

3. Educational Programme

Head of the Project Team (Director of the Educational Programme) – Iryna ZVARYCH, Doctor of Sciences (Pedagogy), Full Professor.

3.1. Profile of Educational Program “Applied Linguistics (Language Education, English)” in the Specialty B 11 “Philology” (by specialization)

1- GENERAL INFORMATION	
Full Name of IHE and Structural Unit	State University of Trade and Economics, Faculty of Trade and Marketing, Department of Foreign Philology and Translation
Level of Higher Education and Qualification Title in the Original Language	Second (Master’s) Degree Level of Higher Education Qualification – Master in Philology (by specializations)
Field of Knowledge	B Culture, Arts and Humanities
Specialty	B 11 Philology (by specialisations)
Educational Programme Title	Applied Linguistics (Language Education, English)
Restrictions on Forms of Study	No restrictions
Compliance with the Higher Education Standard of the Ministry of Education and Science of Ukraine	Complied with the standards of higher education of the Ministry of Education and Science of Ukraine (order No. 871 of 06/20/2019)
Type of Diploma and Scope of the Educational Programme	Master’s diploma Scope of the Educational and Professional Programme 90 ECTS credits Standard training period – 1 year 4 months.
Accreditation	Certificate of Educational Programme Accreditation №3649, valid till 01.07.2028, issued by the Accreditation Commission of the Ministry of Education and Science of Ukraine
Cycle, Level of Higher Education	NQF of Ukraine – 7 level, FQ-EHEA – the second cycle, EQF-L.L.L. – 7 level
Admission Requirements for the Educational Programme	Bachelor Educational Degree (NQF of Ukraine – 6 level) or higher degrees
Language(s) of Training	Ukrainian, English
Validity Period of the Educational Programme	Until the approval of the new educational and professional programme edition
Education Program Link	https://knute.edu.ua/

2-EDUCATION PROGRAMME AIM

B 11 Philology (by Specializations) Specialty (Educational Programme “Applied Linguistics (Language Education, English) provides theoretical and practical training of highly qualified specialists who are able to solve vital problems in the field of philology using advanced concepts, theories, information technologies and methods for organizing successful foreign language and intercultural communication and educational activities in accordance with professional needs.

3-EDUCATIONAL PROGRAMME PROFILE

Subject Area

The objects of study and professional activity of the Master of Philology are language(s) (in theoretical / practical, synchronous / diachronous, dialectological, stylistic, social, cultural and other aspects); literature and folklore; texts of various genres and styles; translation; interpersonal, intercultural and mass communication in oral and written form.

Learning Objectives:

– to train specialists who can solve complex tasks and problems, which involve conducting research and/or innovation and are characterized by uncertainty of conditions and requirements, in activities related to analysis, creation (including translation) and evaluation of written and oral texts of different texts genres and styles, as well as successful communication in different languages;

– *to train highly qualified philology students who meet the demands of the labour market for specialists with a high level of academic knowledge, practical skills, developed communication skills, and a broad outlook;*

– *to master effective innovative models, methods, and technologies of teaching foreign languages, necessary for conducting intensive trainings for corporate clients according to the profile of the enterprise's activities (in the legal, economic, financial, logistics, IT, restaurant and hotel, tourism sectors, etc.);*

– *to develop both foreign language competence and subject area knowledge, as well as social and psychological skills (soft skills): the ability to work in a team, negotiate, find a compromise, analyze information, show empathy and self-awareness, collect the necessary facts, formulate an opinion, argue, overcome difficulties, etc.;*

– *to form a complex of general and professional competencies necessary for students' further studies at the third level of higher education.*

The theoretical content of the subject area is a system of scientific theories, concepts, principles, categories, methods, and notions of philology.

Methods, methodologies, and technologies: general scientific and special philological methods of analysis of linguistic units, methods and methodologies of language and literature research, information and communication technologies.

Tools and equipment: *modern information and communication equipment, information resources and systems, as well as software products used in practical philological activities and research in the field of philological sciences, including specialized software (SDL Trados Studio, Google Apps, Grammarly, ABBYY Lingvo).*

Educational Programme Orientation

Educational programme.

Applied linguistics is aimed at obtaining deep professional knowledge, skills, abilities and other competences of students able to use modern information technology to become experts in the professional area.

