to self-criticize and ability to manage staff and work in a team.
7	<i>To identify effective methods of managing economic activities, justify the proposed solutions based on relevant data and scientific and applied research in the field of industry markets.</i>
8	To collect, process and analyze statistical data, scientific and analytical materials necessary for solving complex economic problems.

9	To identify effective decisions under uncertain conditions and requirements necessitating the application of new approaches, methods, and tools of socio-economic research, in particular in the field of industry markets.
10	To apply up-to-date information technologies and specialized software in socio-economic research to analyze, forecast, and design industry markets and strategies for the behavior of their participants and regulators, as well as in the management of socio-economic systems at the micro, meso, and macro levels.
11	To identify and critically assess the state and trends of social and economic development, shape and analyse patterns of economic systems and processes <i>including at the industry level</i> .
12	To justify management decisions related to the effective business entity development at <i>the industry market</i> taking into account goals, resources, limitations and risks.
13	To assess possible risks and socio-economic consequences of management decisions <i>regarding the development and implementation of strategies for the enterprise's behavior in the industry market, as well as the implementation of the state strategy for the industry development</i> .
14	To develop projects, scenarios, and strategies for the development of industry markets and the behavior of micro-, meso-, and macroeconomic entities in their environment.
15	To organize the development and implementation of social and economic projects taking into account information, methodological, material, financial and personnel support.
16	<i>To identify, diagnose, and predict the impact of external and internal environmental factors to conduct business analytics and design the industry market.</i>
17	<i>To conduct interdisciplinary and multi-level industry market research.</i>

<b>8- RESOURCE SUPPORT FOR PROGRAMME IMPLEMENTATION</b>	
<b><i>Academic staff</i></b>	
Fully complies with the Licensing Requirements for conducting educational activities. To implement the educational and professional program “Economics of Industry Markets”, scientific and Academic staff with a scientific degree and/or academic title who meet the requirements of the current legislation of Ukraine, have a sufficient level of scientific and professional qualifications are involved. Practitioners and representatives of professional associations and foreign partners are also involved in the educational process. Academic staff and all university teachers undergo advanced training once every five years.	
<b><i>Facilities</i></b>	
Fully complies with the Licensing Requirements for conducting educational activities.	

A corporate distance learning system and an automated educational process management system "MIA: Education" are operating for the convenience of higher education applicants.

The university provides modern computer classrooms equipped with specialized software, the Business Simulation Educational and Scientific Centre is functioning and the Smart Library is operating.

All conditions for persons with disabilities have been created.

The university also provides facilities for social and day-to-day life.

### ***Informational, teaching and learning materials***

The educational program is provided with information and teaching resources, including textbooks, manuals, other teaching and learning materials, specialized literature from SUTE library collection of native and foreign publications, as well as access to global electronic information resources such as Scopus, Clarivate Analytics, WILEY, SpringerLink, etc.

The University's electronic repository provides full-text access to SUTE scientific and educational literature, manuscripts of qualification papers and dissertations for academic degrees.

Publicity of information about educational programs, degrees of higher education and qualifications is ensured through the following: the implementation of the SUTE information policy; publication of ECTS information packages, educational programmes, class schedules on the SUTE's official website, including all components of the educational process that are subject to publication in accordance with the Law of Ukraine 'On Higher Education'.

Each student can view his or her own individualized plan, review grades, and communicate with the university through the "MIA: Education", can review and create their own individual plan, view the curriculum, points obtained in disciplines, class schedule, and communicate with participants in the educational process.

For the convenience of students, the university has developed a catalogue of Academic Courses, according to which students have the right to choose elective educational components.

Course summary, course outline, syllabi and assessment criteria for educational components are posted on the corporate e-learning platform.

## **9- ACADEMIC MOBILITY**

### ***National credit mobility***

National credit mobility is carried out within the framework of memorandums of cooperation between SUTE and other higher education institutions (research institutions) of Ukraine in accordance with the law.

### ***International credit mobility***

There have been signed cooperation agreements between SUTE and other institutions of higher education whereby partnership student exchange and learning are carried out. Additionally, international credit mobility is implemented through International programmes and Erasmus+ projects

### ***Training of foreign students***

It is carried out in accordance with the requirements of the current legislation.

## 2. LIST OF THE EDUCATIONAL PROGRAMME COMPONENTS AND THEIR LOGICAL ORDER

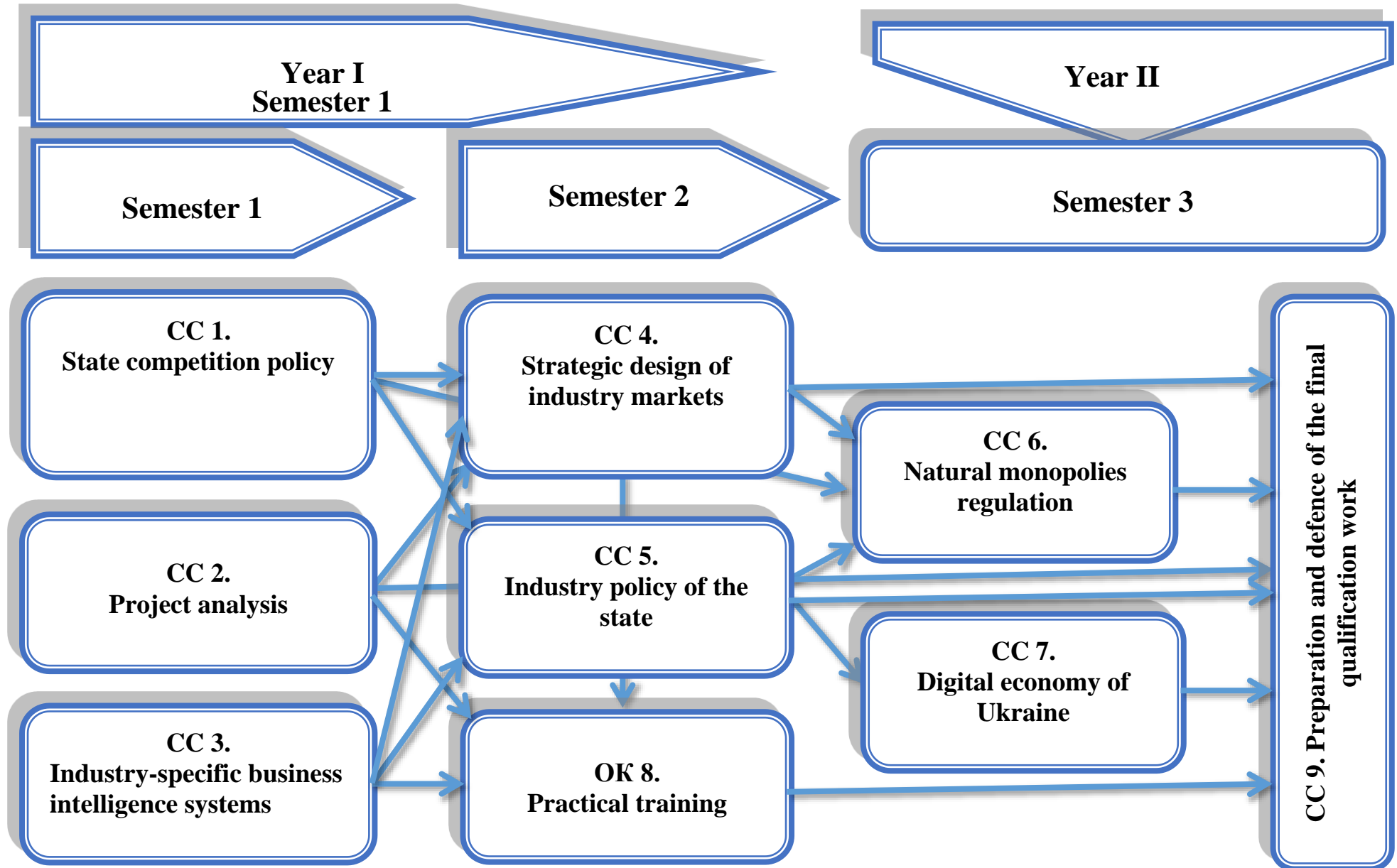
### 2.1. List of the EP components

Subject code	The Educational programme components (courses, practical training, final qualification work)	Total credits	Form of control
<b><i>EP Compulsory components</i></b>			
CC 1.	State competition policy	6	exam
CC 2.	Project analysis	6	exam
CC 3.	Industry-specific business intelligence systems	6	exam
CC 4.	Strategic design of industry markets	9	exam
CC 5.	Industry policy of the state	6	exam
CC 6.	Natural monopolies regulation	6	exam
CC 7.	Digital economy of Ukraine	6	exam
CC 8.	Practical training	9	test
CC 9.	Preparation and defence of the final qualification work	12	defence
<b>Total credits for compulsory components:</b>		<b>66</b>	
<b><i>EP Optional components</i></b>			
OC 1.	Educational component 1	6	exam
OC 2.	Educational component 2	6	exam
OC 3.	Educational component 3	6	exam
OC 4.	Educational component 4	6	exam
<b>Total credits for optional components:</b>		<b>24</b>	
<b>TOTAL NUMBER OF THE EP CREDITS:</b>		<b>90,0</b>	

Students choose elective courses through the personal account of the "MIA: Education portal".

The description of academic courses and their prerequisites are presented in the SUTE Catalogue of Academic Courses.

## 2.2. EP Structural and Logic Network



### **3. FINAL ASSESSMENT OF GRADUATES**

The final assessment is carried out in the form of public defence of a final qualification work.

The final qualification work should suggest solving a complex specialised assignment or practical complicated problem in the field of economics which requires research and/or innovation and is characterized by uncertainty of conditions and requirements.

The final qualification work must not contain academic plagiarism, fabricated and copied information.