<i>Educational Programme Focus</i>
<p>The programme implements a model of linguistic education with an emphasis on communicative strategies of English in the trade and economic sphere, the methods of teaching a foreign language and the effective use of information technologies in professional activity.</p> <p>Key words: applied linguistics, philology, language education, professional English, information technology.</p>
<i>Educational Programme Features</i>
<p>The purpose of the master's program is to train specialists who can professionally apply modern methods and forms of teaching a foreign language to corporate clients, considering the new philosophy of higher education. The educational program component “Internship” is implemented by involving students into teaching English to corporate clients and training SUTE teachers to pass the exam, certifying their B2 English level.</p> <p>The programme provides preparation of students who can implement new linguistic, educational, pedagogical and information technologies in professional (teaching) activities.</p>
4-CAREER OPPORTUNITIES AND FURTHER LEARNING
<i>Career Opportunities</i>
<p>Graduates can work at enterprises of any legal form (commercial, non-profit, state, municipal), where there is a need for corporate teaching of English; in various sectors of the economy, which require services for the creation, analysis, translation, evaluation of texts; in scientific, literary and publishing areas; in mass media, Internet marketing, in various funds, unions, humanitarian foundations, museums, art and cultural centers etc.</p> <p>Professions, job titles according to the current version of the National Classifier of Ukraine (Classifier of Professions (DK 003: 2010)):</p> <p>23 Professionals in the field of education and training; 2444 Professionals in Philology, Linguistics and Translation.</p>
<i>Further Learning</i>
<p>Studies at the third (educational) level of higher education. Getting additional qualifications in the system of postgraduate education.</p>
5-TRAINING AND ASSESSMENT
<i>Training and Learning</i>
<p>Balanced combination of classroom and individual work on the basis of problem-oriented and interactive learning with the use of modern educational technologies and methods (cases, trainings, master classes). The general concept of training is determined by the focus on the individual interaction of a teacher and the student; a balanced combination of theoretical and practical training, which will facilitate the formation of professional competences necessary for the successful professional performance; work with scientific and other professional databases; writing scientific papers; conducting research and participating in conferences, round-table discussions, communication with experts in the field of philology.</p> <p>Basic forms of classes: lectures, practical classes in small groups, individual work, consultations with teachers during writing of final qualification work.</p>
<i>Assessment</i>

Assessment shall comply with the Regulations of SUTE On Organization of Students' Educational Process; Regulations On Evaluation of Students and Postgraduate Students' Learning Outcomes.

Students' learning outcomes at SUTE are graded on a 100-point scale, where: 60-100 points indicate satisfactory results that allow the student to earn ECTS credits; 0-59 points indicate unsatisfactory results that do not allow the student to earn ECTS credits.

6-PROGRAM COMPETENCES	
<i>Integral Competence (IC)</i>	
Ability to solve complex tasks and problems in the field of linguistics, literature studies, folklore studies, translation in the field of professional activity and training, which involves research and innovations and is characterized by uncertainty of conditions and requirements.	
<i>General Competence (GC)</i>	
1)	Ability to communicate in the official language both orally and in writing.
2)	Ability to be critical and self-critical.
3)	Ability to search, process and analyze information from various sources.
4)	Ability to identify, pose and solve problems.
5)	Ability to work in a team and individually.
6)	Ability to communicate in a foreign language.
7)	Ability to apply abstract thinking, analysis and synthesis.
8)	Ability to use information and communication technologies.
9)	Ability to adapt and act in a new situation.
10)	Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).
11)	Ability to conduct research at the appropriate level.
12)	Ability to generate new ideas (creativity).
13)	<i>Ability to interact constructively with other people, regardless of their background and cultural characteristics, and respect for diversity.</i>
14)	<i>Ability to work in an international context.</i>
<i>Professional Competence (PC)</i>	
1)	Ability to know different linguistic areas and schools.
2)	Ability to comprehend literature as a polysystem, to understand the development of domestic and world literature studies.
3)	Ability to critically comprehend both historical and the latest achievements of philological science.
4)	Ability to carry out scientific analysis and structuring of language / speech and literary material taking into account classical and modern methodological principles.
5)	Ability to understand the methodological, organizational and legal basis necessary for research and innovations in the field of philology, presentation of the results to the professional community and protection of research and innovation intellectual property rights.
6)	Ability to apply in-depth knowledge of the chosen philological specialization to solve professional problems.
7)	Ability to use special terminology in the chosen field of philological research.

8)	Ability to use expressive, emotional, and logical means of speech to achieve the planned pragmatic intention.
9)	<i>Ability to perform linguistic analysis of texts belonging to different styles and genres.</i>
10)	<i>Ability to apply modern approaches to teaching a foreign language in accordance with principles and methods used in language teaching and peculiarities of the educational process, taking into account cognitive interests, needs, and individual characteristics of students.</i>
11)	<i>Ability to apply the latest information technology and interactive teaching methods.</i>
12)	<i>Ability to perform oral and written translation.</i>
7 - PROGRAM LEARNING OUTCOMES (PLO)	
1.	To evaluate personal educational, scientific, and professional activities, to build and implement an effective strategy of self-development and professional self-improvement.
2.	To know the official and foreign languages to implement written and oral communication, in particular professional and scientific communication; to present research results in the official and foreign languages.
3.	To apply modern methods and technologies, including information, to successfully and effectively carry out professional activities and quality research in a particular philological field.
4.	To assess and analyze social, personal, and professional problems and suggest ways to solve them in complex and unpredictable conditions, requiring the use of new approaches and forecasting.
5.	To find efficient ways of interaction both with coworkers and representatives of other professional groups of different levels.
6.	To apply knowledge of expressive, emotional, and logical means of language and speech techniques to achieve the planned pragmatic intention and successful communication.
7.	To analyze, compare, and classify different areas and schools in linguistics.
8.	To assess the historical and contemporary achievements of literature studies
9.	To describe the theoretical fundamentals (concepts, categories, principles, basic notions, etc.) and applied aspects of the chosen philological specialization.
10.	To collect and systematize linguistic, literary, and folklore facts, to analyze and translate texts belonging to different styles and genres.
11.	To carry out the scientific analysis of language, speech, and literary material, to analyze and structure it taking into account relevant methodological principles, and to generalize it on the basis of independently processed data.
12.	To follow the rules of academic integrity.
13.	To explain and substantiate specific philological issues and personal point of view, both to specialists and to the general public, in particular to students.
14.	To create, analyze, and edit texts of different styles and genres.
15.	To choose the best research approaches and methods for the analysis of specific linguistic or literary material.
16.	To apply the latest and profound knowledge in the field of philology in order to solve complex tasks and problems, often in conditions of incomplete/insufficient information and conflicting requirements.

17.	To plan, organize, carry out, and present research and/or innovations in a specific philological field.
18.	<i>To use relevant software in the teaching process.</i>
19.	<i>To apply efficient approaches and methods of teaching foreign languages.</i>

8 - PROGRAM IMPLEMENTATION RESOURCES

Academic Staff

Fully complies with the Licensing Requirements for the Provision of Educational Activities.

The implementation of the educational programme “Applied Linguistics (Language Education, English)” is carried out by the academic staff with a scientific degree and/or academic title who meet the requirements of the current legislation of Ukraine and have a sufficient level of scientific and professional qualifications. Practicing professionals and representatives of professional associations and foreign partners are also involved in the educational process.

All academic staff undergo internships / professional development training every five years.

Facilities

Fully complies with the Licensing Requirements for the Provision of Educational Activities.

A corporate distance learning system and an automated educational process management system, “MIA: Education,” are in operation for the convenience of students. The university is equipped with modern computer labs featuring specialized software, a Training and Research Center for Business Simulation, and a Smart Library. All necessary conditions are provided for students with disabilities. SUTE also maintains a comprehensive social and domestic infrastructure.

Informational, Training, and Methodological support

An ECTS Information Package is developed for each educational programme at the University.

Each student, through his personal account on the automated educational process management system, “MIA: Education,” can review and form his own individual plan, view the curriculum, points graded by each discipline, class schedule, and communicate with participants in the educational process.

Course summaries, course outlines, syllabi of disciplines, and assessment criteria for educational components are posted on the corporate distance learning platform.

The University's electronic repository provides full-text access to SUTE scientific and educational literature, manuscripts of qualification works, and theses for obtaining scientific degrees.

For the convenience of students, the University has developed a Catalog of Academic Disciplines, according to which students have the right to choose selective educational components.

9-ACADEMIC MOBILITY

National Credit Mobility

National Credit Mobility is carried out within the framework of the concluded memoranda on cooperation between SUTE and other higher educational institutions (research institutions) of Ukraine in accordance with the legislation.

International Credit Mobility

The University has concluded cooperation agreements between SUTE and foreign higher educational institutions, within the framework of which partner exchange and training of students is carried out under international programmes and projects within the framework of the Erasmus+ Programme.

According to the programmes of international cooperation, the SUTE top-rated students with deep knowledge of foreign languages have the opportunity to study in France (*ESCP Europe*), Paris; Paris-Est Creteil University (*Universite Paris-Est Creteil*); Gustave Eiffel Institute of Enterprise Administration, Paris; Audencia Business School («*Audencia Nantes*»), Nantes; Grenoble Alpes University (*Université Grenoble Alpes*), Faculty of Economics, Grenoble; and Great Britain (*University of Central Lancashire, Preston*).