The final qualification work should be published on the official website of the higher educational institution, or in its repository. The final qualification works containing restricted-access information are to be published according to the requirements of the current legislation.

#### 4. THE PROGRAMME COMPETENCES AND THE EP COMPULSORY COMPONENTS MATRIX

Components / Competences	CC 1.	CC 2.	CC 3.	CC 4.	CC 5.	CC 6.	CC 7.	CC 8	CC 9
GC1	+	+			+		+	+	
GC2		+	+			+			+
GC3		+		+					
GC4	+			+				+	
GC5		+		+				+	
GC6	+	+		+			+		
GC7				+		+		+	+
GC8	+				+	+	+	+	
GC 9	+		+				+		+
PC1	+			+	+	+		+	+
PC2			+			+		+	+
PC3	+	+	+					+	+
PC4	+	+	+				+	+	+
PC5	+			+	+			+	+
PC6	+			+				+	+
PC7	+				+	+		+	+
PC8	+	+				+		+	+
PC9	+	+		+				+	+
PC10	+				+			+	+
PC11		+	+	+				+	+
PC12			+	+		+		+	+
PC13			+	+	+			+	+

## 5. THE PROGRAMME LEARNING OUTCOMES AND THE EP COMPULSORY COMPONENTS MATRIX

<b>Components / Programme learning outcomes</b>	<b>CC 1</b>	<b>CC 2</b>	<b>CC 3</b>	<b>CC 4</b>	<b>CC 5</b>	<b>CC 6</b>	<b>CC 7</b>	<b>CC 8</b>	<b>CC 9</b>
<b>1</b>	+		+				+	+	+
<b>2</b>	+	+		+	+	+	+	+	+
<b>3</b>				+		+		+	+
<b>4</b>	+	+		+	+	+		+	+
<b>5</b>	+			+		+		+	+
<b>6</b>	+	+						+	+
<b>7</b>	+			+		+	+	+	+
<b>8</b>	+	+	+					+	+
<b>9</b>			+			+		+	+
<b>10</b>	+		+				+	+	+
<b>11</b>	+			+				+	+
<b>12</b>	+			+		+		+	+
<b>13</b>	+			+	+	+		+	+
<b>14</b>					+	+		+	+
<b>15</b>		+		+				+	+
<b>16</b>			+	+		+		+	+
<b>17</b>	+			+				+	+

**LIST OF RECOMMENDED OPTIONAL COMPONENTS**

<b>Subject code</b>	<b>EDUCATIONAL COMPONENTS</b>	<b>Credits €KTC</b>
<b>OC 1.</b>	Analysis and control of concentration of business entities	<b>6</b>
<b>OC 2.</b>	Global value chains	<b>6</b>
<b>OC 3.</b>	State assistance	<b>6</b>
<b>OC 4.</b>	Sustainable development economics	<b>6</b>
<b>OC 5.</b>	Creative economy	<b>6</b>
<b>OC 6.</b>	International commercial arbitration	<b>6</b>