Training of Foreign Students

The education of international students is carried out in accordance with the requirements of the current legislation.

2. LIST OF EDUCATIONAL PROGRAM COMPONENTS AND THEIR LOGICAL ORDER

Code	Educational Program Components	ECTS Credits	Form of Control
<i>Compulsory Components</i>			
CC 1.	Pedagogy and Methods in Foreign Language Teaching	6	Exam
CC 2.	Communicative Strategies of Professional English	12	Exam
CC 3.	Linguistic and Literature Studies	6	Exam
CC 4.	Modern Information Technology in Teaching Foreign Languages	9	Exam
CC 5.	Subject Area Terminology Translation	6	Exam
CC 6.	English for Academic Purposes (EAP)	6	Exam
CC 7.	Practical Training	9	Credit
CC 8.	Master's degree final paper preparation and public defense	12	Defence
Total credits for compulsory components:		66	
<i>Elective Components</i>			
EC 1.	Educational Component 1	6	Exam
EC 2.	Educational Component 2	6	Exam
EC 3.	Educational Component 3	6	Exam
EC4.	Educational Component 4	6	Exam
Total credits for optional components:		24	
TOTAL NUMBER OF CREDITS		90,0	

Students select elective courses through their personal account on the “MIA: Education” portal. Descriptions of the courses and their prerequisites are provided in the Catalog of Academic Disciplines of SUTE.

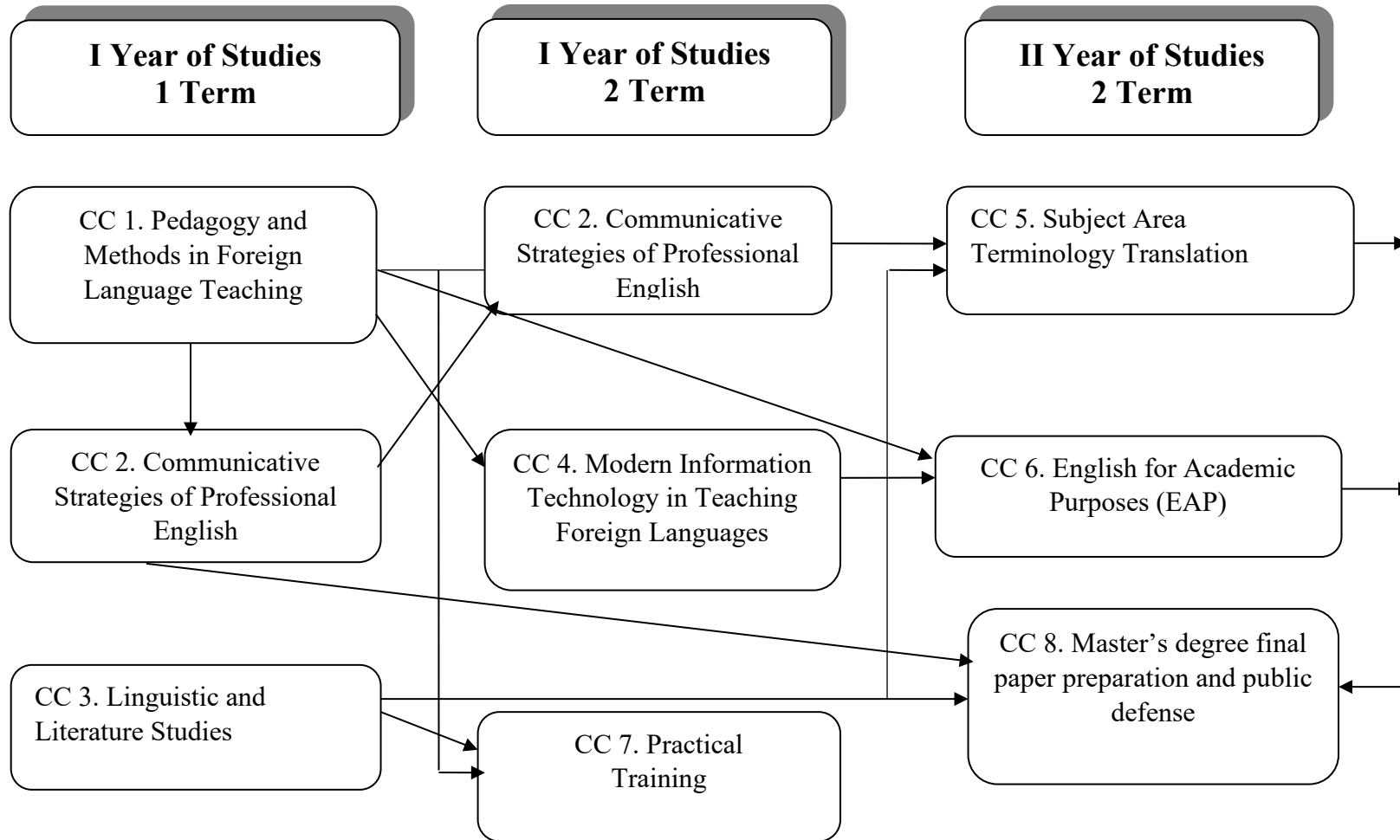
3. FORM OF ATTESTATION OF HIGHER EDUCATION STUDENTS

Attestation is carried out in the form of a Master's degree final paper public defense. The final qualifying paper is aimed at solving a specific and/or practical problem in the field of philology, which involves research and/or innovation and is characterized by uncertainty of conditions and requirements.

The final qualification paper shall not contain academic plagiarism, fabrication, and/or falsification.

The final qualification paper should be made public on the website of the higher education institution / its subdivision or in the repository of the higher education institution.

Structural and Logical Scheme



4. PROGRAM COMPETENCES AND EDUCATIONAL PROGRAMME COMPLSORY COMPONENTS MATRIX

		Components							
		CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8
Competences									
General	1	•		•	•	•		•	•
	2	•	•	•	•	•	•	•	•
	3	•	•	•	•	•	•	•	•
	4	•	•	•	•	•	•	•	•
	5	•	•	•	•	•	•	•	•
	6	•	•		•	•	•	•	•
	7	•	•	•	•	•	•	•	•
	8	•	•		•	•	•	•	•
	9	•	•		•	•	•	•	•
	10	•	•			•	•	•	
	11			•					•
	12	•	•		•			•	•
	13	•	•					•	
	14	•	•		•	•	•		
Professional	1			•					•
	2		•	•					•
	3			•		•			•
	4			•			•		•
	5						•		•
	6	•	•		•	•	•	•	•
	7		•			•			•
	8	•	•			•	•	•	•
	9			•		•			•
	10	•	•		•			•	
	11	•			•			•	
	12		•			•	•		•

5. PROGRAM LEARNING OUTCOMES (PLO) AND EDUCATIONAL PROGRAMME COMPULSORY COMPONENTS MATRIX

Components Program Learning Outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8
1	•	•	•	•	•	•	•	•
2	•	•	•	•	•	•	•	•
3	•	•		•	•	•	•	•
4	•	•	•	•	•	•	•	•
5	•	•			•	•	•	
6	•	•			•	•	•	•
7			•					•
8		•	•					•
9	•	•	•	•	•	•	•	•
10			•		•			•
11			•			•		•
12		•			•	•		•
13	•	•		•			•	•
14			•		•			•
15			•			•		•
16	•	•		•	•	•	•	•
17	•	•		•	•	•	•	•
18	•			•			•	
19	•	•		•			•	

Developed by a working group consisting of:

1. Iryna ZVARYCH, Doctor of Sciences (Pedagogy), Professor, Professor of the Department of Foreign Philology and Translation, **Head of the working group**;
2. Kateryna BOGATYRIOVA, PhD in Philology, Associate Professor, Associate Professor of the Department of Foreign Philology and Translation;
3. Liudmyla DIACHUK, PhD in Philology, Associate Professor, Associate Professor of the Department of Foreign Philology and Translation;
4. Журкова Ольга Леонідівна, доцент кафедри іноземної філології
5. Nina NIKOLSKA, PhD in Pedagogics, Associate Professor, Associate Professor of the Department of Foreign Philology and Translation.

Reviews from external stakeholders:

1. Vita HAMANIUK, Vice Rector for Research of Kryvyi Rih State Pedagogical University, Doctor of Pedagogical Sciences, Professor ;
2. Svitlana AMELINA, Head of the Department of Foreign Philology and Translation of National University of Life and Environmental Sciences, Doctor of Pedagogical Sciences, Professor.

LIST OF RECOMMENDED ELECTIVE COMPONENTS

Code	Educational Components	ECTS Credits
EC 1.	Genre Theories of Translation	6
EC 2.	Methodology and Logic of Scientific Research	6
EC 3.	Translation of Social and Political Texts	6
EC 4.	Practical Course of the Second Foreign Language	6
EC 5.	Professional Ethics	6
EC 6.	Comparative Typology of English and Ukrainian Languages	6